KENNESAW STATE UNIVERSITY

FACT BOOK

2020-2021

PREFACE

It is my privilege to present to the Kennesaw State University (KSU) community the 2020-2021 edition of the Kennesaw State University Fact Book. In its 34th year of production, the Fact Book was originally generated in response to the 1986 SACSCOC institutional self-study. Since that time, it has continually grown while providing a source of vital KSU statistics. Published annually, the Fact Book is intended to be a convenient, authoritative source of management information about the institution.

The publication of the Fact Book is the product of interoffice cooperation and collaborations across the campus. I would like to take this opportunity to thank all who contributed to this publication. The Fact Book is where we tell the public our KSU success story. We welcome and encourage anyone who would like to incorporate portions of the Fact Book into other works. Historical versions can be found at http://factbook.kennesaw.edu.

As always, we welcome comments about the Fact Book.

Mark Byrd
Executive Director of Institutional Research
Kennesaw State University
mbyrd22@kennesaw.edu
470-578-3282

TABLE OF CONTENTS

INSTITUTIONAL INFORMATION

ADMISSIONS

ENROLLMENT

ENROLLED MAJORS

DEGREES CONFERRED

FACULTY AND STAFF

RESOURCES AND FINANCE

APPENDIX

Institutional Information

Accreditation and Leadership

President
President's Cabinet
President's Advisory Council
Deans
Mission, Vision and Strategic Priorities
Institutional Highlights

Accreditation

<u>Kennesaw State University Accreditation</u>

Kennesaw State University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate, masters, specialist, and doctorate degrees. Contact the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Kennesaw State University.

Questions related to KSU admissions, financial aid, educational programs, catalogs, publications, or websites as well as the policies and practices of KSU should be directed to the university and not to the Commission on Colleges.

Contact Information

Kennesaw Campus
1000 Chastain Road
Kennesaw, GA 30144
Phone: 470-578-6000
http://kennesaw.edu

Marietta Campus
1100 South Marietta Pkwy
Marietta, GA 30060
Phone: 470-578-6000

Undergraduate Admissions and Tours
http://admissions.kennesaw.edu/
Email: KSUAdmit@kennesaw.edu
Phone: 770-423-6300

Graduate Admissions
http://graduate.kennesaw.edu/admissions/
Email: KSUGrad@kennesaw.edu
Phone: 470-578-4377

President Pamela S. Whitten

President Pamela S. Whitten

Pamela S. Whitten was named Kennesaw State University's fifth president on June 12, 2018 by the Board of Regents of the University System of Georgia, following a nationwide search. Whitten began her tenure on July 16, 2018, bringing with her a strong emphasis on expanding successful outcomes and meaningful learning experiences for students, boosting faculty research, and providing greater outreach services to the community.

Previously, Whitten served as senior vice president for academic affairs and provost at the University of Georgia (UGA), from February 2014 to June 2018. As the chief academic officer, she was responsible for overseeing instruction, research, public service and outreach, student affairs, and information technology.

During her tenure at UGA, Whitten worked with campus leadership to implement a number of enhancements and innovations to the learning environment, including reducing class sizes, enhancing advising services, and ensuring that all undergraduate students engaged in hands-on learning through internships, research, and oth..

Her office also identified three Signature Research Themes – improving human health, creating a more secure future, and strengthening communities – and spearheaded enhancements to grants administration and supported faculty hiring initiatives that dramatically increased UGA's research activity. Through her leadership, the university also deepened its commitment to public service and outreach with new programs related to economic development, community revitalization, and cybersecurity.

Prior to serving as provost at UGA, Whitten was director for telemedicine at the University of Kansas Medical Center before she joined Michigan State University, where she worked her way through the faculty ranks and eventually served as dean of the College of Communication Arts and Sciences.

An internationally recognized expert in the field of telemedicine – the remote delivery of health care services and information – Whitten has conducted research with funding from multiple state and federal agencies such as the National Institutes of Health and the U.S. Department of Commerce. She has published two books and more than 100 peer-reviewed research articles and book chapters.

Whitten holds a Ph.D. in Communication Studies from the University of Kansas, a Master of Arts in Communication from the University of Kentucky and a Bachelor of Science in Management from Tulane University.

Past Presidents - KSU

Horace W. Sturgis, 1965 – 1980
Betty L. Siegel, Ph.D., 1981 – 2006

Daniel S. Papp, Ph.D., 2006 – 2016
Samuel S. Olens, 2016 - 2017

President's Cabinet

Dr. Eric Arneson, Vice President for Student Affairs

Ms. Julia Ayers, Vice President for Government Relations

Mr. Undra Baldwin, Chief Institutional Auditor

Mr. Lance Burchett, Vice President for Advancement and CEO of the KSU Foundation

Dr. Sylvia Carey-Butler, Chief Diversity Officer

Ms. Tricia Chastain, Vice President of Administration

Dr. Phaedra Corso, Vice President for Research

Dr. Jeff Delaney, Vice President of Information Technology and Chief Information Officer

Mr. Aaron Howell, Vice President of Finance

Mr. Alex McGee, Vice President for External Affairs and Chief of Staff

Ms. Nwakaego Nkumeh, Vice President and Chief Legal Affairs Officer

Mr. Milton Overton, Director of Athletics

Dr. Kathy Schwaig, Provost and Senior Vice President of Academic Affairs

Ms. Brenda Stopher, Vice President of Enrollment Services

(as of 8/1/2020)

Deans

Interim Dean Adrian Epps
Bagwell College of Education

Dean Robin Cheramie
Coles College of Business

Dean Andrew Payne
College of Architecture and Construction Management

Dean Jon Preston
College of Computing and Software Engineering

Dean Sheb True
College of Graduate and Professional Education

Dean Shawn Long
Radow College of Humanities and Social Sciences

Interim Dean Marla Bell
College of Science and Mathematics

Dean Ivan Pulinkala
College of the Arts

Dean Rita Bailey
KSU Journeys Honors College

Dean Ian Ferguson
Southern Polytechnic College of Engineering and Engineering
Technology

Dean Mark Tillman
WellStar College of Health and Human Services

Dean David Evans
Library Systems

(as of 7/8/2020)

Mission, Vision and Strategic Plan

KSU Mission Statement

Kennesaw State University offers high-quality and productive undergraduate, graduate, continuing education, and co-curricular programs. These include learning opportunities in architecture, the arts, business, computing, education, engineering and engineering technology, health and human services, honors experiences, humanities and social sciences, interdisciplinary studies, leadership development, the natural and physical sciences, study abroad, and other related disciplines. The University's research, scholarship, creative activities, and public service initiatives expand and apply knowledge, contribute to economic development, and improve the quality of life in local communities, Georgia, the nation, and the world.

The KSU community values open, honest, and thoughtful intellectual inquiry, innovative and creative problem solving, professionalism, expertise, collaboration, integrity and ethical behavior, engaged citizenship, global understanding, sustainability, mutual respect, and appreciation of human and cultural diversity. The University community strives continually to enhance student success, improve institutional quality, and respond to public demand for higher education.

KSU Vision Statement

Kennesaw State University will be a world-class comprehensive university recognized for its excellence in education, discovery, innovation, technology, and community engagement at all levels from local to global. The KSU experience will empower the members and graduates of the university community to have the vision, ability, and courage to transform the future.

2018-2023 Strategic Plan

Kennesaw State University, as a member of the University System of Georgia, is a comprehensive, Carnegie R3, institution. We offer over 150 bachelor's, master's, and doctoral degrees to more than 36,000 students in 13 colleges. While most of our students are from the state of Georgia, our diverse student body also represents much of the United States and nearly 100 countries. We place a high value on both excellent teaching and insightful, pragmatic research. We nurture strong relationships in our civic, academic, and economic communities. Our faculty and staff are committed to the success of Kennesaw State University and its students.

A Purposeful Journey The central mission of Kennesaw State University is to offer high-quality academic programs, providing each student with a clear and timely academic pathway that leads to graduation.

Transformational Learning Kennesaw State University is a place where students, faculty and staff pursue transformative and relevant learning experiences based on personalized development, critical thinking, dedicated teaching, and rigorous scholarship.

Our Inclusive Culture Kennesaw State University is a diverse and inclusive community where we celebrate a diversity of ideas, expressions, and viewpoints, engage in civil and respectful discourse, and have the freedom to engage with one another in the pursuit of mutual understanding and intellectual growth.

Community Impact As a comprehensive, engaged university, Kennesaw State University creates and maintains strategic, interactive partnerships in our professional and civic communities.

Institutional Excellence Kennesaw State University pursues exemplary academic, business, and administrative practices to support our faculty, staff, and students.

Source: Office of the President, as of January 1, 2019

A Brief History of Kennesaw State University
By Dr. Thomas Scott, Campus Historian

In the generation following World War II a host of forces (including the popularity of the GI Bill and a doubling of average family income) brought about a democratization of higher education, as colleges became more accessible to working class families. Georgia joined the national trend in creating a host of new institutions. With a burgeoning Georgia economy, Georgia Tech in 1948 opened a two-year branch at the old Naval Air Station in Chamblee. It took the name Southern Tech and offered practical, hands-on training in engineering technology. In 1961the Board of Regents moved the school to Marietta. It prospered in the new location and, following a nationwide trend, became a four-year school in 1970. Ten years later in 1980, it split away from Georgia Tech as a separate unit of the University System.

Meanwhile, local leaders took note that Cobb was the largest county in Georgia without a liberal arts college. Their lobbying efforts persuaded the Board of Regents in 1963 to charter Kennesaw Junior College. The first students enrolled in September 1966, but because the Kennesaw campus was not ready in time, the first quarter was held in several designated classrooms on the Southern Tech campus.

For several decades, the two schools followed parallel paths. Kennesaw gained four-year status in 1976. In 1984 the Board of Regents approved Kennesaw's first MBA and M.Ed. programs. The following year the board awarded Southern Tech its first master's degree in Technology Management. Both schools gained university status in 1996. However, Kennesaw's enrollment increasingly outstripped its Cobb County neighbor. Due to dynamic growth in the Betty Siegel era, Kennesaw State by fall 1990 had 10,030 students, more than twice as large as Southern Tech's 4,018.

By fall 2013 Kennesaw was four times larger than Southern Polytechnic State University (24,629, compared to 6,549). In that year, in a cost-saving move during a national recession, the Board of Regents voted to merge the two schools under the name Kennesaw State University and under the direction of KSU President Dan Papp. The consolidation became official in January 2015. With 35,420 students in fall 2018 KSU was the 3rd largest university in Georgia and one of the 50 largest colleges and universities in the country. A Carnegie-designated R-3 doctoral institution, Kennesaw today offers more than 150 degree programs and has over 100,000 alumni.

The Kennesaw State University Archives was established in 2004 and is housed within the Department of Museums, Archives and Rare Books. Archivists use the collections of institutional records to connect and educate students about the value of primary sources and to serve as a hub for KSU's organizational and historical memory.

ADMISSIONS PROCESS

Admissions

New Freshmen
Transfer Characteristics
USG Comparative Transfers
Feeder Institutions

First-Time Freshmen Admissions
Fall 2020
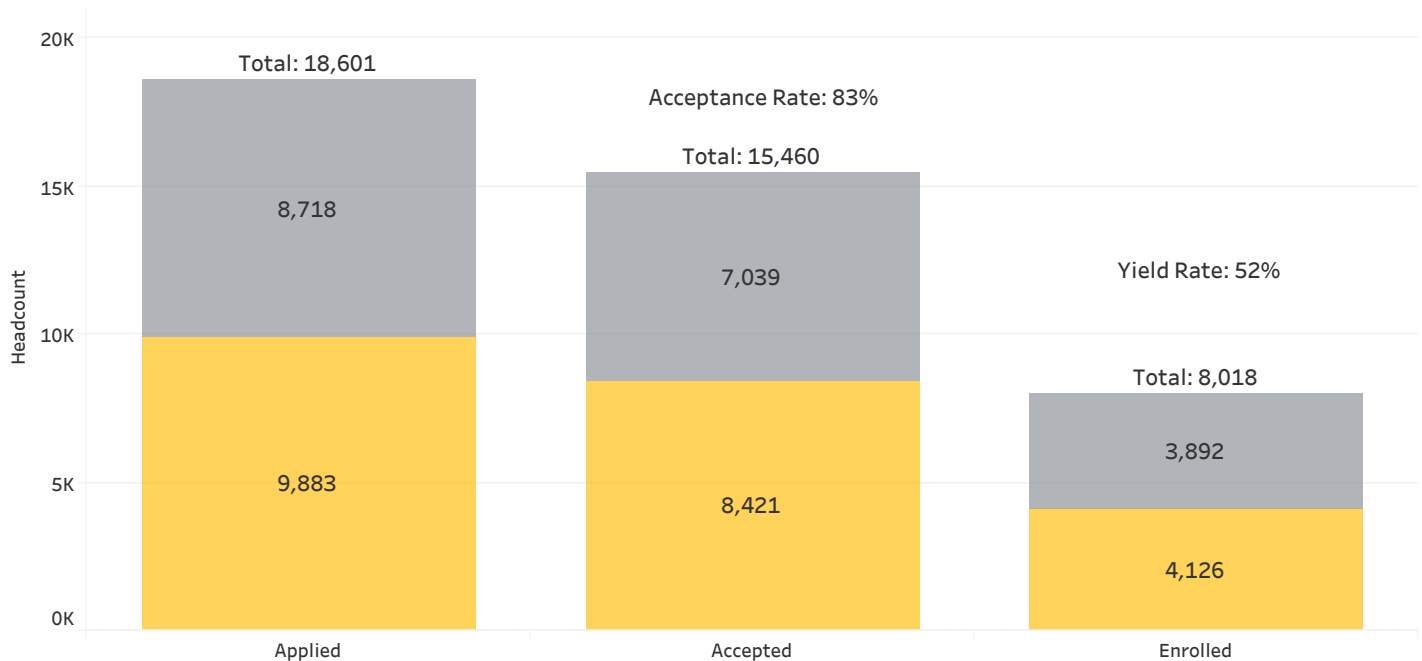
Figure 1. Applicants - Applied, Accepted, Enrolled Freshmen by Gender

■ Male　　■ Female

Table 1

First-Time Freshmen Admissions
Fall 2020

Applied	18,601
Accepted	15,460
Acceptance Rate	83%
Enrolled	8,018
Enrollment Yield	52%

Table 2

First-Time Freshmen Average High School GPA
Fall 2020

Average High School GPA	3.33

Table 3

First-Time Freshmen SAT/ACT Profile
Fall 2020

SAT Avg. Verbal	568
SAT Avg. Math	549
SAT Avg. Total	1111
SAT 25th Percentile	1030
SAT 75th Percentile	1200
ACT Avg. English	22
ACT Avg. Math	22
ACT Avg. Composite	22
ACT 25th Percentile	19
ACT 75th Percentile	25

Note: First-Time First-Year students are defined by National Center for Education Statistics (NCES) Integrated Postsecondary Data Systems (IPEDS) Human Resources Survey: First-Time student (undergraduate) is a student who has no prior postsecondary experience (except as noted below) attending any institution for the first time at the undergraduate level. This includes students enrolled in academic or occupational programs. It also includes students enrolled in the fall term who attended college for the first time in the prior summer term, and students who entered with advanced standing (college credits earned before graduation from high school). A First-Year student is a student who has completed less than the equivalent of 1 full year of undergraduate work; that is, less than 30 semester hours (in a 120-hour degree program) or less than 900 contact hours. IPEDS Glossary: http://surveys.nces.ed.gov/ipeds/Downloads/Forms/IPEDSGlossary.pdf .

Transfer Student Admissions
Fall 2020
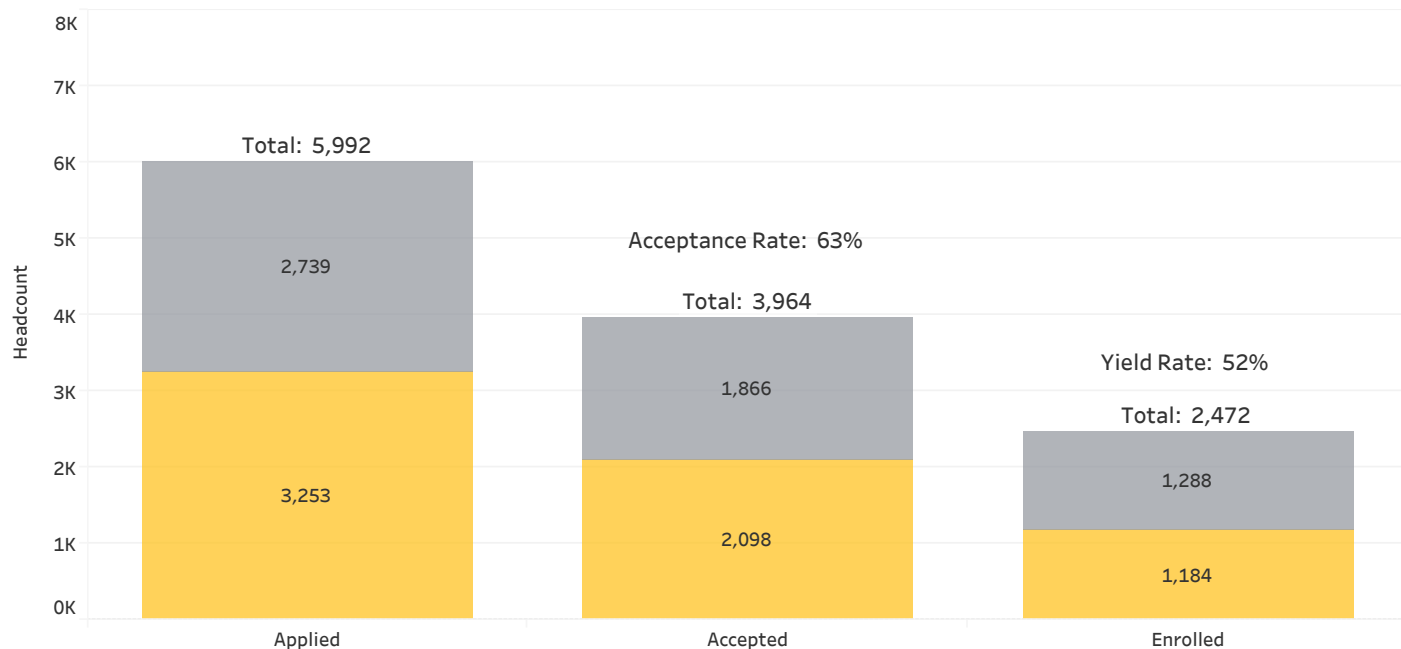
Figure 2. Transfer Students, Applied, Accepted and Enrolled

■ Male ■ Female

Table 4

Transfer Student Admissions
Fall 2020

Applied	5,992
Accepted	3,964
Acceptance Rate	66%
Enrolled	2,472
Yield Rate	62%

Note: Transfer Students are defined by the National Center for Education Statistics (NCES) Integrated Postsecondary Education Data System (IPEDS): Students entering the reporting institution for the first time but known to have previously attended a postsecondary institution at the same level (e.g., undergraduate, graduate). This includes new students enrolled in the fall term who transferred into the institution the prior summer term. The student may transfer with or without credit. IPEDS Glossary: http://surveys.nces.ed.gov/ipeds/Downloads/Forms/IPEDSGlossary.pdf .

