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## Highlights: 1963 - 1979

The Georgia Board of Regents approved the creation of a new institution, tentatively named Cobb County Junior College, on October 9, 1963. The original stationery was labeled "Marietta College" and the Marietta Journal sometimes used the name "Kennesaw Mountain Junior College." The program for the ground breaking ceremony of November 18, 1964, was simply headed "Cobb County University of Georgia System College."

Dr. Horace W. Sturgis took office as president of the college on July 1, 1965, and the institution was officially named Kennesaw Junior College in August of that year.

The college opened its doors in September of 1966 with a student body of 1,014, but the campus was not ready for occupancy, so temporary quarters were set up that fall at Southern Technical Institute (where most classes were held), the Marietta Housing Authority at Marietta Place (which provided office space for the administrators) and the Banberry Elementary School. The office of the President was located in the Southern Tech administration building. By the summer of 1966, the administrative staff, along with data processing, was at Banberry. The first registration occured at Marietta Place in the Recreation Building. Developmental Studies was also held at Marietta Place.

By January 9, 1967, the campus was ready for occupancy, although most of the buildings were still in the final stages of construction. The science, humanities and student services buildings were the first to open. The administration building opened within a month, but the library was not ready until April. Bookshelves were set up in the physics lab as a temporary library from January through April. (The library held only 4,200 volumes when it opened.)

The initial campus also sported a physical education building, social science building and a maintenance building, which opened in 1967, bringing the total to eight buildings.

The construction costs of the eight initial buildings totalled \$4 million, roughly 87% of which came from Cobb County, the City of Marietta and a federal grant.

The matriculation fee in 1966-67 was \$70 per quarter for full-time students and \$6 per credit hour for part-time students. The day the college opened, there were only 37 faculty members on board. According to the annual Presidential Reports published during those first few years, one-third of the student body attended night classes, and men outnumbered women by a ratio of 2:1.

The Kennesaw Junior College Foundation was created during the 1968-69 academic year, with 23 charter members made up of respected, influential businessmen from Cobb and surrounding counties.

Before the college even opened in 1966, community leaders and local residents wanted to know when it would become a four-year institution. Thanks to the strong commitment of community leaders, local government officials, students, faculty and staff, Kennesaw Junior College was granted senior college status in 1976 and renamed Kennesaw College in September 1977. The junior year was added in the fall of 1978, and the senior year in 1979. In June of 1980, 70 students received the first baccalaureate degrees to be conferred by the college. Later that year, the college became fully accredited as a four-year institution by the Southern Association of Colleges and Schools (SACS).

## Highlights: 1980 - 1989

Buildings added since 1967 include a new student center in 1973, a new library in 1979, a new plant operations building in 1973 and three new academic buildings (Humanities in 1979, Continuing Education/Performing Arts in 1989 and Business Administration in 1991). The original student center later became the Administration Annex, the original library became the W. Wyman Pilcher Public Service Building, the former plant operations facility became the Music Building, and the initial Humanities Building became Business Administration and later became the Education Building.

In 1981, Dr. Betty L. Siegel became the first female president in the University System of Georgia when she succeeded Dr. Sturgis, the founding president at Kennesaw, and acting president Dr. Eugene Huck.

Intercollegiate Athletics was originated in 1982.

In 1983, the organizational structure within academic affairs changed from five divisions to four schools and 17 departments better reflecting the four-year status. Major advances in minority faculty, staff and student involvement at Kennesaw were achieved in the 1980s.

The first graduate programs (in business and education) were initiated in 1985.

In 1986, Kennesaw became one of the first institutions in our region to be reaccredited by the Southern Association of Colleges and Schools under its new criteria, which emphasized institutional effectiveness.

Kennesaw was selected to be spotlighted in Searching for Academic Excellence (1986) as one of 20 colleges and universities in the nation "on the move."

The Kennesaw College Foundation initiated its first capital campaign in 1987-88 with an initial goal of \$4 million in cooperation with the Foundation for Southern Tech.

In keeping with its continuing development as a four-year college with graduate programs, in 1988 the faculty approved a plan to discontinue all associate degrees except the program in nursing.

In 1988, Kennesaw College requested a change in name to Kennesaw State College. The change was approved by the Board of Regents and took effect during the 25th year anniversary of the college.