Comparisons of Undergraduate Transfer Students from USG and Non-USG Institutions
Fiscal Years
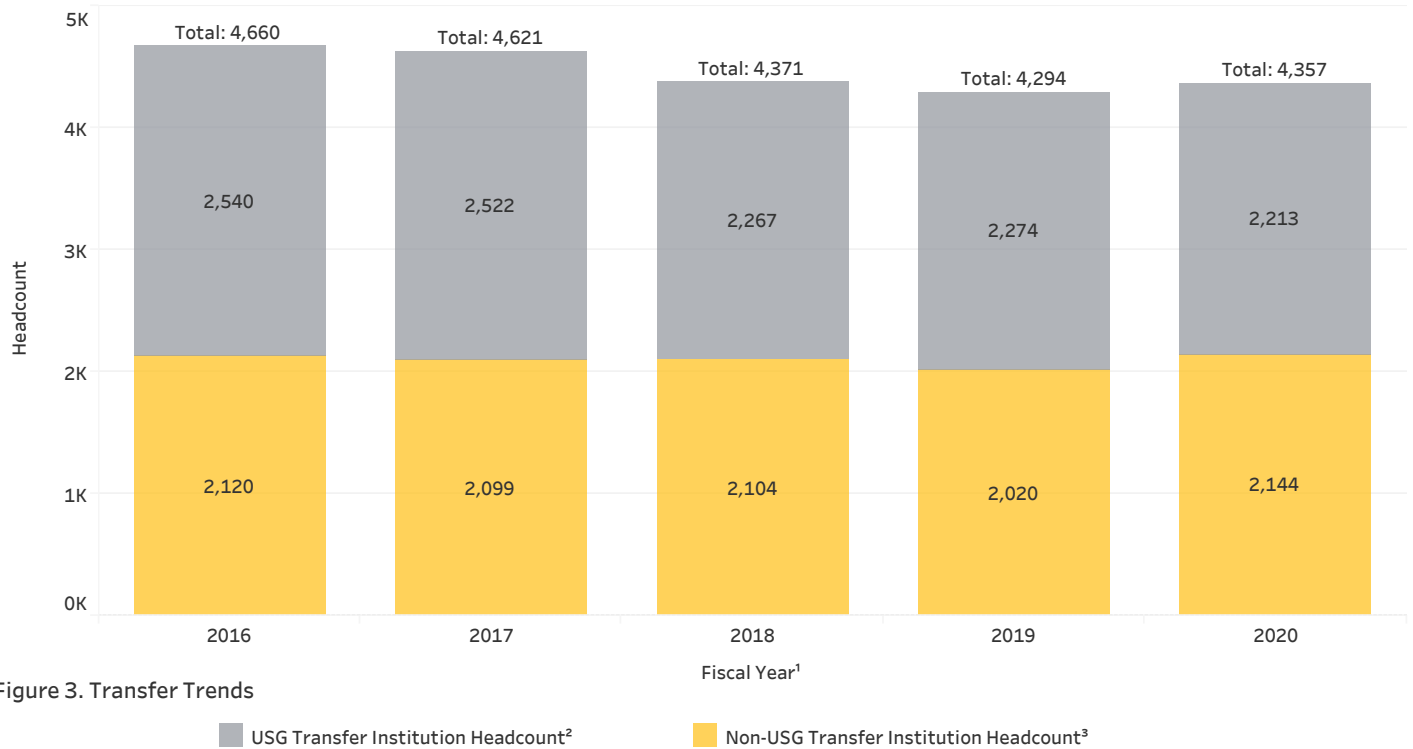
Figure 3. Transfer Trends

USG Transfer Institution Headcount[2]   Non-USG Transfer Institution Headcount[3]

Table 5

Transfer Trends
Fiscal Years

	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
USG Transfer Institution Headcount[2]	2,540	2,522	2,267	2,274	2,213
Non-USG Transfer Institution Headcount[3]	2,120	2,099	2,104	2,020	2,144
Total	4,660	4,621	4,371	4,294	4,357

Source: University System of Georgia (USG). Retrieved from Table 1: https://www.usg.edu/assets/research/documents/ceu/srpt200a_fy2017_forweb.pdf

Notes:
[1] Fiscal Years(FY) include Summer, Fall and Spring terms, respectively.
[2] USG Transfer Students are those students coming from another institution that is a part of the USG system.
[3] Non-USG Transfer Students are those students coming from an In-State Non-USG Institution, or an Out-Of-State Institution.

Table 6

Principal Feeder High Schools
First-Time Freshmen Enrollment
Fall 2020

North Cobb High School	173
Hillgrove High School	147
Harrison High School	144
Etowah High School	137
Woodstock High School	132
North Paulding High School	124
Kennesaw Mountain High School	116
Lassiter High School	115
River Ridge High School	112
Creekview High School	104
Cherokee High School	99
Sprayberry Senior High School	98
Allatoona High School	97
Mill Creek High School	96
George Walton Comprehensive High School	93
Sequoyah High School	88
Alan C Pope High School	87
Kell High School	87
Campbell High School-Smyrna	81
Peachtree Ridge HS	81

Table 7

Principal Feeder Transfer Institutions
New Transfer Enrollment
Fall 2020

Georgia State University	295
Georgia Highlands College	257
Chattahoochee Technical College	251
University of North Georgia	145
Georgia Gwinnett College	117
Georgia Southern University	90
University of West Georgia	73
Gwinnett Tech College	47
Georgia Military College	46
Dalton State College	44

Note: Listed are those feeders with greater than or equal to 50 new freshmen or transfer students.

ENROLLMENT

Enrollment

New Students
Enrollment by College
Enrollment by College and Gender
Enrollment by College, Race and Ethnicity
Enrollment by Georgia Counties
International Students

Source: University System of Georgia, Enrolled Student Research File (ADC)

Note: All enrollments are unduplicated student headcount and include interest majors.

New Student Enrollment Trend
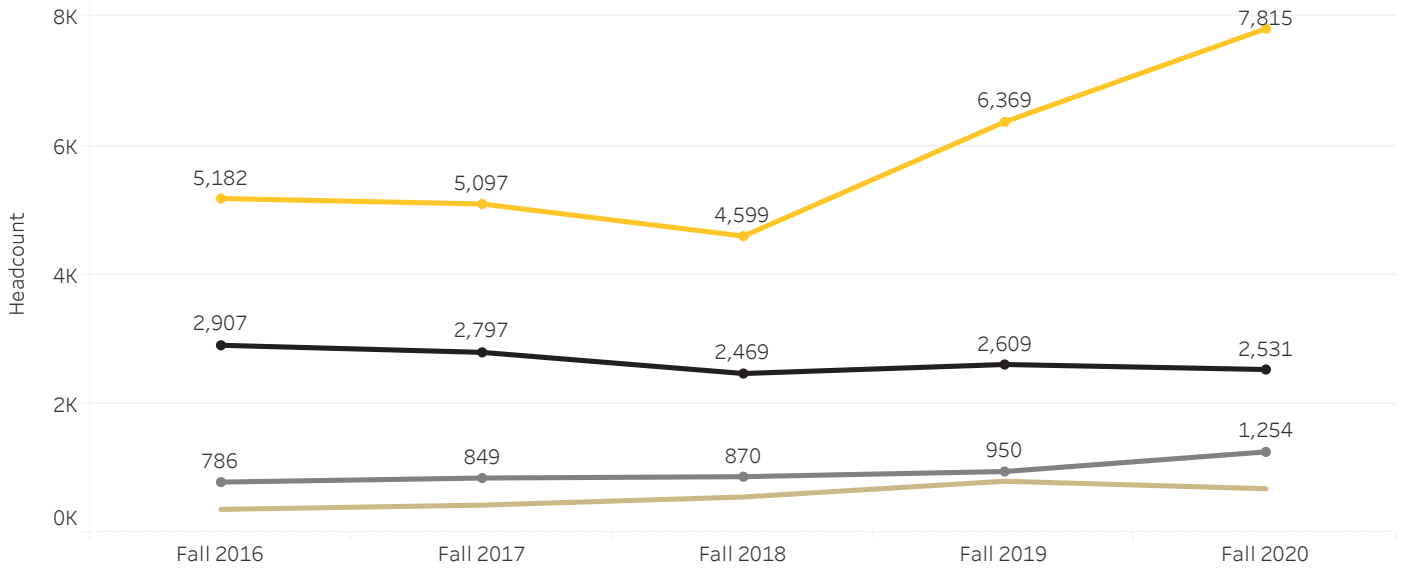
Figure 4.

Table 8

New Student Enrollment by Student Type

	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Beginner Freshman	5,182	5,097	4,599	6,369	7,815
Dual Enrollment	363	429	555	799	683
New Graduate Students	786	849	870	950	1,254
New Transfer Students	2,907	2,797	2,469	2,609	2,531
Grand Total	**9,238**	**9,172**	**8,493**	**10,727**	**12,283**

University System of Georgia Definitions:
[1] Beginning Freshmen: new students that matriculated in fall semester and do not have a transfer college reported. This also includes new students who matriculated fall semester with a transfer college if they graduated from high school within the last 12 months.
[2] New Transfer Students: students entering an institution for the first time known to have previously attended a postsecondary institution at the same level (e.g., undergraduate, graduate). A student who was dual-enrolled at a college or university while in high school is not counted as a transfer student when enrolling for the first time after high school graduation.
[3] New Graduate Students: those new students with a student level number of 60, 72, 74 and 76.

Enrollment by College
Fall 2020
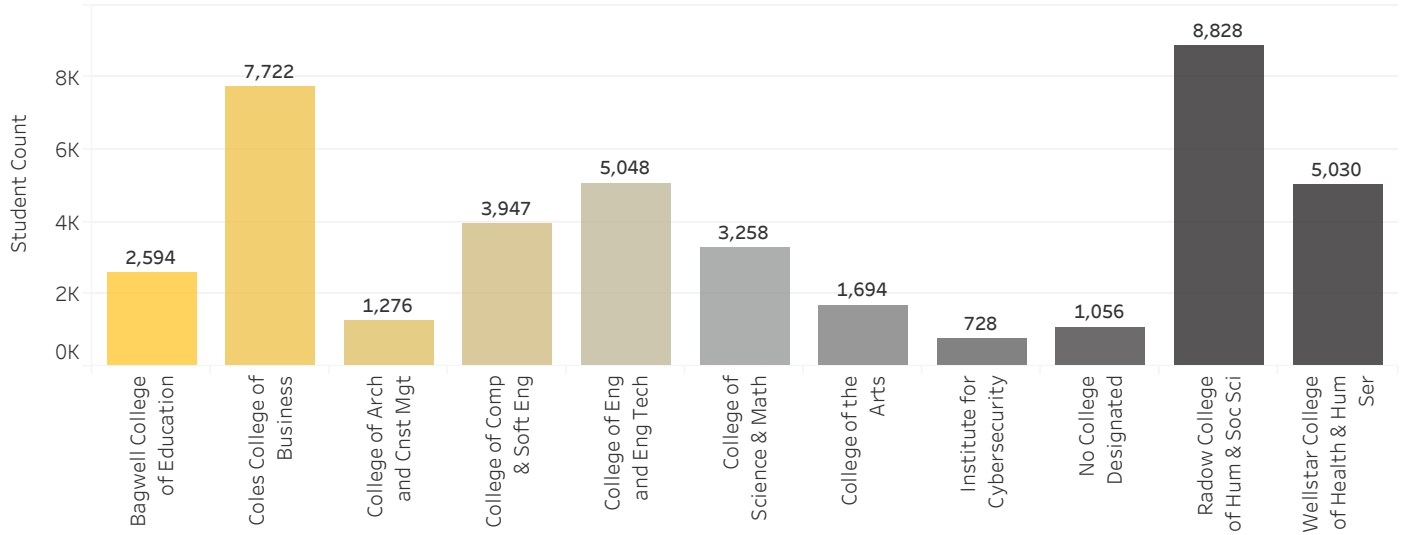
Figure 5. Enrollment by College

Table 9

ENR by Level
Fall 2020

Auditor	68
Freshman	10,111
Graduate-Doctoral Degree	292
Graduate-Education Specialist	435
Graduate-Masters	3,046
Joint Enrollment	902
Junior	7,712
Post-Baccalaureate	18
Post-Baccalaureate non-degree seeking	96
Senior	10,244
Sophomore	8,218
Unclassified Undergraduate - Transient	39
Grand Total	41,181

Table 10

Enrollment by Age
Fall 2020

Graduate	34.3
Undergraduate	21.9

Table 11

Enrollment Trend by Student Level

	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Dual Enrollment	363	429	555	843	902
Freshman	7,770	7,510	6,685	8,208	10,111
Sophomore	7,545	7,809	7,379	7,556	8,218
Junior	7,128	7,494	7,715	7,662	7,712
Senior	9,170	9,499	9,735	10,014	10,244
Graduate	2,918	2,968	3,220	3,387	3,887
Other	124	137	131	137	107
Grand Total	35,018	35,846	35,420	37,807	41,181

Enrollment Trend by Gender
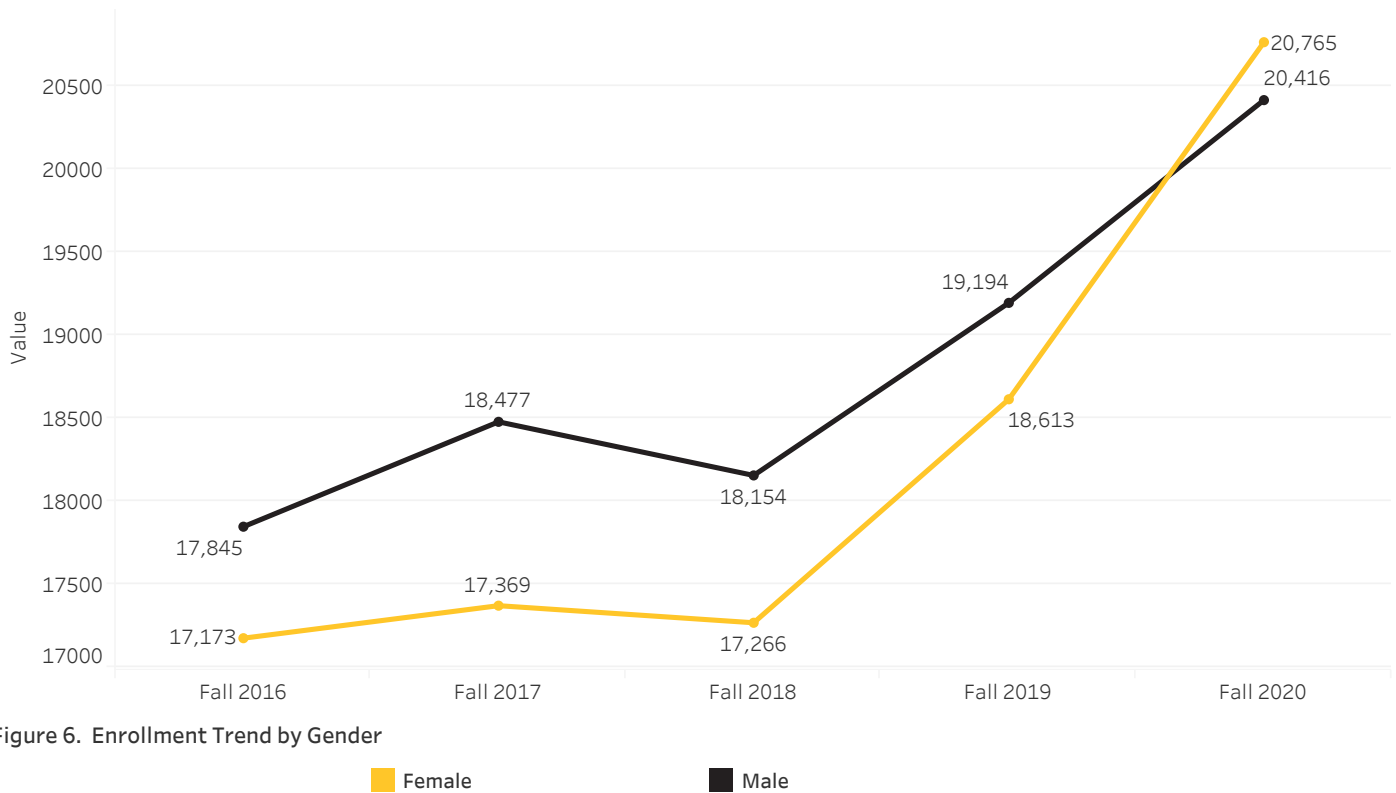
Figure 6. Enrollment Trend by Gender

Female ▮   Male ▮

Table 12

Enrollment Trend by Gender
Fall Semester

	Female		Male		Grand Total	
	% of Student Level Count	Student Level Counts	% of Student Level Count	Student Level Counts	% of Student Level Count	Student Level Counts
Bagwell College of Education	85.4%	2,214	14.6%	380	100.0%	2,594
Coles College of Business	42.7%	3,298	57.3%	4,424	100.0%	7,722
College of Arch and Cnst Mgt	28.1%	359	71.9%	917	100.0%	1,276
College of Comp & Soft Eng	21.8%	860	78.2%	3,087	100.0%	3,947
College of Eng and Eng Tech	14.5%	731	85.5%	4,317	100.0%	5,048
College of Science & Math	63.3%	2,062	36.7%	1,196	100.0%	3,258
College of the Arts	66.0%	1,118	34.0%	576	100.0%	1,694
Institute for Cybersecurity	24.5%	178	75.5%	550	100.0%	728
No College Designated	59.6%	629	40.4%	427	100.0%	1,056
Radow College of Hum & Soc Sci	64.0%	5,648	36.0%	3,180	100.0%	8,828
Wellstar College of Health & Hum Ser	72.9%	3,668	27.1%	1,362	100.0%	5,030
Grand Total	50.4%	20,765	49.6%	20,416	100.0%	41,181

Total Enrollment by Race and Ethnicity
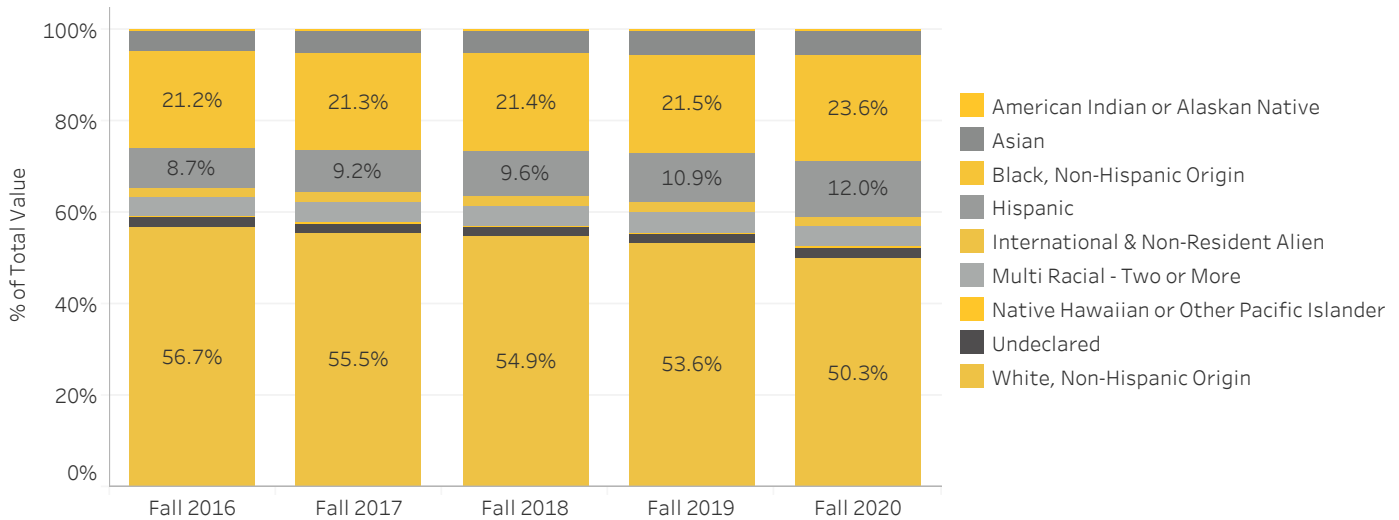
Figure 7. Race and Ethnicity Trend by Fall Semesters

Table 13

College Enrollment by Race and Ethnicity
Fall 2020

	American Indian or Alaskan Native	Asian	Black, Non-Hispanic Origin	Hispanic	Internat..	Multi Racial - Two or More	Native Hawaiian or Other Pacific I..	Undecla..	White, Non-Hispanic Origin	Grand Total
Bagwell College of Education	<10	64	521	235	<10	71	<10	73	1,618	2,594
Coles College of Business	11	382	1,555	957	149	350	13	141	4,164	7,722
College of Arch and Cnst Mgt	<10	38	249	276	32	36	<10	17	622	1,276
College of Comp & Soft Eng	<10	377	976	380	247	191	<10	111	1,657	3,947
College of Eng and Eng Tech	10	413	1,146	743	133	216	<10	115	2,269	5,048
College of Science & Math	<10	205	925	425	52	182	<10	64	1,399	3,258
College of the Arts	<10	92	396	169	13	115	<10	36	869	1,694
Institute for Cybersecurity	<10	36	225	63	<10	34		22	339	728
No College Designated	<10	68	122	84	<10	40	<10	44	688	1,056
Radow College of Hum & Soc Sci	14	238	2,135	995	67	452	13	173	4,741	8,828
Wellstar College of Health & Hum Ser	<10	218	1,476	628	54	237	<10	76	2,328	5,030
Grand Total	56	2,131	9,726	4,955	765	1,924	58	872	20,694	41,181

Note: Race and Ethnicity data uses the National Center for Education Statistics (NCES) Integrated Postsecondary Education Data System (IPEDS) definition.