Throughout the 1980s, the centrality of effective teaching grew in importance at Kennesaw State. Graduates of the KSC education programs continued to lead all others in the state with a 98% passing rate on the Teacher Certification Test. All (100%) students in the initial graduating class in the Bachelor of Science in Nursing program passed their licensing exams.

The initial Master of Business Administration graduates earned perfect grade point averages (4.0). The Center for Excellence in Teaching and Learning and its newsletter, Reaching Through Teaching, focused faculty attention on the excitement of teaching at Kennesaw State.

Critical demands for space led to the construction of four temporary classroom/faculty office buildings in 1988 and 1989.

The fall of 1988 saw the opening of the A.L. Burruss Institute of Public Service, which was the first major public service/applied research center in the college.

The college added a performing arts auditorium to its physical resources in 1989.

The School of Business Administration established the first degree program in professional sales in the nation in 1990.

In the spring of 1990, the library was named in honor of Horace W. Sturgis, the founding president.

Telephone registration was successfully implemented during the Spring Quarter 1990.

In the fall of 1990, a campus-wide policy prohibiting smoking in any building was implemented to promote the healthiest possible environment for the faculty, staff and students.

In the fall of 1989, KSC was one of only five institutions in the South named by U.S. News and World Report as one of the "Top Up-And-Coming Regional Colleges and Universities" of the nation. In 1990, U.S. News and World Report again spotlighted Kennesaw State, along with George Mason University, as among the "best up and coming colleges" in the South. KSC was again singled out as a "rising star" in 1991.

## Highlights: 1990 - 1995

From 1986 to 1990, as a result of raised admission standards and more stringent exiting requirements, developmental studies enrollment decreased 28% while the USG developmental enrollment grew by 60%.

The fall 1990 enrollment surpassed 10,000 students for the first time in the history of the college.

In 1990, the admissions office added a new system called Telephone Admissions Status Inquiry (TASI) that offers students 24-hour, seven-days-a-week access to admissions information, including the status of their application, admissions deadlines, test-score requirements and other valuable information.

A campus chapter of Phi Kappa Phi National Honor Society was installed during the 1990-91 year.

In 1990, the Department of Curriculum and Instruction was divided into the departments of Elementary and Early Childhood Education and Secondary and Middle School Education. A new Department of Communication was also created.

After five years of careful study and preparation, a new general education (core) program was fully implemented in 1991.

The 100,000-square foot A.L. Burruss Building, home for the School of Business Administration, opened in 1991, setting the precedent for other large academic buildings to be planned for KSC.

Evidence of solid student outcomes continued to emerge in the 1980s and 1990s. In the last decade, more than 90% of the nursing graduates passed the licensing exam on the first attempt. KSC teacher education graduates led the state in passing rate on the Teacher Certification Exam.

An 18-month Master of Business Administration for Experienced Professionals program was initiated with the first 51 graduate students in January, 1993.

A new Department of Public Administration and Human Services was formed in 1992 and initiated a Master of Public Administration program in the fall of 1993 with 45 graduate students.

The Master of Accounting degree officially enrolled its initial class of graduate students during the fall of 1993.

In an effort to creatively expand space for the college, a 50,000-square foot office complex at Chastain Center, located near the campus, was leased. The Division of Continuing Education, the School of Nursing and the Small Business Development Center moved to that location.

Additionally, in 1993, 30 acres across Frey Road were acquired by the college and have been used for future campus expansion including a multipurpose building and additional parking.

The Lex and LeoDelle Jolley Lodge, made possible through the KSC Foundation and a major gift by the Jolleys, was officially opened in the fall of 1993. It provides more than 6,000 square feet of space on campus to be used for retreats, meetings and social gatherings.

The Educational Technology Center, established in 1993, houses a \$2 million state-of-the-art laboratory with a distance learning classroom for pre-service and in-service teacher training for instructional improvement.

The School of Business Administration was named after entrepreneur and philanthropist, Michael J. Coles in 1994 who donated in excess of \$1 million to the KSC Foundation. Additionally, a second endowed chair in the business school was established the Tony and Jack Dinos Chair of Entrepreneurial Management.

In July, 1994, the School of Nursing was approved by the Board of Regents, becoming the fifth school of the college. The School of Science and Allied Health was renamed to the School of Science and Mathematics.

The Michael J. Coles School of Business was granted full accreditation by the American Assembly of Collegiate Schools of Business in 1994. At the same time, KSC completed a highly successful accreditation visit by the National Council for the Accreditation of Teacher Education (NCATE) meeting all 18 standards and gained accreditation at the advanced and basic levels.

Another innovative masters program was approved by the Board of Regents. The Master of Arts in Professional Writing admitted its first class fall quarter 1995.

The Master of Science in Nursing for primary care nurse practitioners accepted its first class in the Winter, 1996.

A \$15 million building to house the College of Science and Mathematics opened in January of 1996.

## Highlights: 1996 - 2001

Kennesaw State College became Kennesaw State University on June 12, 1996, when the Board of Regents approved a reorganization plan and granted university status to many of the senior colleges in the state. Part of the reorganization allowed KSU to rename four of the five schools to colleges.

Kennesaw State achieved high marks from the team of Southern Association of Colleges and Schools reviewers and was fully reaccredited at undergraduate and graduate levels in 1996.

In April 1996, the KSU School of Nursing was reaccredited by the National League of Nursing with outstanding remarks and no recommendations.

The baseball and softball teams won the NCAA Division II national championships in 1996. KSU became only the second Division I or II team in NCAA history to win both titles in the same season.

The Coles College of Business was listed in the 1996 Success Magazine report on "The 25 Best Business Schools for Entrepreneurship" as one of the "Top 10 Up-and-Comers".

The Bagwell College of Education accepted its first class in the newly approved Master of Education in Special Education Interrelated for the fall of 1997.

The College of Education was named after benefactors Clarice and Leland Bagwell, longtime educators and long-standing Kennesaw State friends. The University received the largest gift in its history, 680 acres of land in Bartow County on behalf of the Bagwells.

In 1997, KSU awarded its first honorary doctorate to lifelong trustee, Clarice C. Bagwell.

Fall 1998 was the first term of the newly implemented semester system.

Several new building projects were under construction in 1998. The renovation of the Natural Science Building to the Nursing Building was completed in the summer of 1998. The Legacy Gazebo, built with funds raised by the KSU Staff Council, opened in 1997 and the accompanying Teahouse opened in 1998.

The rerouting of Frey Road was completed in 1998 enabling thirty additional acres to be joined with the rest of the campus. On this property, the new Kennesaw Hall, which houses the Bagwell College of Education, Student Success, and central administrative offices, opened in the summer of 1999.

The first graduate program in the College of Science and Mathematics opened in spring semester 1999 with a Master of Science in Information Systems, enrolling 20 students.

In 1998-99, KSU added a School of the Arts as a home to the departments of Music, Theatre, and Visual Arts. Additionally, the School of Nursing was changed to the College of Health and Human Services bringing together related departments of Nursing, Primary Care Nursing, Public Administration, and Health and Physical Education. The College of Humanities and Social Sciences included a new department of Sociology, Geography, and Anthropology.

The student center addition opened in the summer of 1999, tripling the amount of present space available for student success and development opportunities.

In 1999, KSU leased the Kinder Outlet Mall through the KSU Foundation and renovated it to house the Continuing Education Division giving them the much needed classroom and conference facilities for their programs. There are a few other campus functions housed in the newly named Kennesaw State University Center, such as the Burruss Center, the campus Mail Room and the University Foundation Offices.

KSU was approved to begin offering in the fall of 2000 a new masters program in Conflict Management which is housed in the College of Humanities and Social Sciences, under the Department of Political Science.

The beautiful campus green, circled by the Millennium Walk was dedicated in April 2000.

The Visual Arts building, which offers over 35,000 square feet of classroom and office space, opened in Spring of 2001.

A new masters of science degree in Applied Computer Science for Experienced Professionals debuted in Fall 2001.

Two new degree programs were approved under the Bachelor of Science degree. The Geographic Information Science major was implemented in Spring 2001 and the Criminal Justice major was approved in Spring 2002.

## Highlights: 2002 - Present

KSU passed an enrollment milestone during Fall 2002, when the number of students exceeded 15,500 and the number of new beginning freshmen reached an all-time high of over 2000.