Georgia Counties of Origin with Greater than 100 Enrolled Students
Fall 2020

Cobb	8,808
Cherokee	3,849
Gwinnett	3,785
Fulton	3,653
DeKalb	1,565
Paulding	1,284
Forsyth	1,053
Henry	887
Douglas	784
Bartow	763
Fayette	682
Coweta	498
Clayton	359
Houston	345
Hall	303
Walton	302
Rockdale	296
Carroll	284
Floyd	284
Whitfield	271
Newton	262
Columbia	257
Chatham	223
Gordon	222
Muscogee	220
Bibb	219
Richmond	181
Jackson	173
Clarke	164
Barrow	152
Polk	146
Pickens	123
Lowndes	122

Figure 8. Georgia County of Origin Enrollment Fall 2020

Percentage of In-State Enrollment, Headcount for Tuition Purposes
Fall Semesters
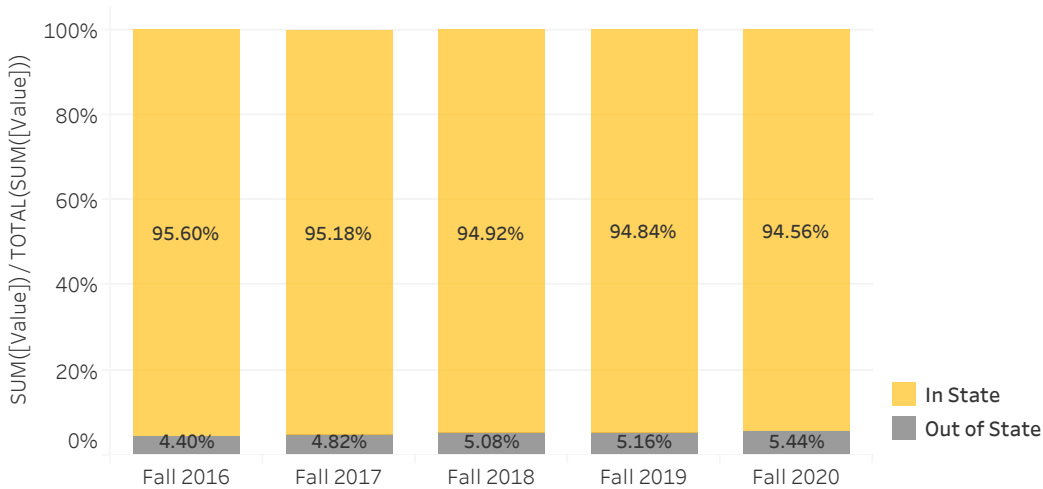
Figure 9. In-State Enrollment by Fall Semesters

International Student Enrollment
Fall 2020
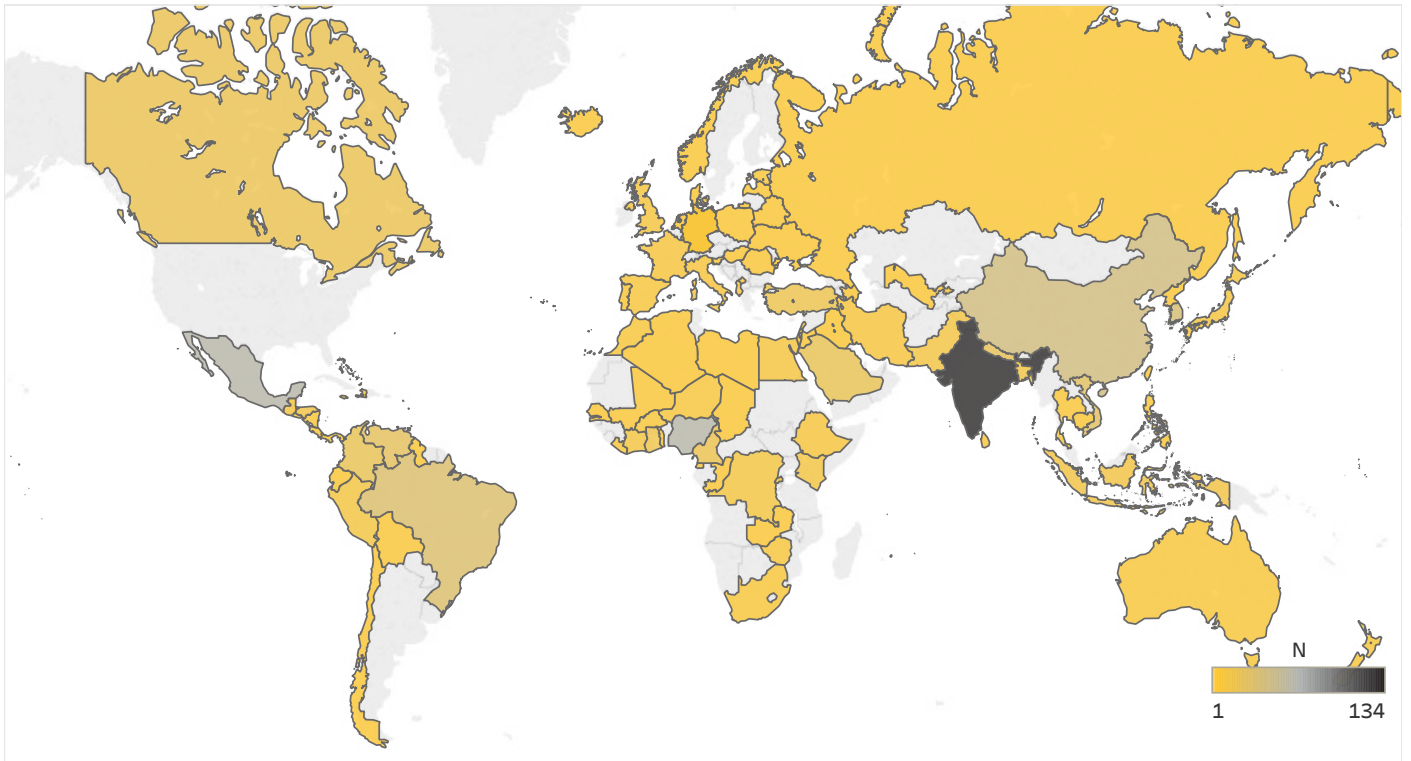
Figure 10. International Student Enrollment

Table 14

Countries Represented
10 or More Students Enrolled

India	134
Mexico	62
Nigeria	62
China	40
Korea, Republic of (South)	34
Brazil	30
Vietnam	24
Venezuela	22
Nepal	19
Colombia	17
Saudi Arabia	17
Canada	16
Cameroon	15
Turkey	14
Ghana	12
Bangladesh	10
El Salvador	10
Honduras	10

Table 15

International Student Enrollment Summary

Total Countries Represen..	99
Total International Headc..	765
Percent of Student Body	1.86%

Note: International Students are defined as students who are studying on a student or related VISA.

ENROLLED MAJORS

Enrollment by College

College of Architecture and Construction Management
College of the Arts
Coles College of Business
College of Computing and Software Engineering
Bagwell College of Education
Southern Polytechnic College of Engineering and Engineering Technology
Graduate College
Wellstar College of Health and Human Services
Radow College of Humanities and Social Sciences
College of Science and Mathematics
Institute for Cyber Security
College of Continuing and Professional Education

Source: University System of Georgia, Enrolled Student Research File (ADC).

Note: All student enrollments are unduplicated student headcount. Enrollment headcounts include both declared **primary majors** and **interest majors**.

Enrollment by College and Degree Level
Fall 2020

College	Degree Level	Headcount
College of Architecture and Construction Management	Certificate	1
	Bachelors	1,254
	Masters	21
College of the Arts	Bachelors	1,694
Coles College of Business	Bachelors	6,955
	Advanced Certificate	2
	Masters	736
	Doctorate	29
College of Computing and Software Engineering	Bachelors	3,267
	Advanced Certificate	162
	Masters	495
	Doctorate	23
Bagwell College of Education	Bachelors	1,301
	Masters	571
	Education Specialist	435
	Doctorate	190
	Certification	97
Southern Polytechnic College of Engineering and Engineering Technology	Bachelors	4,812
	Advanced Certificate	3
	Masters	233
WellStar College of Health and Human Services	Certificate	50
	Bachelors	4,727
	Masters	250
	Doctorate	3
College of Science and Mathematics	Bachelors	3,195
	Masters	63
Institute for Cybersecurity	Certificate	1
	Bachelors	631
	Masters	96
No College Designated	Other/Non-Degree	1,056
Radow College of Humanities and Social Sciences	Certificate	11
	Bachelors	8,435
	Advanced Certificate	21
	Masters	314
	Doctorate	47

Headcount

Figure 11. Enrollment by College and Degree Level

College of Architecture and Construction Management
Fall Semesters
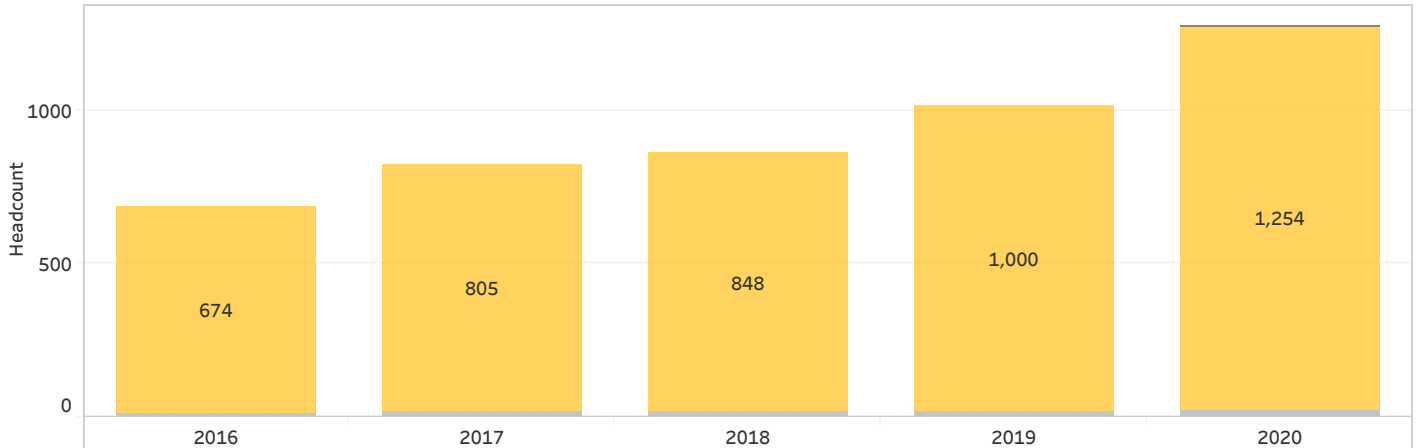
Figure 12. College of Architecture and Construction Management

Certificate   Bachelors   Masters

Table 16

Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Certificate	Project Management	-	-	-	-	1
	Total	-	-	-	-	1
Bachelors	Architecture	361	417	389	462	604
	Construction Management	313	388	459	538	650
	Total	674	805	848	1,000	1,254
Masters	Architecture	1	-	-	-	-
	Construction Management	9	16	14	15	21
	Total	10	16	14	15	21
Total		684	821	862	1,015	1,276

College of the Arts
Fall Semesters

Figure 13. College of the Arts
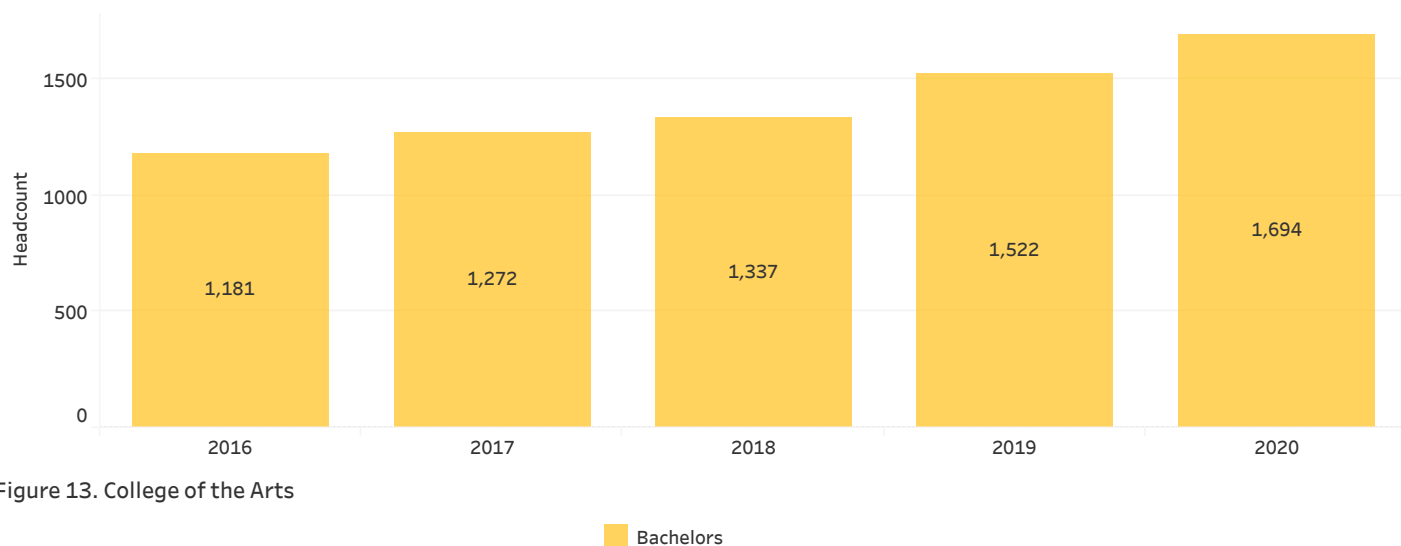
Bachelors

Table 17

Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Bachelors	Apparel and Textiles	79	97	103	116	151
	Art	466	426	397	461	452
	Art Education	53	59	49	55	66
	Art History	36	32	23	27	26
	Dance	99	96	93	93	104
	Digital Animation	-	88	191	270	368
	Music	38	42	49	48	65
	Music Education	104	117	129	121	134
	Music Performance	87	96	99	95	94
	Theatre and Performance Studies	219	219	204	228	224
	Undeclared - Arts	-	-	-	8	10
Total		1,181	1,272	1,337	1,522	1,694

Note: Apparel and Textiles moved to the College of the Arts from the Southern Polytechnic College of Engineering and Engineering Technology in Spring 2017.

Coles College of Business
Fall Semesters
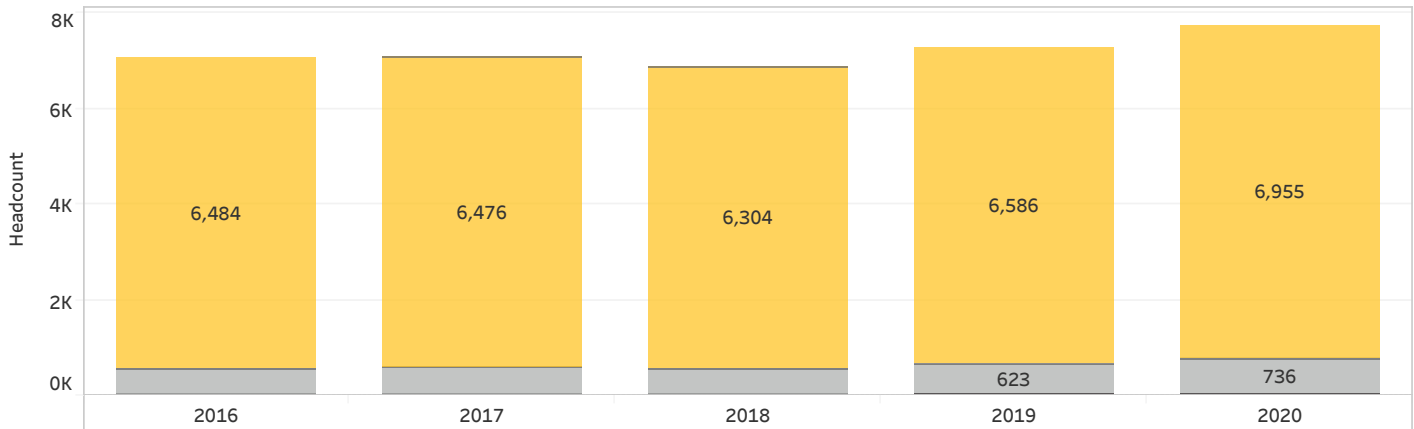
Figure 14. Coles College of Business

| | Certificate | | Bachelors | | Advanced Certificate | | Masters | | Doctorate |

Table 18

Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Certificate	Information Systems	-	1	3	-	-
	Total	-	1	3	-	-
Bachelors	Accounting	1,059	1,054	1,046	1,027	960
	Economics	200	189	198	222	205
	Entrepreneurship	-	55	185	299	392
	Finance	885	916	889	983	1,076
	Information Systems	346	323	302	334	376
	Information Security and Assurance	272	275	247	213	198
	International Business	365	331	269	278	293
	Management	1,510	1,471	1,374	1,507	1,565
	Marketing	1,240	1,287	1,314	1,422	1,566
	Professional Sales	135	149	155	156	148
	Culinary Sustainability & Hospitality	261	223	174	100	42
	Hospitality Management	-	-	-	-	19
	Undeclared - Business & Mgt	211	203	151	45	115
	Total	6,484	6,476	6,304	6,586	6,955
Advanced Certificate	Entrepreneurship	-	12	-	-	-
	Information Security and Assurance	2	1	2	13	2
	Total	2	13	2	13	2
Masters	Accounting	56	56	32	42	41
	Information Systems	47	43	69	42	40
	Business Administration	390	447	365	463	582
	Healthcare Management and Informatics	30	24	61	76	73
	Total	523	570	527	623	736
Doctorate	Business Administration	38	32	27	24	29
	Total	38	32	27	24	29
Total		7,047	7,092	6,863	7,246	7,722

College of Computing and Software Engineering
Fall Semesters
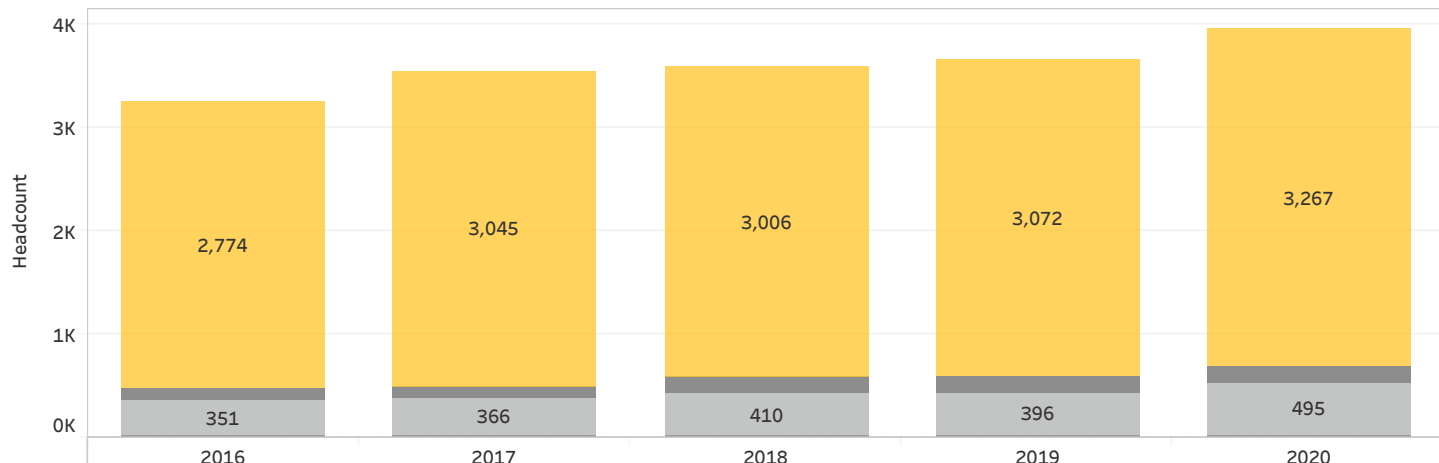
Figure 15. College of Computing and Software Engineering

Legend: Bachelors | Advanced Certificate | Masters | Doctorate

Table 19

Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Bachelors	Applied Computer Science	135	151	135	113	31
	Computer Science	1,374	1,375	1,319	1,288	1,496
	Information Technology	617	774	807	869	838
	Software Engineering	279	339	345	361	418
	Computer Game Design and Development	369	406	400	403	424
	Undeclared - Sci, Comp & Tech	-	-	-	38	60
	Total	**2,774**	**3,045**	**3,006**	**3,072**	**3,267**
Advanced Certificate	Software Engineering	7	1	2	-	3
	Computer Science Foundations	42	42	57	76	56
	Data Management and Analytics	-	2	5	3	5
	Enterprise IT Management	-	-	-	2	-
	Health Information Technology	2	-	-	1	3
	High Performance Computing Cluster & Big Data Analytics	-	1	1	1	-
	Information Technology Foundations	47	51	68	65	58
	Information Technology Security	-	3	6	12	4
	Software Engineering Foundations	13	13	16	7	33
	Total	**111**	**113**	**155**	**167**	**162**
Masters	Computer Science	76	97	113	109	115
	Information Technology	219	205	214	205	227
	Software Engineering	56	64	83	82	105
	Applied Statistics	-	-	-	-	28
	MS - Applied Stats & Analytics	-	-	-	-	20
	Total	**351**	**366**	**410**	**396**	**495**
Doctorate	Analytics and Data Science	13	18	21	23	23
	Total	**13**	**18**	**21**	**23**	**23**
Total		3,249	3,542	3,592	3,658	3,947