An historical event for KSU was the building and acquisition of residential apartments for students beginning Fall 2002. University Place was built on existing land and offered 700 beds while KSU Place was purchased and provided another 400 beds for students. The popularity of the living-learning centers was demonstrated by filling the apartments to capacity within the first semester of opening. The KSU Foundation sponsored the building and leasing of the properties.

Another major space addition in Fall 2002 included nine homes that existed on Frey Lake Road that were purchased by the KSU Foundation and converted to office space for a number of centers such as the International Center, Institutional Effectiveness, CETL, Health, and CAREing.

Fall 2002 was the first semester the two new parking decks, the West Deck and the East Deck, were opened to relieve some of the parking issues experienced by students during peak enrollment times.

The Clendenin Building, housing the Computer Science and Information Systems department, opened during the Summer of 2002. This added 11 high-tech classrooms and 35 more faculty offices with a total of over 37,000 square feet.

Women's soccer was a highlight for the athletic department at KSU. In the Fall of 2002 a new soccer field was completed and a team was recruited for the new season. The team finished with a successful first season.

KSU celebrated its 40th anniversary in 2003.

The Bagwell College of Education recieved the 2003 Best Practice Award for the Innovative Use of Technology from the American Association of Colleges of Teacher Education.

In 2003, the women's soccer team captured the NCAA Division II National Championship.

In 2004, the KSU cheerleading team took home their first national championship after three consecutive national runner-up finishes from 2001-2003.

In March 2004, the men's basketball team won the NCAA Division II National Championship.

Addition of the North Parking Deck in 2004 brought 1,558 new parking spaces - primarily used by the residents of KSU' University Village.

2004 - 2005 KSU's Athletic Department moves from Division II to Division I and joins the Atlantic Sun Conference.

In April 2005, the KSU cheerleading team won their second consecutive NCA National Championship.

The new KSU Dance Company will perform at the American College Dance Conference in 2006.

May 12, 2005: Dr. Betty L. Siegel, KSU's second president and one of the longest serving female presidents in the nation, announced she will be stepping down after 25 years of leadership.

February 16, 2006: Dr. Daniel S. Papp was named as president of KSU.

### Institutional Mission

Kennesaw State University is a proud public university in the University System of Georgia, located in the densely populated and rapidly developing northwest region of Greater Metropolitan Atlanta. Chartered in 1963, KSU serves as a highly valued resource for educational, economic, social and cultural advancement.

This institution shares with all other units in the University System of Georgia the following characteristics:

- a supportive campus climate, necessary services and leadership development opportunities, all to educate the whole person and meet the needs of students, faculty and staff;
- cultural, ethnic, racial and gender diversity in the faculty, staff and student body, supported by practices and programs that embody the ideals of an open, democratic and global society;
- technology to advance educational purposes, including instructional technology, student support services and distance education;
- collaborative relationships with other System institutions, State agencies, local schools and technical institutes, and business and industry, sharing physical, human, information and other resources to expand and enhance programs and services available to the citizens of Georgia.

This institution shares with all other state universities in the University System of Georgia the following characteristics:

- a commitment to excellence and responsiveness within a scope of influence defined by the needs of an area of the state, and by particularly outstanding programs or distinctive characteristics that have a magnet effect throughout the region or state;
- a commitment to teaching/learning environment, both inside and outside the classroom, that sustains instructional excellence, serves a diverse and university-prepared student body, promotes high levels of student achievement, offers academic assistance and provides developmental studies programs for a limited student cohort;
- a high quality general education program supporting a variety of disciplinary, interdisciplinary and professional academic programming at the baccalaureate level with selected masters and educational specialist degrees and selected associate degree programs based on area need and/or interinstitutional collaborations;
- a commitment to public service, continuing education, technical assistance, and economic development activities that address the needs, improve the quality of life and raise the educational level within the scope of influence;
- a commitment to scholarly and creative work to enhance instructional effectiveness and to encourage faculty scholarly pursuits and a commitment to

applied research in selected areas of institutional strength and area need.