Bagwell College of Education
Fall Semesters
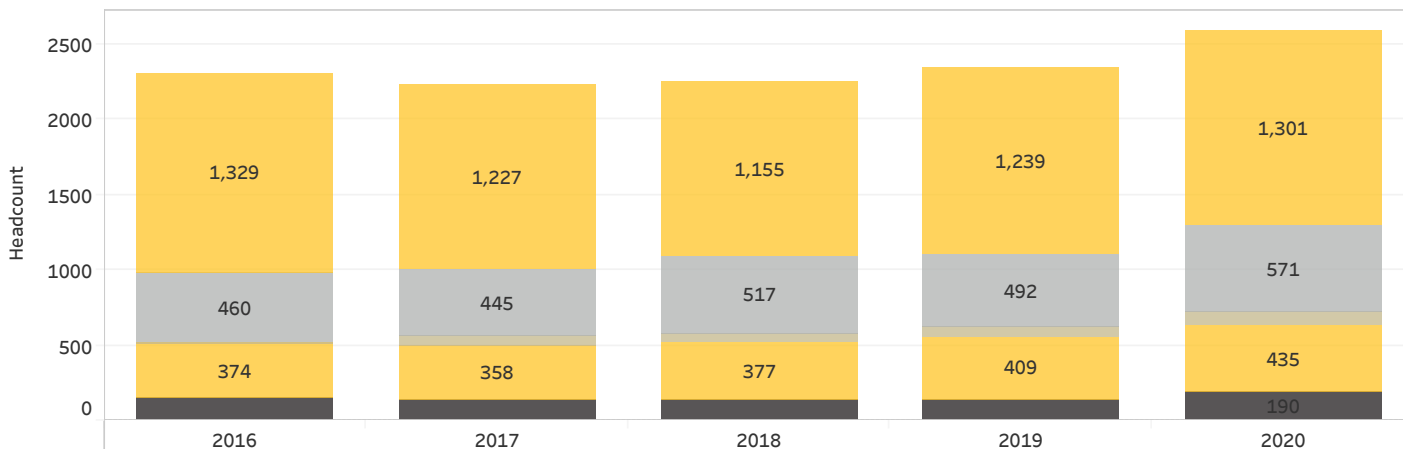
Figure 16. Bagwell College of Education

Legend: Bachelors | Masters | Certification | Education Specialist | Doctorate

Table 20

Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Bachelors	Early Childhood Education	997	996	10	2	1
	Early Childhood Birth Through Kindergarten	58	50	42	53	54
	Middle Grades Education	205	169	151	138	131
	Elementary Education	-	-	909	939	982
	Secondary Education	-	-	34	104	119
	Undeclared - Education	69	12	9	3	14
	Total	**1,329**	**1,227**	**1,155**	**1,239**	**1,301**
Masters	Early Childhood Education	83	71	78	71	74
	Middle Grades Education	12	22	29	25	15
	Secondary Education	39	32	79	91	78
	Adolescent Education	1	-	-	-	-
	Educational Leadership for Learning	47	49	61	42	41
	Instructional Technology	152	142	140	132	181
	Master of Arts in Teaching	45	57	54	50	97
	Reading	11	14	10	11	29
	Special Education	28	26	36	41	34
	Teacher Leadership	20	12	12	14	13
	Teaching English to Speakers of Other Languages	22	20	18	15	9
	Total	**460**	**445**	**517**	**492**	**571**

Note: The Master of Arts in Teaching (MAT) degree is designed for students who have a degree in a non teaching field and who would like to earn teacher certification. Master of Education (MED) degree is designed for students who already hold initial certification and seek to deepen their knowledge in areas related to that initial certification.

Table 21

Bagwell College of Education (Continued)
Majors by College and Degree Level

		Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Education Specialist	Educational Leadership for Learning	96	111	70	25	26	21
	Instructional Technology	181	170	180	203	199	198
	Middle Grades Education	2	3	5	8	19	23
	Secondary Education	8	9	23	39	43	62
	Special Education	3	-	1	-	-	-
	Teacher Leadership	8	5	2	3	7	4
	Teacher Leadership for Learning	2	1	-	-	-	-
	Curriculum and Instruction	54	75	77	99	115	127
	Total	**354**	**374**	**358**	**377**	**409**	**435**
Doctorate	Early Childhood Education	5	4	4	5	2	-
	Educational Leadership for Learning	25	32	29	32	27	45
	Instructional Technology	1	14	13	26	21	34
	Middle Grades Education	4	3	2	3	5	14
	Secondary Education	28	24	28	31	43	48
	Special Education	7	13	11	7	5	2
	Teacher Leadership	41	46	46	31	35	46
	Teacher Leadership for Learning	14	9	4	2	1	-
	Elementary Education	-	-	-	-	-	1
	Total	**125**	**145**	**137**	**137**	**139**	**190**
Certification	Other/Non-Degree Seeking	-	1	64	64	67	97
	Total	**-**	**1**	**64**	**64**	**67**	**97**
Bagwell College of Education		**2,309**	**2,231**	**2,250**	**2,346**		**2,594**

Southern Polytechnic College of Engineering and Engineering Technology
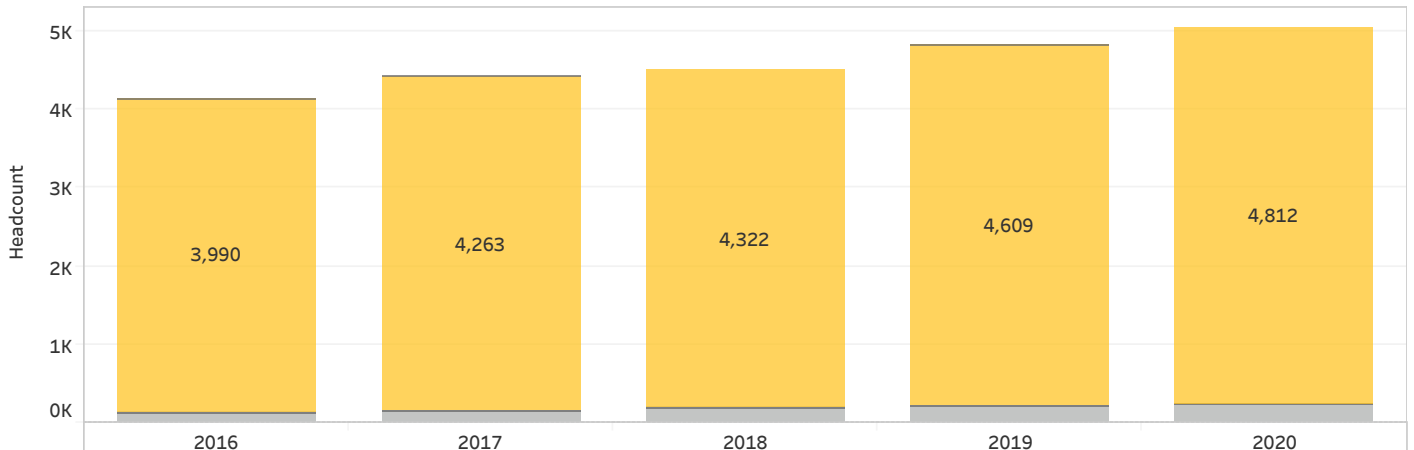## Fall Semesters

Figure 17. Southern Polytechnic College of Engineering and Engineering Technology

Legend: Certificate | Bachelors | Advanced Certificate | Masters

Table 22

Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Certificate	Land Surveying	1	-	-	1	-
	Mechanical Engineering	-	6	-	-	-
	Apparel Product Development	-	-	-	1	-
	Geographical Information Sys	-	-	-	1	-
	Logistics	-	-	-	2	-
	Total	**1**	**6**	**-**	**5**	**-**
Bachelors	Civil Engineering Technology	10	-	1	-	-
	Industrial and Systems Engineering	83	130	179	199	215
	Mechanical Engineering	1,286	1,375	1,436	1,562	1,599
	Telecommunications Engineering Technology	5	-	-	-	-
	Civil Engineering	451	466	473	514	585
	Computer Engineering	-	222	287	348	428
	Computer Engineering Technology	336	71	6	-	-
	Construction Engineering	44	59	66	78	36
	Electrical Engineering	599	618	557	562	608
	Electrical Engineering Technology	70	164	167	140	133
	Environmental Engineering	64	100	112	136	131
	Environmental Engineering Technology	5	-	-	-	-
	Industrial Engineering Technology	254	278	284	278	306
	Manufacturing Operations	16	19	12	4	15
	Mechanical Engineering Technology	334	314	280	308	315
	Mechatronics Engineering	387	407	414	429	399
	Supply Chain Logistics	18	19	26	30	38
	Surveying and Mapping	28	21	22	21	4
	Total	**3,990**	**4,263**	**4,322**	**4,609**	**4,812**
Advanced Certificate	Civil Engineering Technology	-	4	-	-	-
	Industrial and Systems Engineering	-	-	1	-	-
	Quality Assurance	2	1	2	1	2
	Systems Engineering	2	1	1	2	1
	Telecommunications Engineering Technology	-	2	-	-	-
	Total	**4**	**8**	**4**	**3**	**3**
Masters	Mechanical Engineering	-	-	27	34	40
	Quality Assurance	65	52	34	34	33
	Systems Engineering	34	32	32	40	39
	Applied Engineering	13	17	18	19	22
	Civil Engineering	18	29	37	39	38
	Engineering Management	-	18	36	47	61
	Total	**130**	**148**	**184**	**213**	**233**
Total		**4,125**	**4,425**	**4,510**	**4,830**	**5,048**

Graduate College
Fall Semesters
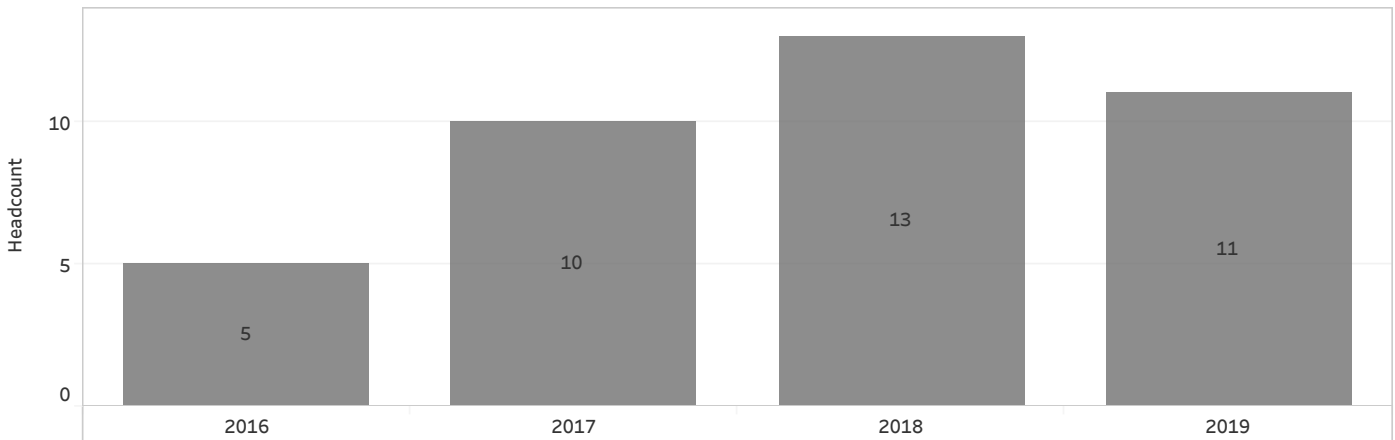
Figure 18. Graduate College

Advanced Certificate

Table 23

Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019
Advanced Certificate	Leadership and Ethics	5	10	13	11
	Total	5	10	13	11
Total		5	10	13	11

Note: The PHD in Analytics and Data Science moved to the Graduate College in the 2017-2018 academic year, from the College of Science and Math.

WellStar College of Health and Human Services
Fall Semesters
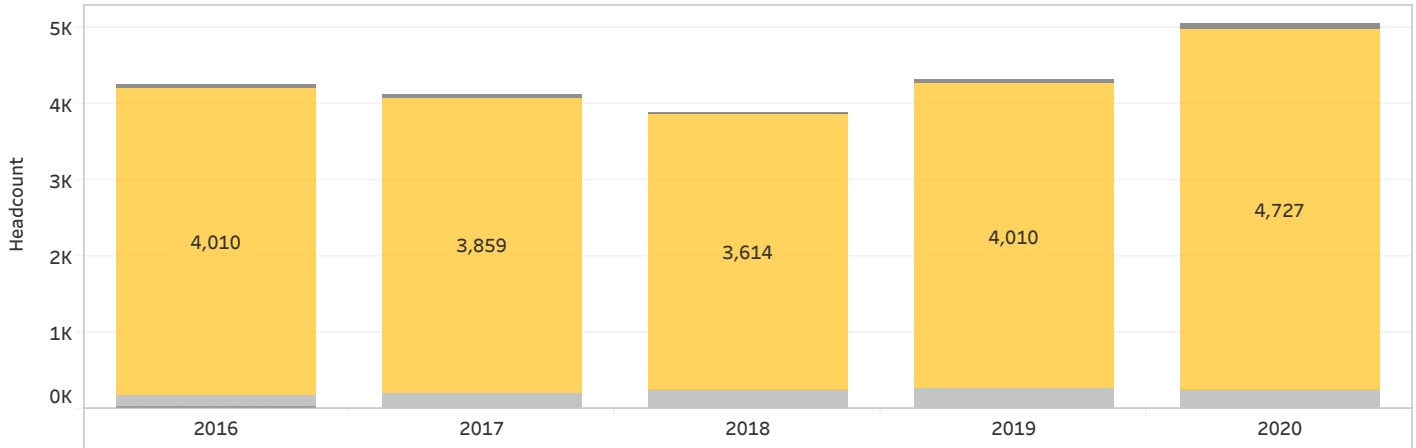
Figure 19. WellStar College of Health and Human Services

Legend: Certificate | Bachelors | Masters | Doctorate

Table 24

Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Certificate	Academy for Inclusive Adult Education	40	43	41	44	50
	Total	40	43	41	44	50
Bachelors	Exercise Science	993	904	788	852	981
	Exercise and Health Science	5	-	-	-	-
	Health and Physical Education	112	90	101	76	74
	Human Services	333	306	278	273	278
	Nursing	1,999	1,972	1,862	2,170	2,593
	Public Health Education	74	123	152	161	156
	Sport Management	494	464	433	473	545
	Integrated Health Science	-	-	-	-	72
	Undeclared - Health Prof	-	-	-	5	28
	Total	4,010	3,859	3,614	4,010	4,727
Masters	Applied Exercise and Health Science	36	49	51	43	35
	Leadership in Nursing	15	10	24	42	53
	Primary Care Nurse Practitioner	49	50	55	76	77
	Social Work	73	86	99	93	85
	Total	173	195	229	254	250
Doctorate	Nursing Science	12	11	8	5	3
	Total	12	11	8	5	3
Total		4,235	4,108	3,892	4,313	5,030

College of Humanities and Social Sciences
Fall Semesters

Figure 20. Radow College of Humanities and Social Sciences

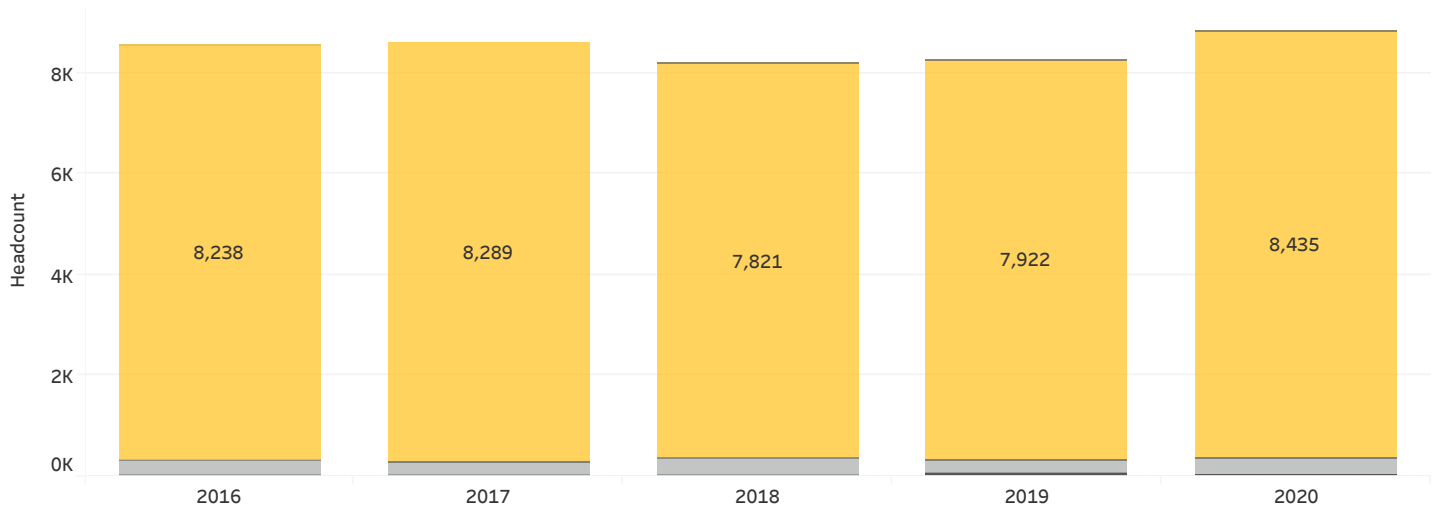Certificate   Associate   Bachelors   Advanced Certific..   Masters   Doctorate

Table 25

Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Bachelors	African and African Diaspora Studies	10	8	11	12	11
	Anthropology	134	130	118	129	126
	Asian Studies	22	44	68	54	72
	Criminal Justice	739	736	725	791	899
	English	351	337	310	316	315
	English Education	124	122	116	123	131
	Geography	61	63	66	77	74
	Geospatial Sciences	50	48	52	48	71
	History	222	231	196	195	215
	History Education	177	190	164	161	192
	Integrative Studies	364	565	583	685	530
	Interactive Design	43	92	114	142	163
	International Affairs	223	220	194	182	171
	Journalism and Emerging Media	94	196	346	328	341
	Media and Entertainment	64	-	459	556	629
	Modern Language and Culture	151	106	154	157	144
	Organizational and Professional Communication	1,174	1,023	172	173	158
	Philosophy	33	29	24	36	34
	Political Science	364	413	415	462	477
	Psychology	1,589	1,659	1,637	1,885	2,219
	Public Relations	293	388	543	546	514
	Sociology	406	353	300	298	316
	Technical Communication	30	28	33	25	35
	Undeclared	1,520	1,308	1,021	541	598
	Total	**8,238**	**8,289**	**7,821**	**7,922**	**8,435**

Table 26

College of Humanities and Social Sciences (Continued)
Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Certificate	Geospatial Sciences	-	-	1	3	7
	Land Surveying	-	-	-	-	4
	Total	-	-	1	3	11
Associate	Undeclared	8	-	-	-	-
	Total	8	-	-	-	-
Advanced Certificate	American Studies	-	-	1	2	-
	Creative Writing	3	3	5	5	7
	Digital and Social Media	7	14	19	8	13
	Instructional Design	2	1	-	-	-
	Technical Communication	1	-	-	-	-
	Applied Peacebuilding	-	-	-	-	1
	Total	13	18	25	15	21
Masters	American Studies	34	19	16	11	18
	Conflict Management	38	39	42	46	46
	Criminal Justice	17	16	28	33	35
	First Year Studies	23	20	9	-	-
	Information and Instructional Design	2	-	-	-	-
	Information Design and Communication	5	-	-	-	-
	Integrated Global Communications	18	16	28	28	17
	International Policy Management	25	23	20	20	31
	Professional Writing	47	48	47	57	70
	Public Administration	54	70	101	84	97
	Total	263	251	291	279	314
Doctorate	International Conflict Management	45	45	45	51	47
	Total	45	45	45	51	47
Radow College of Humanities and Social Sciences		8,567	8,603	8,183	8,270	8,828