Distinctive characteristics of Kennesaw State University are described as follows:

Kennesaw State serves a diverse student body in the northern suburbs of Atlanta and extending into northwest Georgia. It includes young adults who enroll as freshmen or undergraduate transfers and an equally large number of older adults who return or transfer to the university at different stages in their lives for undergraduate or graduate study. A majority pursue their academic goals on a part-time basis because of job, family and civic responsibilities. Significant numbers of international and minority students enroll. Many students pursue professionally-oriented degrees, especially at the graduate level. Evening and weekend programs accommodate experienced professionals seeking academic advancement. A broad range of programs, services and activities are offered outside the classroom to enrich campus life and enhance student success and personal development.

Effective teaching and learning are central institutional priorities. Service and research that strengthen teaching and address the public interests are important supportive priorities. Faculty, staff and administrators are committed to providing a challenging and facilitative collegiate environment that fosters high-quality academic preparation, critical thinking, global and multicultural perspectives, effective communication and interpersonal skills, leadership development, social responsibility and lifelong learning. Programs that prepare students well for the advancement of professional pursuits are especially attractive and are offered in all schools of the university.

The foundation for all undergraduate majors is a comprehensive and coherent general education program that promotes internationalized and connected learning in the liberal arts tradition. A wide array of baccalaureate degree programs is offered, including majors in the arts, humanities, social sciences, mathematics, natural sciences, accounting, business fields, teacher education, computing and information systems and nursing. An expanding array of professional master degrees exists in education, accounting, business fields, public administration, professional writing and nursing.

A commitment to public service is reflected through an extensive array of continuing education programs, service institutes and centers, nationally recognized lecturers and conferences, collaboratives with the public schools, partnerships with business and governmental agencies and international initiatives. The university plays a vital role in promoting and supporting regional interests in the visual, performing and cultural arts.

Research, scholarship and creative activity are broadly defined and predominantly applied. The university honors action research on the improvement of teaching and learning; survey research for community and economic development; interdisciplinary studies in support of environmental, governmental, business, or health interests; creative contributions in the arts and humanities; intellectual contributions; discovery research and academic publication; and the interpretation or application of academic research.

Kennesaw State University aspires to be a progressive and exemplary educational institution, respected for its excellence and leadership in its teaching, service and research. The university is committed to continuous improvement in an increasingly diverse and constantly changing learning community.

### **Accreditation**

Kennesaw State University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award baccalaureate and master's degrees. A self-study was conducted and reaffirmation was awarded in 1996. (Southern Association of Colleges and Schools, 1866 Southern Lane, Decatur, Georgia 30033-4097, Telephone number 404-679-4501)

#### **College of the Arts**

#### Music

The undergraduate music program is accredited by the National Association of Schools of Music.

#### **Theatre**

The undergraduate program in theatre is accredited by the National Association of Schools of Theatre.

#### **Visual Arts**

The visual arts undergraduate programs are accredited by the National Association of Schools of Art and Design.

#### **Coles College of Business**

#### **Business**

The baccalaureate and masters level business degree programs are accredited by AACSB International - The Association to Advance Collegiate Schools of Business. There are only about 400 business schools worldwide that have achieved AACSB accreditation.

#### **Accounting**

Degree programs in accounting have achieved additional accreditation by AACSB International. Only about 150 AACSB-accredited institutions have earned the additional accreditation in accounting.

#### **Bagwell College of Education**

The undergraduate and graduate teacher education programs are approved by the Georgia Professional Standards Commission for teaching certification and accredited by the National Council for Accreditation of Teacher Education (NCATE).

#### College of Health and Human Services

#### Nursing

The baccalaureate program in nursing is approved by the Georgia Board of Nursing. The baccalaureate and masters programs are accredited by the National League for Nursing Accrediting Commission, 61 Broadway, 33rd Floor, New York, New York 10006. Phone: (212) 363-5555. The baccalaureate nursing program holds preliminary approval from the Commission of Collegiate Nursing Education at One Dupont Circle, NW, Suite 530, Washington, DC 20036-8476.

#### College of Humanities and Social Science

### **Political Science and International Affairs**

The Master of Public Administration (MPA) program is accredited by the National Association of Schools of Public Affairs and Administration (NASPAA).

#### College of Science and Math

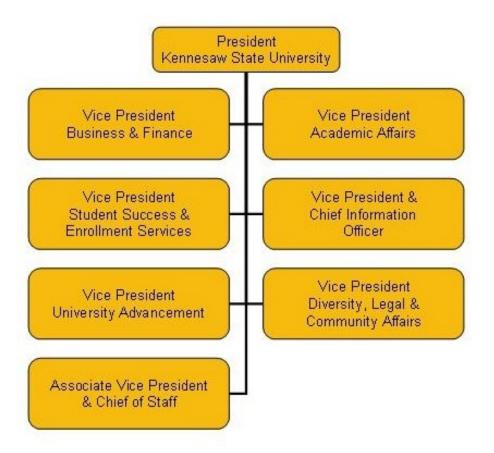
### Chemistry

The undergraduate chemistry program is accredited by the American Chemical Society.

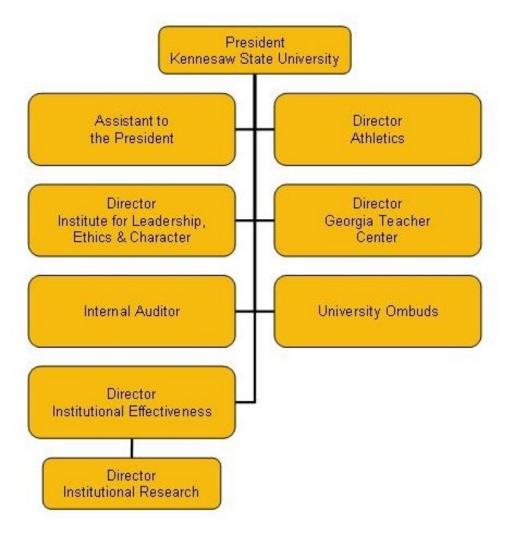
### **Computer Science & Information Systems**

The undergraduate computer science program and the undergraduate information systems program are both accredited by the Accreditation Board for Engineering and Technology.