College of Science and Mathematics
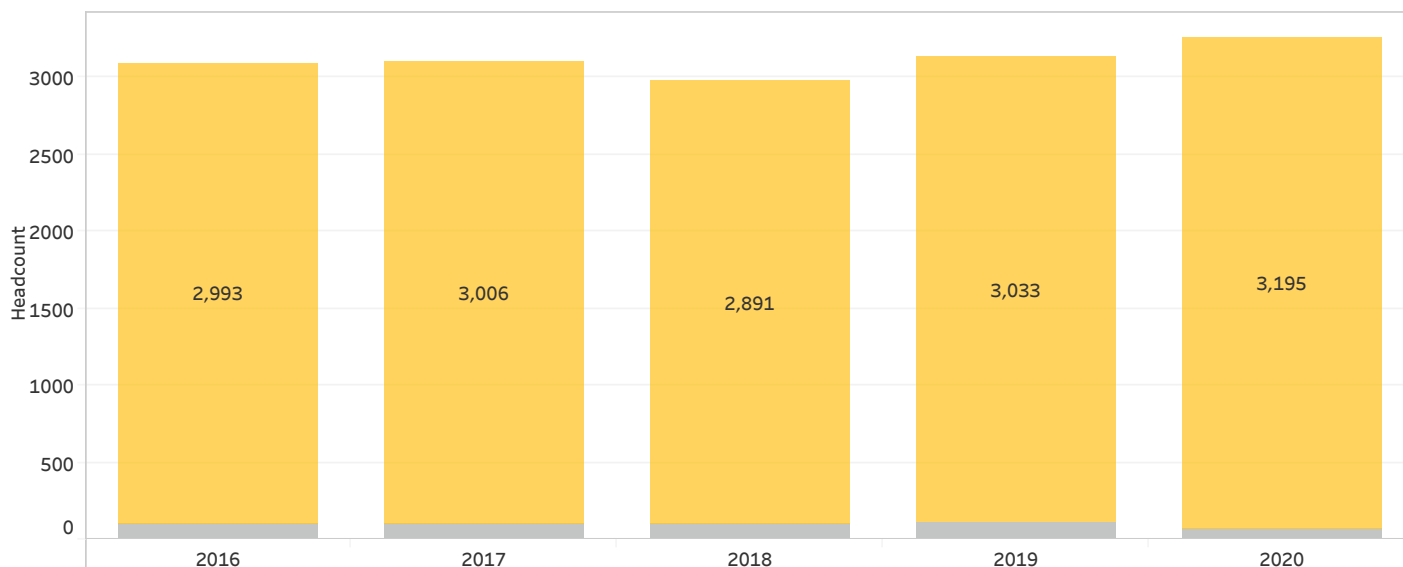### Fall Semesters

Figure 21. College of Science and Mathematics

- 🟨 Bachelors
- ⬜ Masters

Table 27

Majors by College and Degree Level

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Bachelors	Biology	1,858	1,875	1,903	1,956	2,144
	Biology Education[1]	14	4	-	-	-
	Biochemistry	247	263	235	249	244
	Biotechnology	29	24	-	-	-
	Chemistry	342	340	301	341	313
	Computational and Applied Mathematics	46	60	78	98	85
	Environmental Science	111	130	135	171	180
	Mathematics	157	121	92	88	87
	Mathematics Education	104	98	61	3	-
	Physics	83	89	86	99	93
	Physics Education	2	2	-	-	-
	Undeclared - Engr & Math	-	-	-	28	49
	Total	2,993	3,006	2,891	3,033	3,195
Masters	Applied Statistics	64	57	54	56	-
	Chemical Sciences	13	13	16	19	22
	Integrative Biology	26	24	24	30	41
	Total	103	94	94	105	63
Total		3,096	3,100	2,985	3,138	3,258

Institute for Cybersecurity
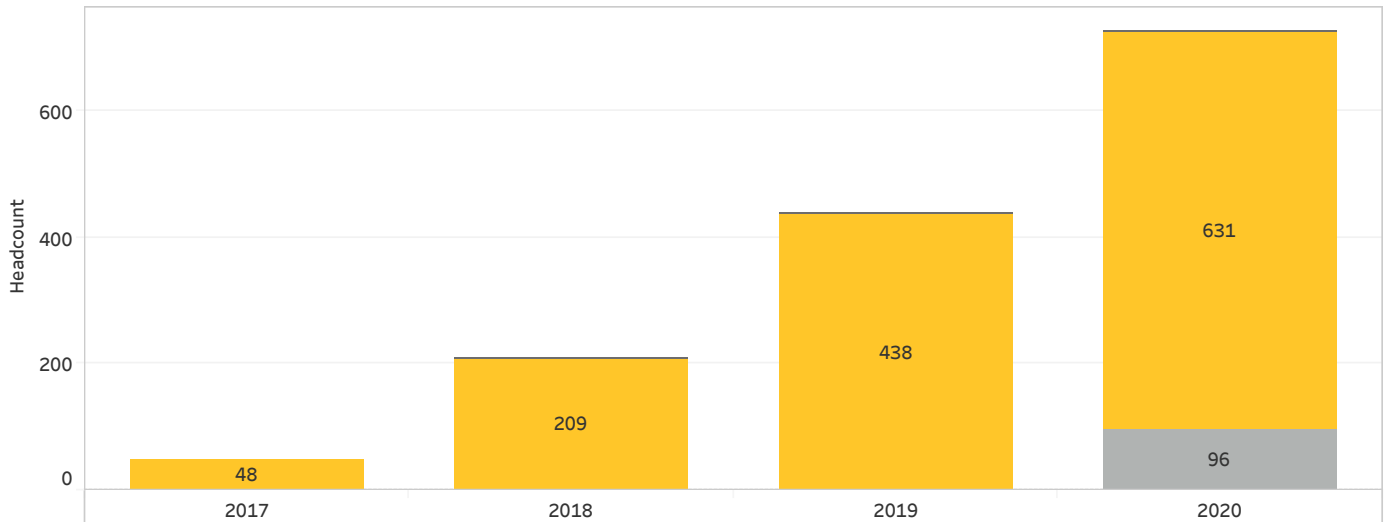
Figure 22. Institute for Cybersecurity

Certificate Bachelors Masters

Table 28

Majors by College and Degree Level

		Fall 2017	Fall 2018	Fall 2019	Fall 2020
Certificate	Cybersecurity Certificate	-	1	2	1
Bachelors	Cybersecurity	48	209	438	631
Masters	Cybersecurity	-	-	-	96
Total		48	210	440	728

Note: Academic Affairs was established as a College in Fall 2017 to provide a home for interdisplinary programs.

Other/Non-Degree Seeking

Fall Semesters
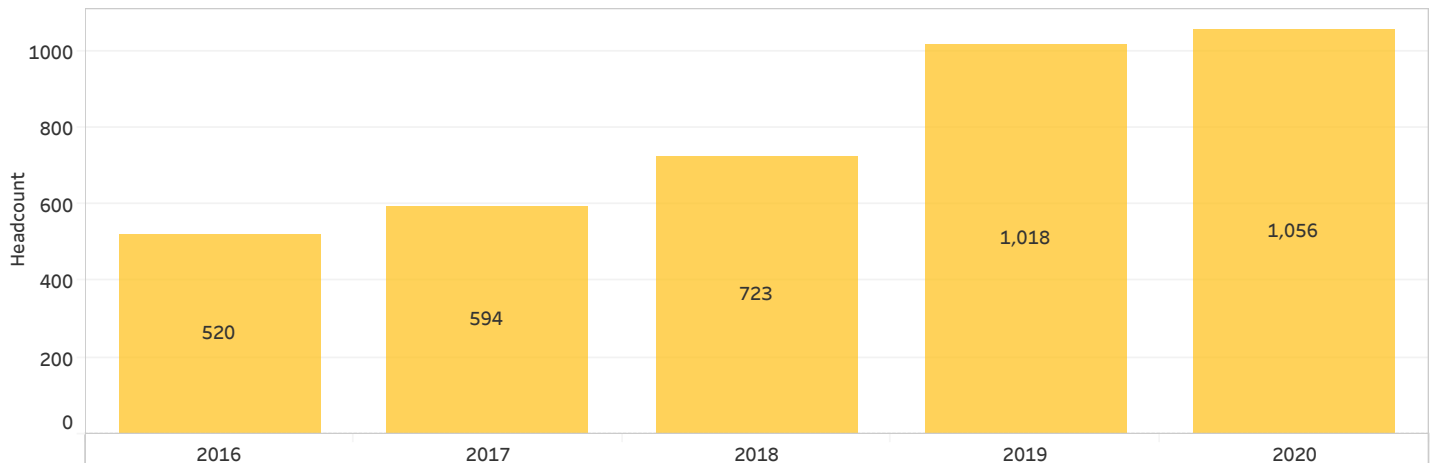
Figure 23. Other/Non-Degree Seeking

Other/Non-Degree

Table 29

Other/Non-Degree Seeking

		Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Other/Non-Degree	Auditor	21	19	18	29	19
	Cross Registration	3	16	14	14	2
	Dual Enrollment Program	362	429	555	843	902
	Non-Degree Graduate	2	0	1	1	
	Non-Degree Undergraduate	68	70	77	82	97
	Transient Graduate	3	1			
	Transient Undergraduate	61	59	58	49	36
Grand Total		**520**	**594**	**723**	**1,018**	**1,056**

College of Continuing and Professional Education
Fiscal Year 2020
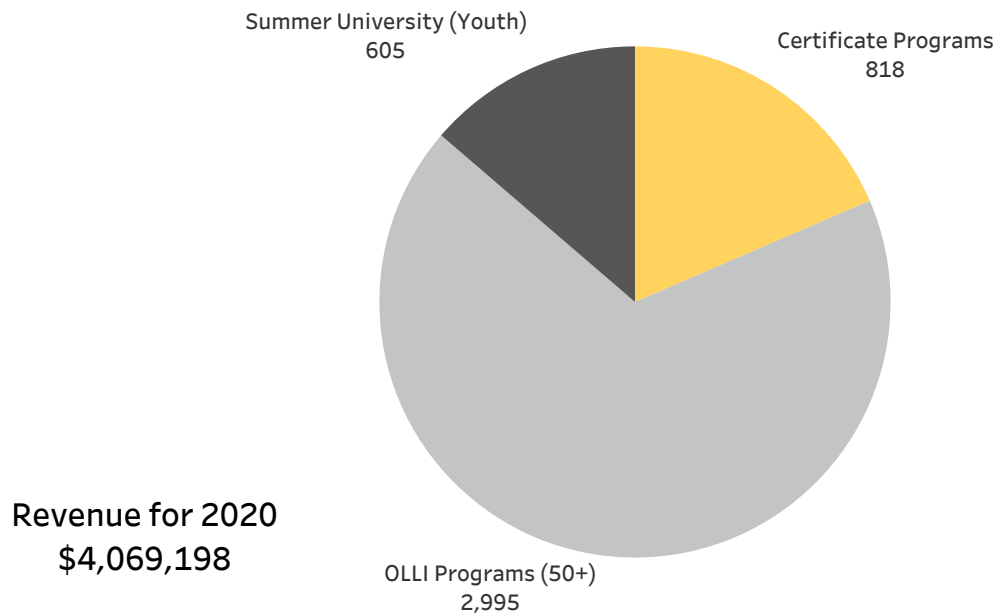
Figure 24. Continuing and Professional Education

- Certificate Programs
- OLLI Programs (50+)
- Summer University (Youth)

Table 30

Five Year Trend
Fiscal Year

	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Revenue	$4,373,323	$4,040,878	$4,210,541	$4,834,905	$4,069,198
Certificate Programs	912	925	1,085	996	818
OLLI Programs (50+)	3,463	3,789	3,769	3,139	2,995
Summer University (Youth)	1,160	1,156	1,266	1,373	605
CEUs Issued	27,607	25,992	27,898	29,359	24,033
Certificates Awarded	872	941	1,024	884	1,099

The Osher Lifelong Learning Institute (OLLI) offers an impressive selection of educational and social opportunities for adults age 50 and older.

CEU - Continuing Education Units

Degrees Conferred

College of Architecture and Construction Management
College of the Arts
Coles College of Business
College of Computing and Software Engineering
Bagwell College of Education
Southern Polytechnic College of Engineering and Engineering Technology
Graduate College
Wellstar College of Health and Human Services
Radow College of Humanities and Social Sciences
College of Science and Mathematics
Retention and Graduation

Source: University System of Georgia, Enrolled Student Research File (ADC)

Notes:
Degrees include multiple majors and dual-degrees.

A fiscal year (FY) includes Summer, Fall, and Spring terms, respectively.

Degrees Conferred
Fiscal Years

College of Architecture and Construction Management
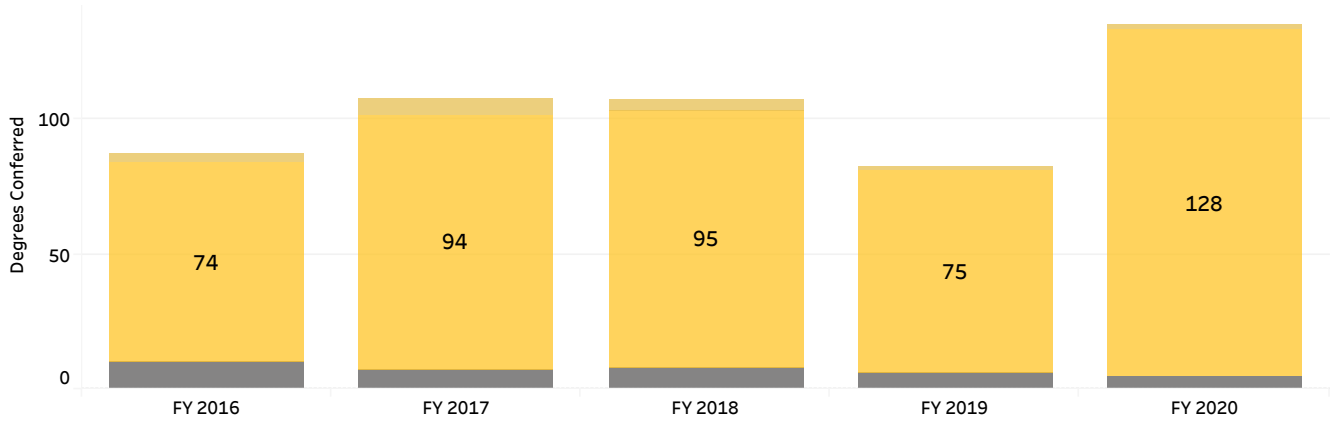
Figure 25. College of Architecture and Construction Management

Certificate   Bachelors   Masters

Table 31

Degrees Conferred by Degree Level and Major
Fiscal Years

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Certificate	Facilities Management	1	-	-	-	-
	Project Management	2	6	3	1	1
	Specialty Construction	-	-	1	-	1
	Total	**3**	**6**	**4**	**1**	**2**
Bachelors	Architecture	35	36	42	24	44
	Construction Management	39	58	53	51	84
	Total	**74**	**94**	**95**	**75**	**128**
Masters	Architecture	1	2	-	-	-
	Construction Management	9	5	8	6	5
	Total	**10**	**7**	**8**	**6**	**5**
Total		**87**	**107**	**107**	**82**	**135**

Degrees Conferred
Fiscal Years

College of the Arts
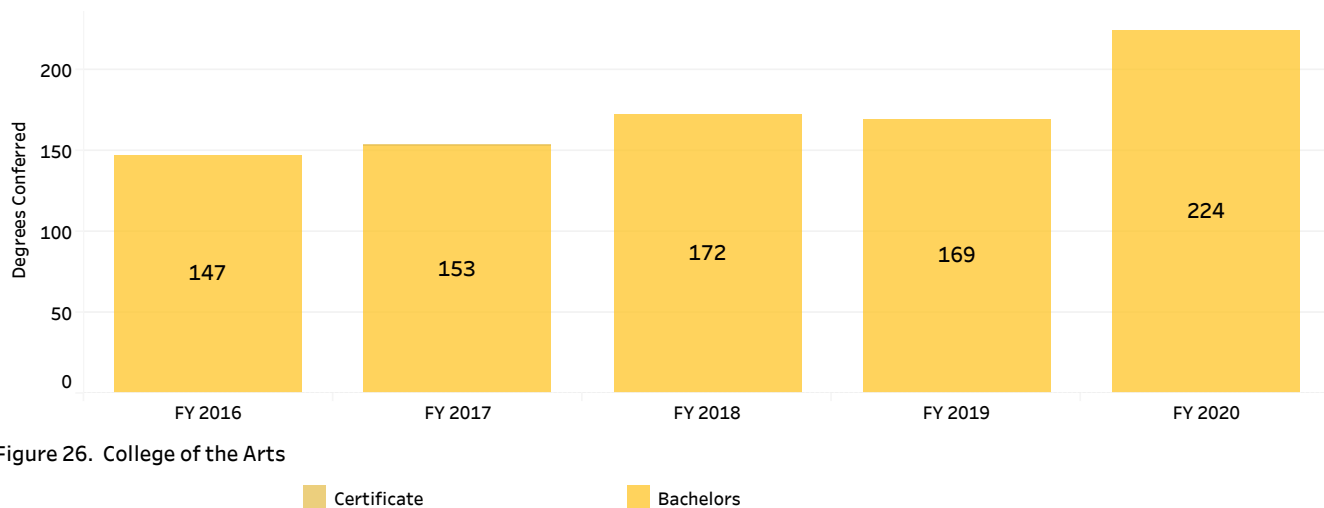
Figure 26. College of the Arts

Certificate   Bachelors

Table 32

Degrees Conferred by Degree Level and Major
Fiscal Years

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Certificate	Apparel Product Development	-	1	-	-	-
	Total	**-**	**1**	**-**	**-**	**-**
Bachelors	Apparel and Textiles	16	4	13	20	18
	Art	35	49	50	47	48
	Art Education	7	7	3	2	6
	Art History	7	6	8	8	5
	Dance	13	17	21	14	24
	Digital Animation	-	-	-	9	21
	Music	3	6	8	10	1
	Music Education	15	15	22	18	29
	Music Performance	18	16	13	16	19
	Theatre and Performance Studies	33	33	34	25	53
	Total	**147**	**153**	**172**	**169**	**224**
Total		**147**	**154**	**172**	**169**	**224**

Degrees Conferred
Fiscal Years

Coles College of Business

Figure 27. Coles College of Business

Legend: Certificate | Bachelors | Advanced Certificate | Masters | Doctorate
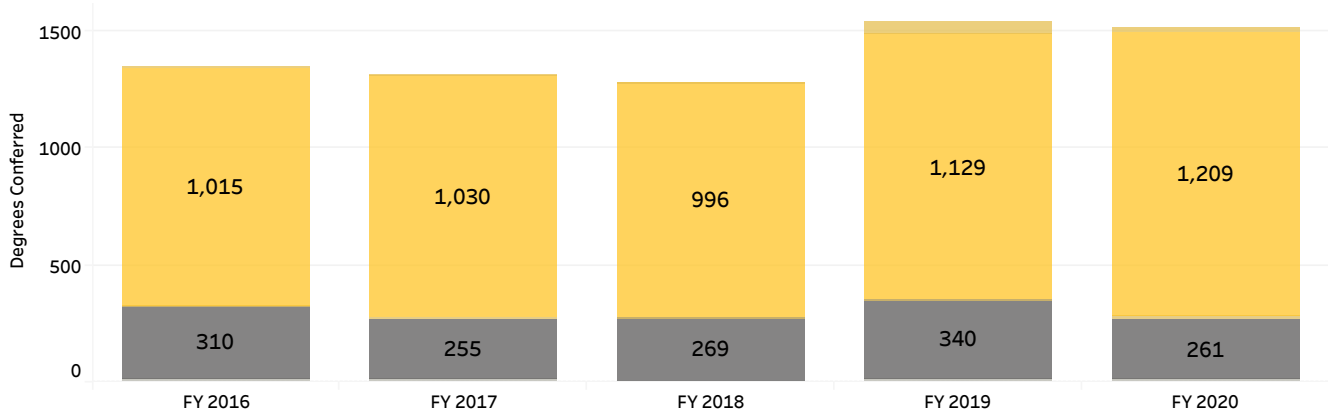
Table 33

Degrees Conferred by Degree Level and Major
Fiscal Years

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Certificate	Cert-Interd Mus and Entr Bus	-	-	-	-	13
	Information Security and Assurance	-	-	-	27	-
	Information Systems	-	4	1	2	-
	Interdisciplinary Music and Entertainment Business	4	2	1	-	-
	Music and Entertainment Business	-	-	-	27	9
	Total	**4**	**6**	**2**	**56**	**22**
Bachelors	Accounting	230	231	190	241	233
	Culinary Sustainability and Hospitality	5	31	22	31	41
	Economics	21	24	19	22	28
	Entrepreneurship	-	-	7	11	23
	Finance	142	174	169	190	172
	Information Security and Assurance	37	49	50	54	60
	Information Systems	95	66	75	69	79
	International Business	46	44	33	33	27
	Management	263	229	231	262	278
	Marketing	149	157	174	192	230
	Professional Sales	21	25	26	24	38
	Undeclared	6	-	-	-	-
	Total	**1,015**	**1,030**	**996**	**1,129**	**1,209**
Advanced Certificate	Information Security and Assurance	3	6	1	1	9
	Total	**3**	**6**	**1**	**1**	**9**
Masters	Accounting	96	57	53	89	41
	Business Administration	197	176	199	212	175
	Health Management and Informatics	-	-	-	20	24
	Information Systems	17	22	17	19	21
	Total	**310**	**255**	**269**	**340**	**261**
Doctorate	Business Administration	12	12	9	12	11
	Total	**12**	**12**	**9**	**12**	**11**
Total		**1,344**	**1,309**	**1,277**	**1,538**	**1,512**

Degrees Conferred
Fiscal Years

College of Computing and Software Engineering
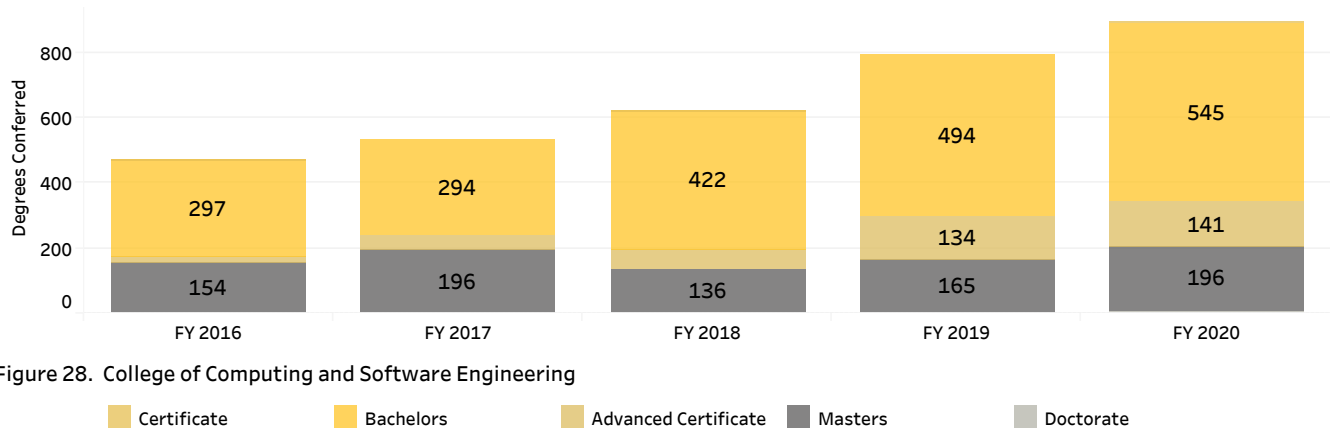
Figure 28. College of Computing and Software Engineering

Legend: Certificate | Bachelors | Advanced Certificate | Masters | Doctorate

Table 34

Degrees Conferred by Degree Level and Major
Fiscal Years

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Certificate	CER0 Robotics Prgrming Cert	-	-	-	-	1
	Health Information Technology	-	-	1	-	3
	Information Technology Security	1	-	-	-	-
	Total	**1**	**-**	**1**	**-**	**4**
Bachelors	Applied Computer Science	79	6	17	16	21
	Computer Game Design and Development	24	36	33	39	61
	Computer Science	88	149	204	219	219
	Information Technology	85	71	128	157	187
	Software Engineering	21	32	40	63	57
	Total	**297**	**294**	**422**	**494**	**545**
Advanced Certificate	Computer Science Foundations	1	10	11	28	27
	Data Management and Analytics	-	-	8	14	19
	Enterprise IT Management	-	-	-	14	12
	Health Information Technology	4	11	4	9	3
	Information Technology	4	-	1	-	-
	Information Technology Foundations	3	7	17	34	46
	Information Technology Security	6	12	17	29	31
	Software Engineering	-	3	2	-	-
	Software Engineering Foundations	1	-	-	6	3
	Total	**19**	**43**	**60**	**134**	**141**
Masters	Computer Science	35	39	20	34	53
	Information Technology	80	107	79	96	87
	Software Engineering	13	21	13	21	31
	Applied Statistic	26	29	24	14	25
	Total	**154**	**196**	**136**	**165**	**196**
Doctorate	Analytics and Data Science	-	-	-	1	7
	Total	**-**	**-**	**-**	**1**	**7**
Total		**471**	**533**	**619**	**794**	**893**

Degrees Conferred
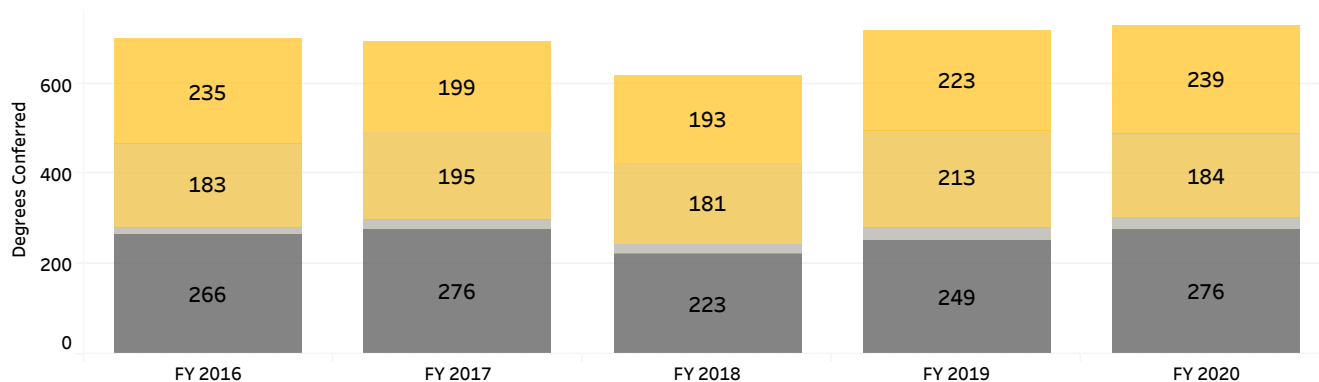Fiscal Years

Bagwell College of Education

Figure 29. Bagwell College of Education

Legend: Bachelors | Advanced Certificate | Education Specialist | Doctorate | Masters

Table 35

Degrees Conferred by Degree Level and Major
Fiscal Years

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Bachelors	Early Childhood Education	198	150	169	8	13
	Elementary Education	-	-	-	187	180
	Middle Grades Education	37	49	24	28	28
	Secondary Education	-	-	-	-	18
	Total	**235**	**199**	**193**	**223**	**239**
Masters	Adolescent Education	-	4	-	-	-
	Early Childhood Education	66	68	66	70	75
	Educational Leadership	21	26	16	26	29
	English to Speakers of Other Languages	6	9	8	10	9
	Instructional Technology	60	70	61	53	65
	Master of Arts in Teaching	72	41	28	37	35
	Middle Grades Education	2	-	6	8	11
	Reading	-	2	4	5	1
	Secondary Education	19	31	18	21	33
	Special Education	10	15	9	12	16
	Teacher Leadership	10	10	7	7	2
	Total	**266**	**276**	**223**	**249**	**276**

Table 36

Bagwell College of Education (Continued)
Degrees Conferred by Degree Level and Major
Fiscal Years

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Education Specialist	Curriculum and Instruction	13	23	30	35	45
	Early Childhood Education	2	-	-	-	-
	Educational Leadership	36	49	45	39	7
	Instructional Technology	107	104	89	104	96
	Middle Grades Education	1	2	1	6	2
	Secondary Education	10	10	12	24	32
	Special Education	6	2	4	2	-
	Teacher Leadership	8	5	-	3	2
	Total	183	195	181	213	184
Doctorate	Early Childhood Education	1	-	-	1	1
	Educational Leadership	3	2	6	11	2
	Instructional Technology	3	1	-	-	3
	Middle Grades Education	-	-	-	1	-
	Secondary Education	1	10	3	6	4
	Special Education	1	1	-	3	4
	Teacher Leadership	6	7	10	10	11
	Total	15	21	19	32	25
Bagwell College of Education		699	691	616	717	726

Degrees Conferred
Fiscal Years

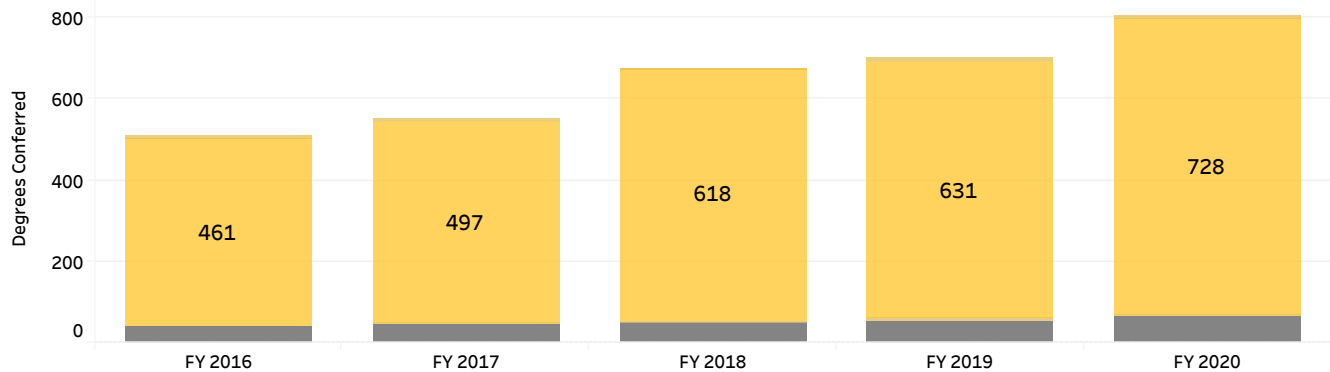### Southern Polytechnic College of Engineering and Engineering Technology

Figure 30. Southern Polytechnic College of Engineering and Engineering Technology

Certificate   Bachelors   Advanced Certificate   Masters

Table 37

Degrees Conferred by Degree Level and Major
Fiscal Years

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Certificate	Apparel Product Development	-	-	-	-	1
	Geographical Information Systems	1	-	-	7	-
	Land Surveying	2	2	3	3	6
	Logistics	1	-	-	-	1
	Production Design	1	-	-	1	-
	Quality Principles	2	5	-	-	-
	Total	**7**	**7**	**3**	**11**	**8**
Bachelors	Civil Engineering	57	60	73	65	77
	Civil Engineering Technology	8	5	3	-	-
	Computer Engineering	28	18	34	11	27
	Construction Engineering	3	4	4	10	16
	Electrical Engineering	70	85	105	102	89
	Electrical Engineering Technology	21	25	30	41	36
	Environmental Engineering	-	-	6	6	19
	Environmental Engineering Technology	1	-	-	-	-
	Industrial Engineering Technology	51	45	59	66	65
	Manufacturing Operations	5	3	9	5	-
	Mechanical Engineering	106	128	164	194	225
	Mechanical Engineering Technology	51	53	53	51	44
	Mechatronics Engineering	35	44	42	48	82
	Supply Chain Logistics	4	8	5	6	11
	Surveying and Mapping	3	7	4	1	4
	Systems Engineering	14	10	25	25	33
	Telecommunications Engineering Technology	4	2	2	-	-
	Total	**461**	**497**	**618**	**631**	**728**
Advanced Certificate	Quality Assurance	-	1	-	6	2
	Systems Engineering	-	3	4	1	2
	Systems Engineering Foundations	-	-	1	-	-
	Total	**-**	**4**	**5**	**7**	**4**
Masters	Applied Engineering	8	8	3	9	1
	Civil Engineering	7	6	6	11	15
	Engineering Management	-	-	1	10	14
	Mechanical Engineering	-	-	-	1	14
	Quality Assurance	18	21	21	13	11
	Systems Engineering	7	7	17	8	8
	Total	**40**	**42**	**48**	**52**	**63**
Total		**508**	**550**	**674**	**701**	**803**

Degrees Conferred
Fiscal Years

Graduate College
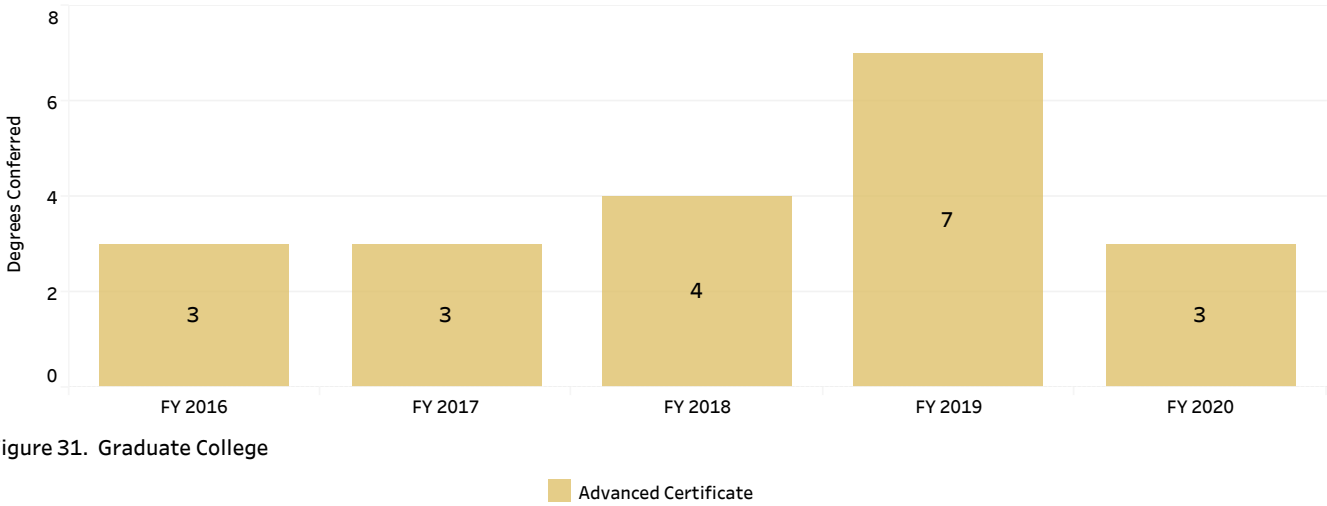
Figure 31. Graduate College

Advanced Certificate

Table 38

Degrees Conferred by Degree Level and Major
Fiscal Years

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Advanced Certificate	Leadership and Ethics	3	3	4	7	3
	Total	3	3	4	7	3
Total		3	3	4	7	3

Degrees Conferred
Fiscal Years

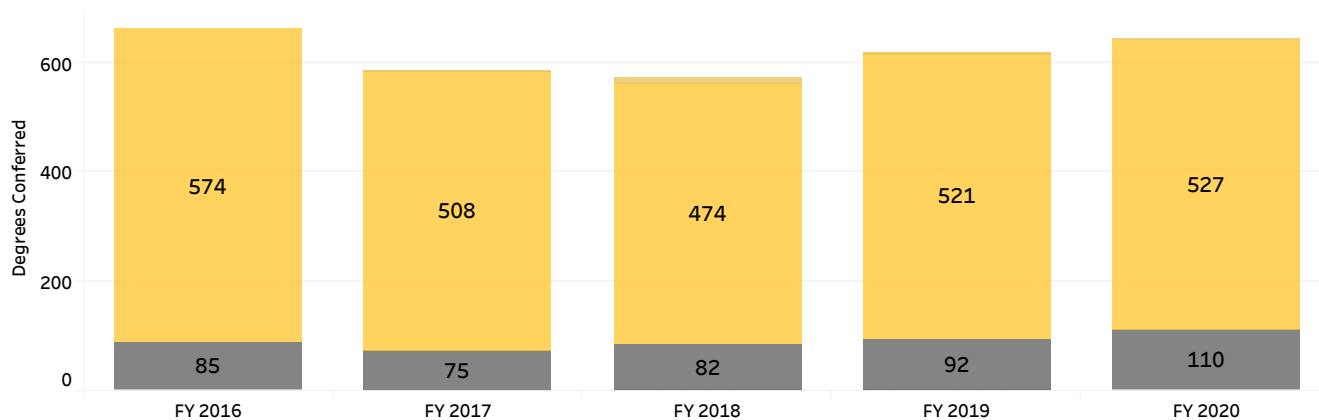### WellStar College of Health and Human Services

Figure 32. WellStar College of Health and Human Services

■ Certificate   ■ Bachelors   ■ Masters   ▢ Doctorate

Table 39

Degrees Conferred by Degree Level and Major
Fiscal Years

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Certificate	Nonprofit Management and Leadership	-	1	12	1	-
	Nonprofit Mgt & Social Innov	-	-	-	-	5
	Total	**-**	**1**	**12**	**1**	**5**
Bachelors	Exercise Science	155	148	139	122	106
	Health and Physical Education	23	14	10	21	9
	Human Services	123	82	77	73	57
	Nursing	211	181	166	185	227
	Public Health Education	-	-	5	35	33
	Sport Management	62	83	77	85	95
	Total	**574**	**508**	**474**	**521**	**527**
Masters	Applied Exercise and Health Science	10	12	20	19	20
	Nursing - Advanced Care Management and Leadership	-	5	7	1	14
	Social Work	39	32	34	50	43
	WellStar Primary Care Nurse Practitioner Program	36	26	21	22	33
	Total	**85**	**75**	**82**	**92**	**110**
Doctorate	Nursing Science	3	-	3	2	2
	Total	**3**	**-**	**3**	**2**	**2**
Total		**662**	**584**	**571**	**616**	**644**

Degrees Conferred
Fiscal Years

Radow College of Humanities and Social Sciences
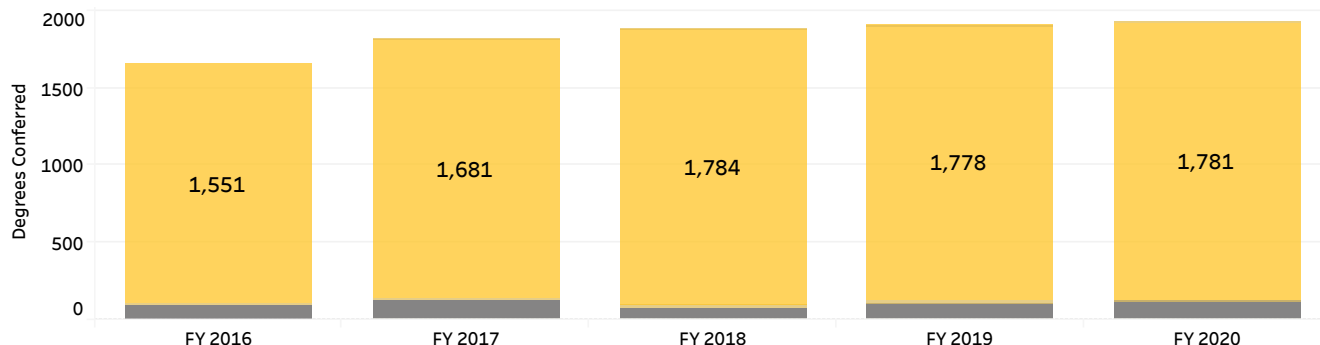
Figure 33. Radow College of Humanities and Social Sciences

Legend: Certificate | Bachelors | Advanced Certificate | Masters | Doctorate | A...