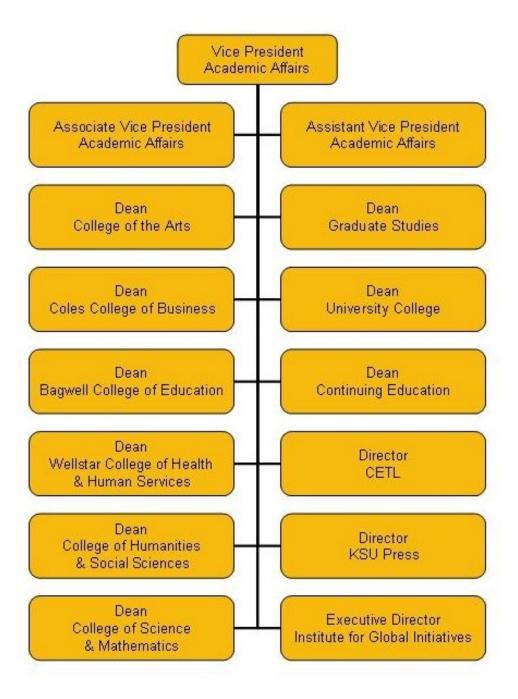
# **President's Cabinet**



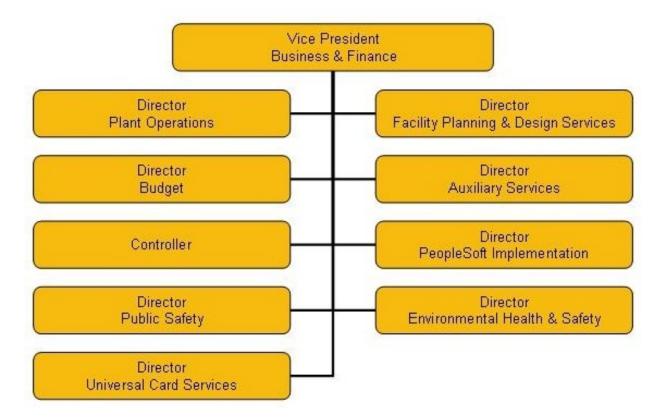
## **President's Staff**



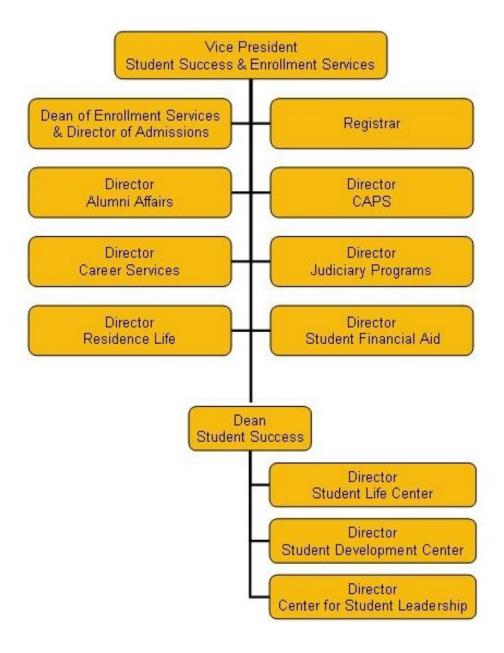
### **VPAA - Dean's Council**



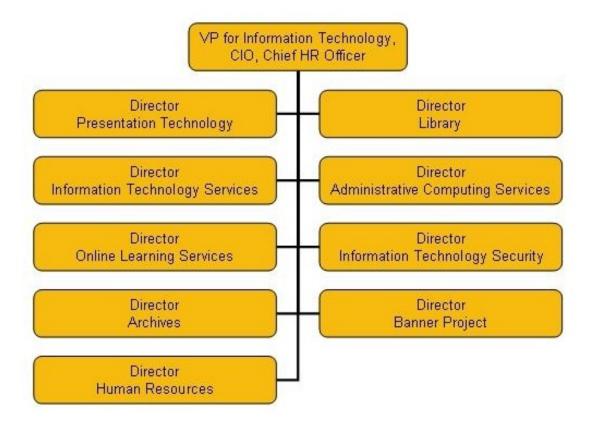
## **VP Business**



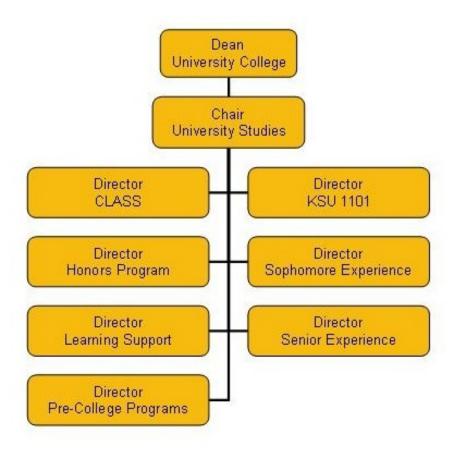
# **VP Student Success**



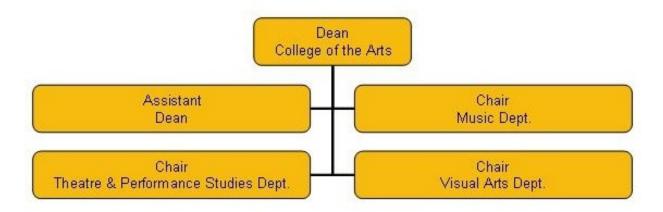