Table 40

Degrees Conferred by Degree Level and Major
Fiscal Years

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Certificate	Geospatial Sciences	-	4	-	9	10
	Leadership Studies	-	1	-	-	-
	Multiplatform News Reporting	-	-	1	-	2
	Total	**-**	**5**	**1**	**9**	**12**
Associate	Undeclared	1	-	-	-	-
	Total	**1**	**-**	**-**	**-**	**-**
Bachelors	African and African Diaspora Studies	5	3	2	2	6
	Anthropology	37	35	32	32	29
	Asian Studies	-	-	3	7	7
	Communication	350	334	276	35	-
	Criminal Justice	152	146	165	143	175
	English	81	82	91	79	71
	English Education	32	16	28	22	15
	Geography	6	12	12	15	16
	Geospatial Sciences	16	8	9	11	13
	History	51	40	49	57	36
	History Education	21	15	22	18	21
	Integrative Studies	164	284	351	346	350
	Interactive Design	-	-	9	24	32
	International Affairs	60	48	39	60	38
	Journalism and Emerging Media	-	10	26	52	42
	Media and Entertainment	-	-	-	102	106
	Modern Language and Culture	47	42	23	23	38
	Organizational and Professional Communication	-	-	-	39	65
	Philosophy	5	9	9	4	2
	Political Science	94	71	74	93	102
	Psychology	251	295	356	365	390
	Public Relations	15	69	108	142	140
	Sociology	118	94	89	97	82
	Technical Communication	46	68	11	10	5
	Total	**1,551**	**1,681**	**1,784**	**1,778**	**1,781**

Table 41

Radow College of Humanities and Social Sciences (Continued)
Degrees Conferred by Degree Level and Major
Fiscal Years

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Advanced Certificate	American Studies	-	-	-	4	-
	Creative Writing Grad Cert.	-	-	-	-	1
	Digital and Social Media	6	-	16	14	5
	Instructional Design	1	-	-	-	-
	Technical Communication	1	2	-	-	-
	Visual Communication and Graphics	-	1	-	-	-
	Total	**8**	**3**	**16**	**18**	**6**
Masters	American Studies	7	14	5	6	2
	Conflict Management	19	14	18	15	24
	Criminal Justice	14	6	1	10	13
	First-Year Studies	-	2	5	5	4
	Information Design and Communication	6	8	-	-	-
	Information and Instructional Design	2	2	-	-	-
	Integrated Global Communication	8	9	5	9	14
	International Policy Management	5	11	7	8	10
	Professional Writing	7	16	15	17	20
	Public Administration	26	38	15	26	27
	Total	**94**	**120**	**71**	**96**	**114**
Doctorate	International Conflict Management	4	8	6	8	9
	Total	**4**	**8**	**6**	**8**	**9**
Radow College of Humanities and Social Sciences		**1,564**	**1,697**	**1,807**	**1,813**	**1,808**

Degrees Conferred
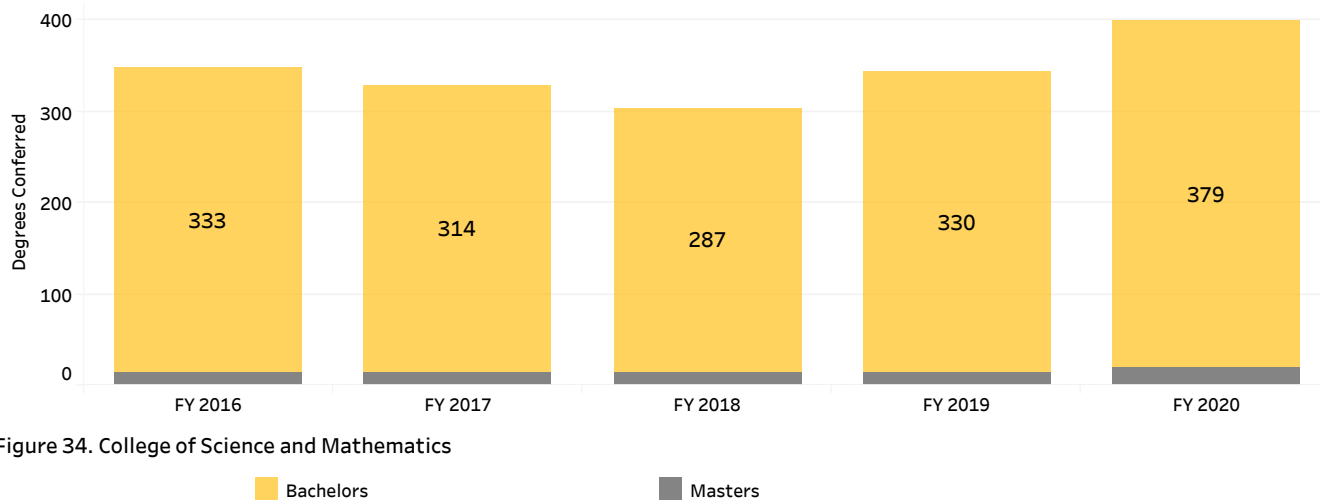Fiscal Years

College of Science and Mathematics

Figure 34. College of Science and Mathematics

Table 42

Degrees Conferred by Degree Level and Major
Fiscal Years

		FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Bachelors	Biochemistry	31	20	25	22	26
	Biology	173	199	158	218	248
	Biology Education	3	4	1	-	-
	Biotechnology	7	3	1	-	-
	Chemistry	47	20	38	46	45
	Computational Applied Mathematics	-	-	4	7	24
	Environmental Science	-	-	11	8	12
	Mathematics	52	45	26	14	6
	Mathematics Education	14	18	16	10	7
	Physics	5	5	7	5	11
	Physics Education	1	-	-	-	-
	Total	**333**	**314**	**287**	**330**	**379**
Masters	Chemical Sciences	8	8	1	4	10
	Integrative Biology	6	6	14	10	9
	Total	**14**	**14**	**15**	**14**	**19**
Total		**347**	**328**	**302**	**344**	**398**

Historic Institutional Retention and Graduation Rates

Legend: ■ Retained ■ Continued ■ Graduated

Freshman Cohort	Headcount	Year	Retained	Continued	Graduated
2012	3,825	Year 1	75.3%		
		Year 2	62.0%		
		Year 3	55.9%		
		Year 4	39.8%		13.9%
		Year 5		17.4%	34.8%
		Year 6		7.8%	43.4%
2013	3,873	Year 1	77.9%		
		Year 2	64.4%		
		Year 3	58.2%		
		Year 4	39.7%		16.5%
		Year 5		16.7%	37.1%
		Year 6		6.9%	46.3%
2014	4,492	Year 1	78.2%		
		Year 2	65.8%		
		Year 3	59.2%		
		Year 4	38.9%		17.7%
		Year 5		16.7%	38.4%
		Year 6		7.6%	47.0%
2015	4,883	Year 1	80.1%		
		Year 2	66.2%		
		Year 3	58.3%		
		Year 4	39.6%		17.3%
		Year 5		15.3%	40.3%
		Year 6		6.7%	47.4%
2016	5,201	Year 1	78.3%		
		Year 2	62.3%		
		Year 3	56.2%		
		Year 4	35.8%		18.8%
		Year 5		13.5%	36.6%
2017	5,073	Year 1	78.5%		
		Year 2	64.6%		
		Year 3	58.6%		
		Year 4	35.8%		17.1%
2018	4,655	Year 1	80.3%		
		Year 2	68.4%		
		Year 3	60.0%		
2019	6,113	Year 1	79.7%		
		Year 2	65.3%		
2020	7,365	Year 1	74.1%		

Figure 35. Historic Institutional Retention and Graduation Rates

Notes: Fall semester Cohorts are defined by the National Center for Education Statistics (NCES) Integrated Postsecondary Education Data System (IPEDS) http://nces.ed.gov/ipeds/ definition of first-time full-time degree seeking students.

Definitions
General Cohort: Students entering the institution as full-time, first-time, degree-seeking undergraduate students in the summer or fall of the cohort year.
Retained: Students are considered retained only if they are bachelor's degree seeking and have not yet obtained a bachelor's degree. Students are retained if they have received an associate's degree and if they continue in a bachelor's degree program. Students are not removed from the original cohort or retention numbers based on deceased status. Student retention is not based on full-time/part-time status. Prior to Fall 2015, a student is retained only if they are enrolled in the institution in which they started.
Continued: Students are considered continued if they are enrolled in a fall semester beyond their fourth year at an institution. The continuing student rate is calculated using the same method as retention rate (it is essentially the retention rate after four years). Continuing students are identified differently from students retained after their first, second, and third years at the institution due to the goal for continuing students shifting from retaining to graduating them.
Graduated: Students are considered graduated only if they graduate with a bachelor's degree. Graduation rates are cumulative. For example, a student within the 2010 cohort is considered graduated if they have graduated with a bachelor's degree on or before Summer 2016. Graduation rate refers only to the proportion of the cohort which received a bachelor's degree and not the actual number of degrees which have been awarded to those in the cohort.

Faculty and Staff

Full-Time Instructional Faculty by Rank and by College
Credit Hours Taught By Full-Time and Part-Time Faculty
New Faculty and Average Instructor Age by College
Tenure Status and Tenure by Race and Ethnicity
Full-Time Instructional Faculty by College and Department
Full-Time Staff by Gender and by Race and Ethnicity
Library Faculty and Facts

Source: Kennesaw State University Faculty Information System (FIS), unless otherwise noted.

Instructional Faculty

Table 43

Full-Time Instructional Faculty by Rank

	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Professor	258	276	305	294	314
Associate Professor	321	305	293	291	296
Assistant Professor	301	300	304	345	370
Instructor	44	49	47	50	49
Lecturer	195	221	233	240	258
Total	1,119	1,151	1,182	1,220	1,287

Table 44

Full-Time Instructional Faculty by College

	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
College of Architecture and Construction Management	31	32	33	35	34
College of the Arts	72	73	74	78	81
Coles College of Business	159	153	157	161	173
College of Computing and Software Engineering	48	52	59	64	68
Bagwell College of Education	92	96	103	97	107
Southern Polytechnic College of Engineering and Engineering Technology	78	80	83	88	93
WellStar College of Health and Human Services	98	96	95	96	102
College of Humanities and Social Sciences	335	356	365	381	430
College of Science and Mathematics	158	164	166	181	198
University College	48	49	47	39	
The Keeping Sights Upward (KSU) Journey Honors College					1
Total	1,119	1,151	1,182	1,220	1,287

Note:
All headcounts are unduplicated. Full-Time Instructional Faculty are defined as faculty employed on a full-time basis for instruction. This includes those faculty who are categorized as "Faculty" or "Chair" and Employment Status is "Active" or "Paid On Leave" in the Faculty Information System (FIS).

Credit Hours Taught by Full-Time and Part-Time Faculty
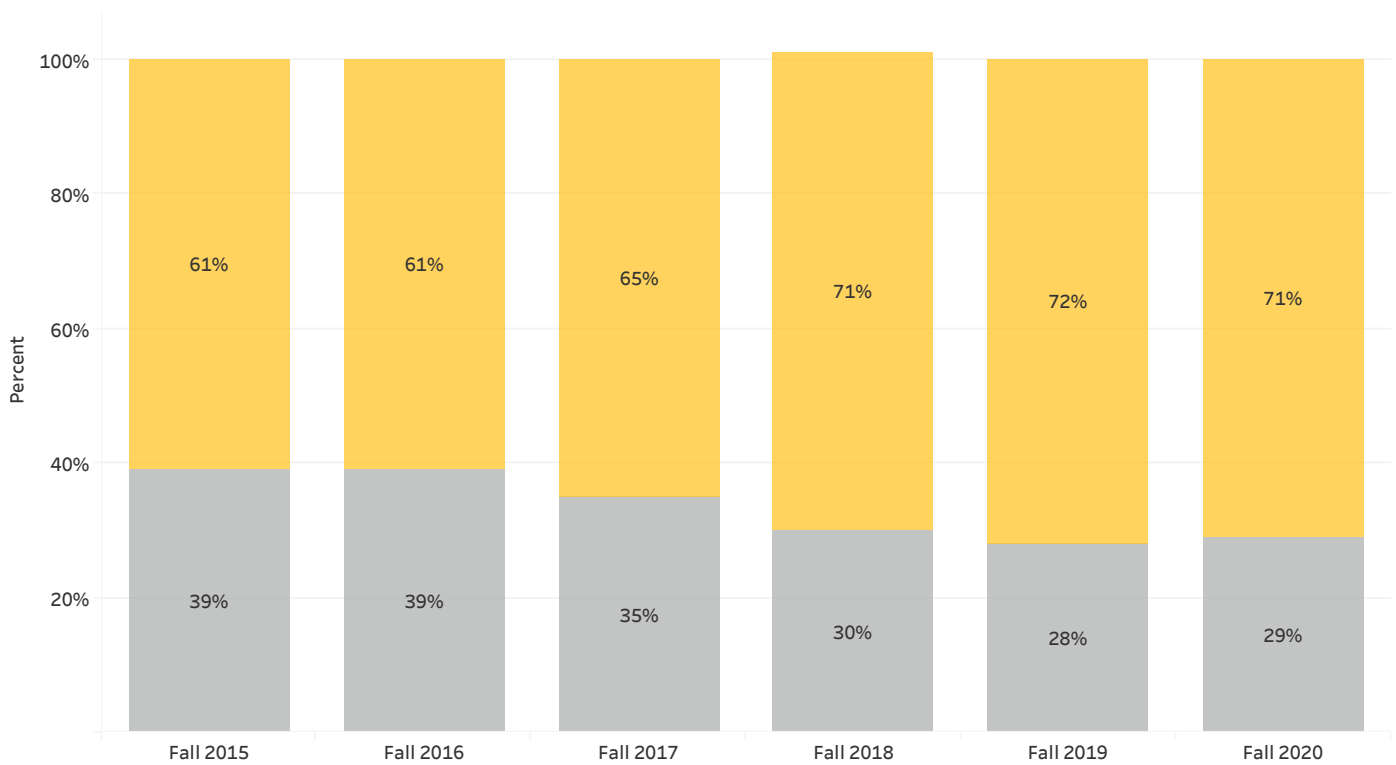
Figure 36. Percent of Credit Hours Taught by Full-Time and Part-Time Faculty

% Credit Hours Taught by FT Faculty   % Credit Hours Taught by PT Faculty

Table 45

Full-Time and Part-Time Faculty Trend

	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
FTE Students/FT Faculty	28	28	27	28	29
Full-Time Faculty	1,119	1,151	1,182	1,220	1,287
Part-Time Faculty	829	843	759	722	759
% Credit Hours Taught by FT Faculty	61	65	71	72	71
% Credit Hours Taught by PT Faculty	39	35	30	28	29

Source: University System of Georgia, Enrolled Student Research File (ADC)

Note: The full-time-equivalent (FTE) of staff is calculated by summing the total number of full-time staff from the Employees by Assigned Position (EAP) component and adding one-third of the total number of part-time staff. Retrieved from: http://surveys.nces.ed.gov/ipeds/Downloads/Forms/IPEDSGlossary.pdf .

New Full-Time Instructional Faculty
As of Fall 2020
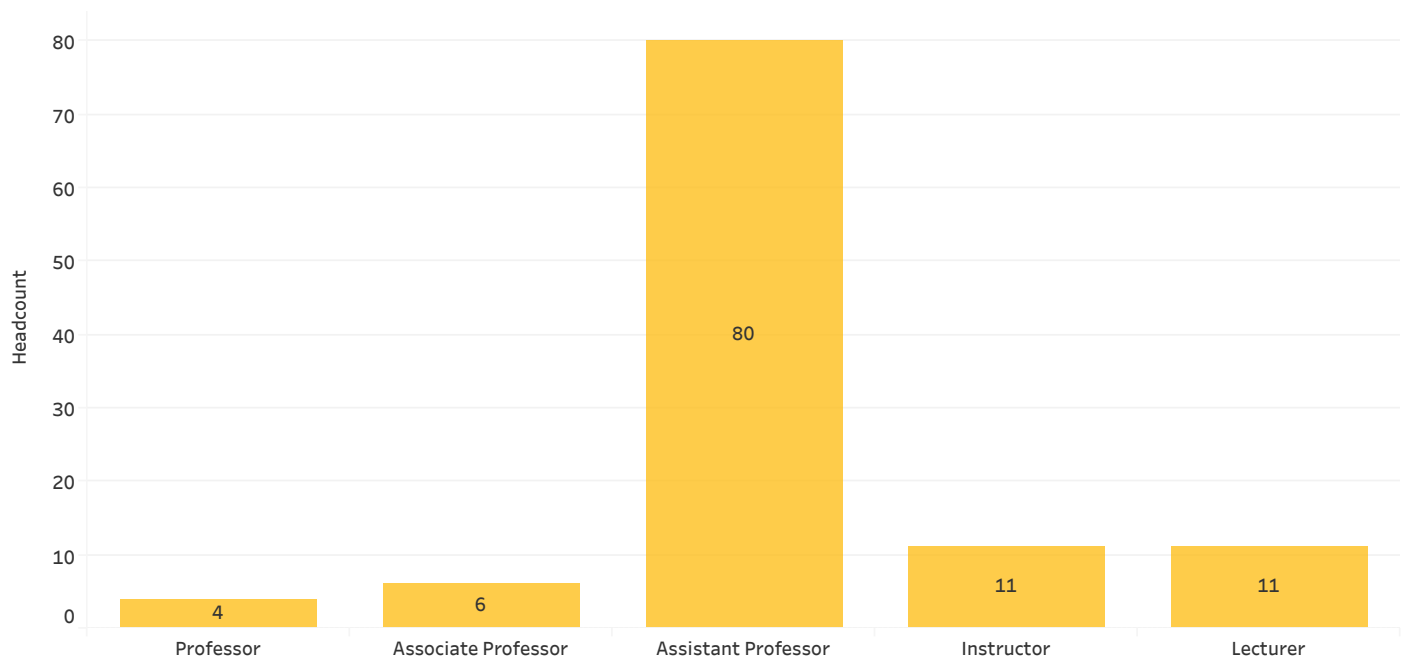
Figure 37. New Full-Time Instructional Faculty

Table 46

New Full-Time Instructional Faculty Trend

	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Professor	5	1	2	4	4
Associate Professor	3	3	3	2	6
Assistant Professor	48	40	47	60	80
Instructor	4	11	5	10	11
Lecturer	8	9	12	8	11
Total	68	64	69	84	112

Tenure Status by Gender
As of Fall 2020
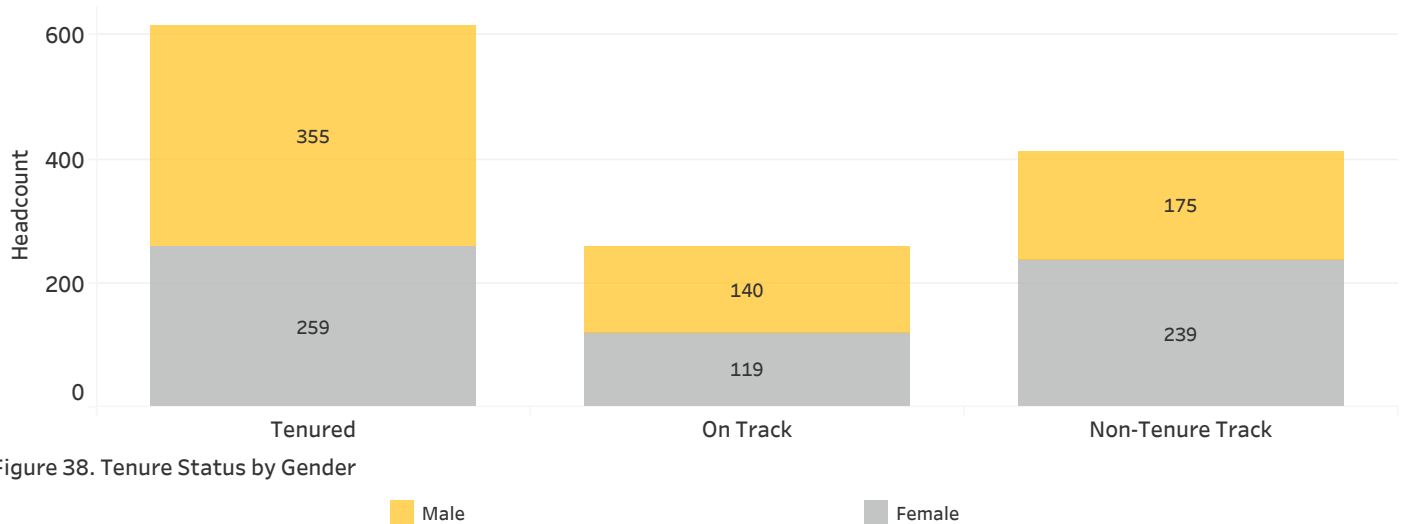
Figure 38. Tenure Status by Gender

Male   Female

Table 47

Tenure Status by Gender
As of Fall 2020

		Headcount	% of Total
Male	Tenured	355	28%
	On Track	140	11%
	Non-Tenure Track	175	14%
	Total	**670**	**52%**
Female	Tenured	259	20%
	On Track	119	9%
	Non-Tenure Track	239	19%
	Total	**617**	**48%**
Total		1,287	100%

Table 48

Tenure Status by Race and Ethnicity
As of November 2019

	American Indian or Alaskan Native	Asian	Black, Non-Hispanic Origin	Hispanic	Native Hawaiian or Other Pacific Islander	Multi-racial	White, Non-Hispanic Origin	International	Unknown
Non-Tenure Track	<5	28	43	10	-	6	309	13	<5
On Track	-	35	24	11	-	<5	148	36	<5
Tenured	-	102	60	19	<5	9	409	6	7

Note:
Academic tenure is an employment status at the University that assures a tenured faculty member of continuous appointment from contract year to contract year, except under conditions of dismissal for cause (see KSU Faculty Handbook Section 4.1.9), termination or layoff of tenured personnel due to program modification (see the Board of Regents (BOR) Policy Manual 8.3.7.10), or financial exigencies. The awarding of tenure is a highly important decision through which the University incurs a major commitment to the individual faculty member well into the future. Years of service or successful annual reviews alone are not sufficient to qualify for tenure. It should only be granted to those faculty members whose achievements demonstrate the quality and significance expected of their current rank and who demonstrate potential for long-term effectiveness at the University. All tenure track faculty are expected to produce scholarship in at least one performance area. This scholarship must be consistent with departmental, college, and university guidelines. Only under exceptional circumstances will a candidate be recommended for tenure without at least one form of scholarship as articulated in approved tenure and promotion guidelines. In awarding tenure, the University recognizes the long-range value of the faculty member to the institution and ensures them the academic freedom that is essential to an atmosphere conducive to the proper operation of the University.

Table 49

Full-Time Instructional Faculty by College, Department, and Tenure Status
As of Fall 2020

College	Primary Department	Full-time	Tenured
College of the Arts	Department of Dance	7	2
	Department of Theatre and Performance Studies	14	7
	School of Art and Design	32	22
	School of Music	28	11
Coles College of Business	Department of Economics, Finance and Quantitative Analysis	49	30
	Department of Information Systems	29	18
	Department of Marketing and Professional Sales	22	14
	Michael A. Leven School of Management, Entrepreneurship, and Hospit..	39	17
	School of Accountancy	34	19
Bagwell College of Education	Department of Educational Leadership	13	8
	Department of Elementary and Early Childhood Education	38	21
	Department of Inclusive Education	16	8
	Department of Instructional Technology	13	6
	Department of Secondary and Middle Grades Education	27	22
College of Science and Mathematics	Department of Chemistry and Biochemistry	37	18
	Department of Ecology, Evolution, and Organismal Biology	25	11
	Department of Mathematics	68	25
	Department of Molecular and Cellular Biology	27	15
	Department of Physics	24	7
	Department of Statistics and Analytical Sciences	17	5
College of Architecture and Construction Management	Department of Architecture	21	15
	Department of Construction Management	13	4
College of Computing and Software Engineering	Department of Computer Science	28	13
	Department of Information Technology	22	8
	Department of Software Engineering and Game Development	18	4
College of Humanities and Social Sciences	Department of English	108	37
	Department of First-Year and Transition Studies	-	-
	Department of Foreign Languages	35	15
	Department of Geography and Anthropology	29	17
	Department of History and Philosophy	50	27
	Department of Interdisciplinary Studies	30	16
	Department of Leadership and Integrative Studies	-	-
	Department of Psychological Science	45	25
	Department of Sociology and Criminal Justice	31	15
	Department of Technical Communication and Interactive Design	11	3
	School of Communication and Media	45	14
	School of Conflict Management, Peacebuilding and Development	8	7
	School of Government and International Affairs	38	22
Southern Polytechnic College of Engineering and Engineering Technology	Department of Civil and Environmental Engineering	20	9
	Department of Electrical and Computer Engineering	19	11
	Department of Engineering Technology	15	7
	Department of Industrial and Systems Engineering	11	5
	Department of Mechanical Engineering	22	12
	Department of Robotics and Mechatronics Engineering	6	3
The Keeping Sights Upward (KSU) J..	The Keeping Sights Upward (KSU) Journey Honors College	1	
WellStar College of Health and Human Services	Department of Exercise Science and Sport Management	25	14
	Department of Health Promotion and Physical Education	16	7
	Department of Social Work and Human Services	15	10
	WellStar School of Nursing	46	8
Total		1,287	614

Table 50

Full-Time Staff by Occupational Category and Gender
As of Fall 2020

	Male	Female
Archivists, Curators, and Museum Technicians	<5	7
Business and Financial Operations Occupations	37	118
Community Service, Legal, Arts, and Media Occupations	58	57
Computer, Engineering, and Science Occupations	140	103
Healthcare Practitioners and Technical Occupations	<5	5
Librarians and Media Collections Specialists	5	26
Management Occupations	242	292
Natural Resources, Construction, and Maintenance Occupations	64	7
Office and Administrative Support Occupations	43	340
Other Teaching and Instructional Support Occupations	59	215
Postsecondary Teachers - Instruction	646	599
Postsecondary Teachers - Research	-	-
Sales and Related Occupations	<5	<5
Service Occupations	121	96

Table 51

Full-Time Staff by Occupational Category, Race and Ethnicity
As of November 2019

	American Indian or Alaska Native	Asian	Black or African American	Hispanic	White	Multi-racial	Native Hawaiian or Other Pacific Islander	Non-Resident Alien	Race and Ethnicity Unknown
Archivists, Curators, and Museum Technicians	-	-	<5	-	7	-	-	-	-
Business and Financial Operations Occupations	-	10	29	11	97	5	-	<5	<5
Community Service, Legal, Arts, and Media Occupations	<5	-	20	6	87	<5	-	-	-
Computer, Engineering, and Science Occupations	<5	15	47	9	154	<5	-	8	<5
Healthcare Practitioners and Technical Occupations	-	<5	<5	-	<5	-	-	-	-
Librarians and Media Collections Specialists	-	<5	<5	<5	21	<5	-	-	-
Management Occupations	-	16	106	17	376	7	<5	<5	10
Natural Resources, Construction, and Maintenance Occupations	-	<5	13	7	47	<5	-	<5	<5
Office and Administrative Support Occupations	-	7	95	22	242	7	<5	-	9
Other Teaching and Instructional Support Occupations	-	5	62	20	170	13	<5	-	<5
Postsecondary Teachers - Instruction	<5	159	121	40	840	18	<5	52	13
Postsecondary Teachers - Research	-	-	-	-	-	-	-	-	-
Sales and Related Occupations	-	-	-	-	5	-	-	-	-
Service Occupations	-	8	66	47	79	<5	<5	8	6

Source: Integrated Postsecondary Education Data Systems (IPEDS) Human Resources Survey

Table 52

Full-Time Library Faculty by Gender
As of November 2019

	Female	Male
Librarians	21	5

Table 53

Full-Time Library Faculty by Race and Ethnicity
As of November 2019

	American Indian or Alaska Native	Asian	Black or African American	Hispanic	Native Hawaiian or Other Pacific Islander	Multi-racial	White	Race and Ethnicity Unknown	Non-Resident Alien
Librarians	-	<5	<5	<5	-	<5	18	-	-

Table 54

Libraries Facts
As of May 2020

Libraries on Campus	2
Periodical Subscriptions	117,111
Physical Media (Audio, Visual and Microform)	88,482

Table 55

Library Facts
As of January 2020

Circulation of Monographs and Other Physical Items		134,202
Database Usage	E-Book Requests	577,646
	Journal Article Requests	2,630,808
	Searches Performed	297,200,899
Information Services to Groups	Number of Presentations	1,280
	Total Attendence	30,607
Information Services to Individuals	One-on-one appointments w/ students	2,646
	Questions answered in person	4,254
	Questions via online	11,852
Institutional Repository	Contributions to	4,859
	Usage of	2,175,084
Inter-library Loan	Items from other libraries	29,158
	Items to other libraries	21,237
Library Collections	Books (electronic)	3,469,846
	Books (physical)	1,754,810
	Number of Databases	1,569

Source: Horace W. Sturgis Library

Institutional Resources and Finance

Core Financials
Facilties-Classrooms, Offices, and Support Spaces
Facilities-Land, Housing, and Parking
Foundation

A fiscal year (FY) includes Summer, Fall, and Spring terms, respectively

Core Expenses
Fiscal Year 2013-14 through Fiscal Year 2018-19

Table 56	FY 2014-2015			FY 2015-2016			FY 2016-2017		
	Reported Values	Percent of Total Core Expenses	Core Expenses per FTE Enrollment	Reported Values	Percent of Total Core Expenses	Core Expenses per FTE Enrollment	Reported Values	Percent of Total Core Expenses	Core Expenses per FTE Enrollment
Instruction	$172,371,147	48%	$6,171	$179,233,116	47%	$6,215	$199,773,119	49%	$6,627
Research	$1,596,604	0	$57	$1,678,843	0	$58	$1,926,414	0	$64
Public service	$7,613,652	2%	$273	$9,946,764	3%	$345	$12,525,453	3%	$416
Academic support	$54,603,876	15%	$1,955	$62,933,173	16%	$2,182	$69,726,971	17%	$2,313
Institutional support	$53,952,614	15%	$1,931	$56,803,323	15%	$1,970	$48,611,097	12%	$1,613
Student services	$40,708,466	11%	$1,457	$43,642,832	11%	$1,513	$44,799,437	11%	$1,486
Other core expenses	$27,341,967	8%	$979	$28,457,910	7%	$987	$27,325,632	7%	$907
Total Core expenses	$358,188,326	100%	$12,823	$382,695,961	100%	$13,270	$404,688,123	100%	$13,425
Total All Expenses	$437,081,584		$15,647	$474,751,582		$16,462	$490,494,487		$16,272
FTE Student	27,934			28,839			30,144		

Table 57	FY 2017-2018			FY 2018-2019			FY 2019-2020		
	Reported Values	Percent of Total Core Expenses	Core Expenses per FTE Enrollment	Reported Values	Percent of Total Core Expenses	Core Expenses per FTE Enrollment	Reported Values	Percent of Total Core Expenses	Core Expenses per FTE Enrollment
Instruction	$173,564,070	40%	$5,581	$169,276,021	37%	$5,449	$173,800,239	34%	$5,279
Research	$1,458,131	-	$47	$2,071,660	-	$67	$2,690,304	1%	$82
Public service	$14,708,654	3%	$473	$13,978,632	3%	$450	$12,897,560	3%	$392
Academic support	$75,945,161	17%	$2,442	$80,395,605	18%	$2,588	$81,687,499	16%	$2,481
Institutional support	$53,983,110	12%	$1,736	$58,321,191	13%	$1,878	$82,871,744	16%	$2,517
Student services	$45,707,009	11%	$1,470	$48,419,176	11%	$1,559	$46,259,162	9%	$1,405
Other core expenses	$69,451,885	16%	$2,233	$79,903,141	18%	$2,572	$110,891,460	22%	$3,368
Total Core expenses	$434,818,020	100%	$13,982	$452,365,426	100%	$14,563	$511,097,968	100%	$15,525
Total All Expenses	$520,069,810		$16,724	$549,512,043		$17,690	$584,977,127		$17,769
FTE Student	31,098			31,063			32,921		

Source: Integrated Postsecondary Education Data Systems (IPEDS), retrieved from: http://nces.ed.gov/ipeds/Home/UseTheData
Note: The full-time equivalent (FTE) enrollment used in this report is the sum of the institution's FTE undergraduate and graduate enrollment (as calculated from or reported on the 12-month enrollment component). FTE is estimated using 12-month instructional activity (credit and/or contact hours). All doctor's degree students are reported as graduate students.

Total expenses for the essential education activities of the institution. Core expenses for public institutions reporting under GASB standards include expenses for instruction, research, public service, academic support, student services, institutional support, operation and maintenance of plant, depreciation, scholarships and fellowships, interest and other operating and nonoperating expenses. Core expenses exclude expenses for auxiliary enterprises (e.g., bookstores, dormitories), hospitals, and independent operations.

Table 58

Kennesaw Campus Facilities
as of October 1, 2020

Kennesaw (In Sq Ft)	Classrooms, Offices, Support	3305 Busbee	146,919
		3499 Campus Loop Road	4,330
		A.L. Burruss Building	105,385
		Alumni House	8,848
		Bagwell Education Building	78,375
		Bailey Performance Center	31,970
		Baseball Stadium	1,850
		Bobbie Bailey Athletic Complex	21,377
		Bookstore	12,896
		Campus Services and Programs	7,945
		Center for Excellence in Teaching & Learning	7,119
		Chastain Pointe	200,305
		Clendenin Building	37,184
		Commons Dining Hall	51,767
		Convocation Center	130,893
		Cox Family Enterprise Center	3,508
		Distance Learning Center	8,440
		English Building	79,767
		Event & Venue Management	5,785
		Hitting And Pitching Building	4,147
		Horace W. Sturgis Library	100,617
		Hospitality House	5,836
		James W. Carmichael Student Center	38,606
		Joe Mack Wilson Building	37,949
		Kennesaw Hall	131,182
		KSU Center	162,577
		KSU Stadium	80,187
		LeoDelle and Lex Jolley Lodge	6,871
		Math & Statistics Building	31,615
		Music & Entertainment Business	7,106
		Music Building	8,570
		Owl's Nest	15,901
		Prillaman Health Sciences	191,556
		Public Safety	9,365
		Public Safety and University Police	13,445
		School of Conflict Management	8,395
		Science Building	104,336
		Science Laboratory Building	74,203
		Siegel Student Recreation & Activities Center	127,202
		Social Sciences Building	162,595
		Softball Stadium	1,733
		Sport & Recreation Park	9,183
		Student Athlete Success Services	6,903
		Student Center Addition	68,469
		Student Health Services Clinic	5,408
		Student Recreation and Wellness Center	55,991
		Technology Annex	14,316
		Technology Services	20,758
		Town Point	92,608
		University College	21,014
		W. Wyman Pilcher Public Service Building	21,014
		Willingham Hall	21,014
Total			2,605,335

Source: Data provided by Facilities Services.

Table 59

Kennesaw Campus Facilities (Continued)
as of October 1, 2020

Kennesaw Campus - Land, Housing, and Parking	Land in Acres	Land	350
		Total	**350**
	Housing in Number of Beds	Austin Residence Complex I	696
		Austin Residence Complex II	451
		KSU Place	551
		University Village	1,079
		University Village Suites	915
		Total	**3,692**
	Parking in Number of Spaces	Parking Deck Central	2,664
		Parking Deck East	1,471
		Parking Deck North	1,516
		Parking Deck West	672
		Total	**6,323**

Source: Data provided by Facilities Services.

Table 60

Marietta Campus Facilities
as of October 1, 2020

Marietta (In Sq Ft)	Classrooms, Offices, Support	Academic Building	50,500
		Administration	16,620
		Architecture	101,793
		Atrium Building	103,608
		Civil & Environmental Eng Bldg	15,248
		Civil Engineering Soils Lab	1,800
		Concessions/Restrooms	864
		Crawford Lab	31,158
		Design 1	35,027
		Design 2	16,519
		Engineering Lab	35,036
		Engineering Technology Center	130,000
		ET-HAZMAT STORAGE	236
		Facilities Administration	5,626
		Facilities Cart and Archive File	1,267
		Facilities Central Receiving	7,200
		Facilities Ground/Vehicle Shop	2,520
		Facilities Grounds Storage	775
		Facilities Large Vehicle Storage	2,014
		Facilities Maintenance Shop	12,156
		Facilities Small Vehicle Storage	3,000
		Greenhouse	700
		Gymnasium	29,182
		Housing Office	4,007
		Joe Mack Wilson Student Center	86,243
		Lawrence V. Johnson Library	58,175
		Mathematics	28,595
		Norton Hall	47,156
		Recreation and Wellness Center	35,948
		Stingers Restaurant	16,973
		Student Competitions Team	7,891
		The Market	2,320
		The Study	1,266
		University Columns Activity Center	2,543
		W.Claire Harris Textiles	31,673
		Wilder Communications Center	4,010
Total			929,649

Table 61

Marietta Campus Facilities (Continued)
as of October 1, 2020

Marietta Campus - Land, Housing, and Parking	Land in Acres	Land	193
		Total	**193**
	Housing in Number of Beds	Commons 100	48
		Commons 200	48
		Commons 300	48
		Commons 400	48
		Commons 500	48
		Commons 600	48
		Courtyard 1000	138
		Courtyard 2000	132
		Courtyard 3000	144
		Hornet Village 1	284
		Hornet Village 2	318
		Howell Residence Hall	281
		University Columns 1	12
		University Columns 2	12
		University Columns 3	12
		University Columns 4	12
		University Columns 5	12
		University Columns 6	12
		University Columns 7	12
		University Columns 8	12
		University Columns 9	12
		University Columns 10	12
		Total	**1,705**
	Parking in Number of Spaces	Parking Deck P60	870
		Total	**870**

Source: Data provided by Facilities Services.

KSU Foundation

Table 62

Alumni
As of the End of Summer Semester
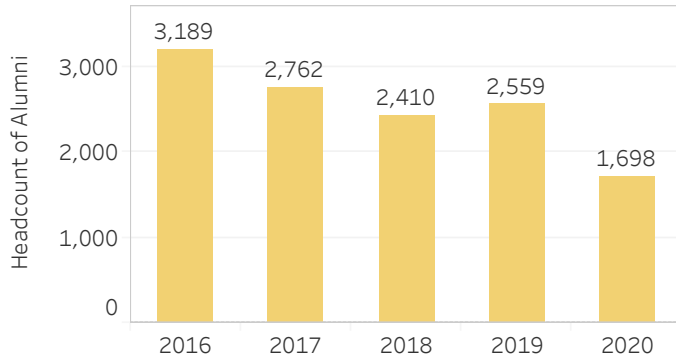
Charitable Giving
Fiscal Year 2020

	Dollars	% of Total
Alumni	$753,246	6.5%
Corporations	$2,003,513	17.4%
Current Students	$617	0.0%
Foundations	$5,970,507	51.7%
Fund-raising Consortia	$50,160	0.4%
KSUF[1] Trustees	$96,330	0.8%
Number of Alumni Dono..	$2,559	0.0%
Other Individuals	$2,076,437	18.0%
Other Organizations	$575,689	5.0%
Parents	$16,691	0.1%
Total	$11,545,749	100.0%

Top Three Donors
Charitable Giving in Millions of Dollars Donated
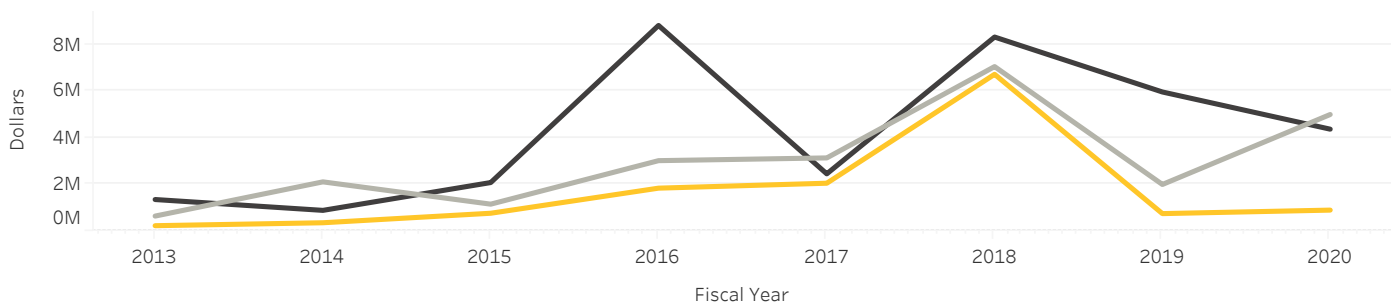
Figure 40. Charitable Giving

Alumni · Corporations · Foundations

Table 63

Charitable Giving in Dollars Donated
Last Five Fiscal Years

	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Alumni	$922,685	$1,028,540	$3,364,429	$753,246	$903,534
Corporations	$1,512,464	$1,571,288	$3,530,063	$2,003,513	$5,004,292
Current Students	$5,845	$1,159	$1,090	$617	$813
Foundations	$4,411,885	$1,229,666	$4,163,374	$5,970,507	$4,375,308
Fund-raising Consortia		$34,594	$25,539	$50,160	$49,783
KSUF[1] Trustees	$179,916	$209,747	$1,136,234	$96,330	$483,706
Other Individuals	$1,448,741	$1,746,837	$1,831,081	$2,076,437	$12,834,472
Other Organizations	$645,836	$260,491	$473,769	$575,689	$281,606
Parents	$52,071	$30,315	$20,843	$16,691	$11,501
Total Dollars	$9,179,443	$6,112,637	$14,546,422	$11,543,190	$23,945,015

APPENDIX
LIST OF TABLES

Majors by College, Degree Level, and Fall Semesters

Degrees Conferred by Degree Level, Major and Fiscal Years

FACULTY AND STAFF

RESOURCES

LIST OF FIGURES