## CIO



# Dean - University College



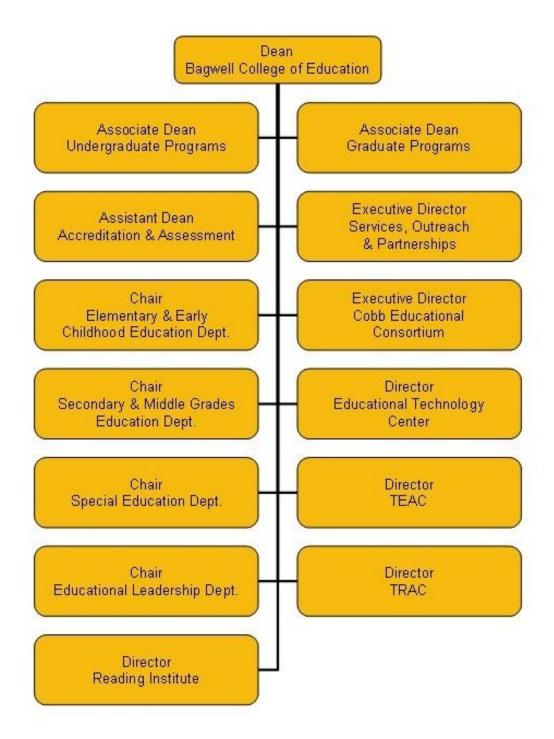
## Dean - Arts



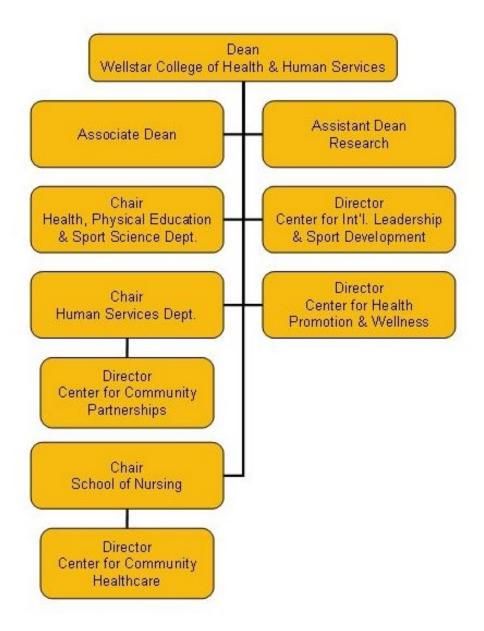
### **Dean - Business**



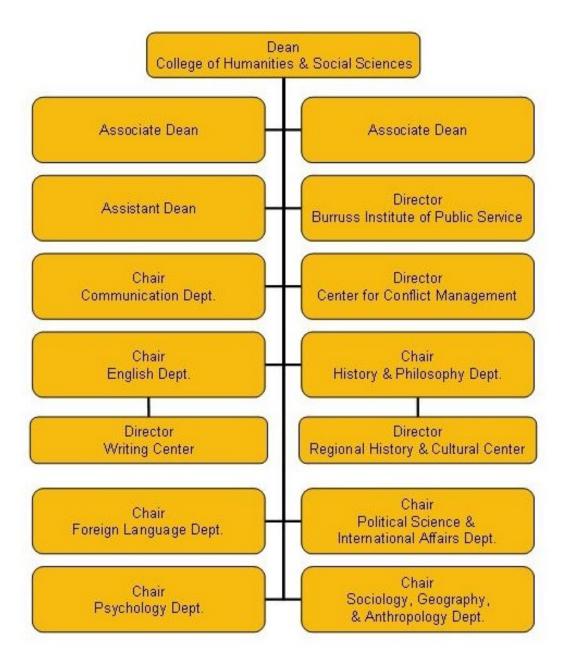
## **Dean - Education**



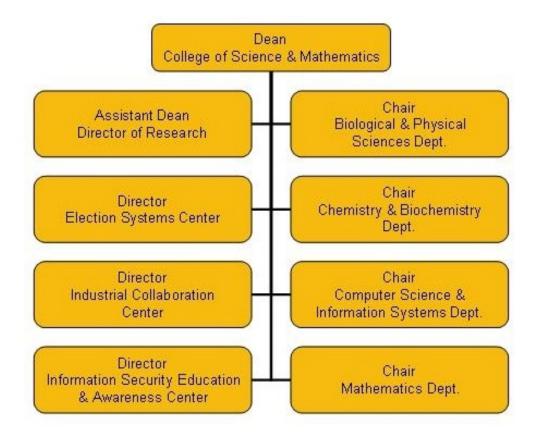
## Dean - Health and Human Services



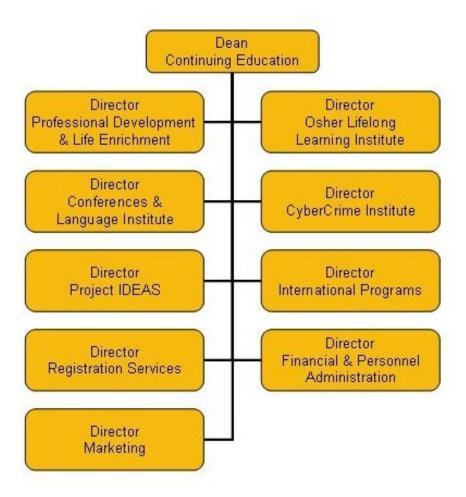
## **Dean - Humanities and Social Sciences**



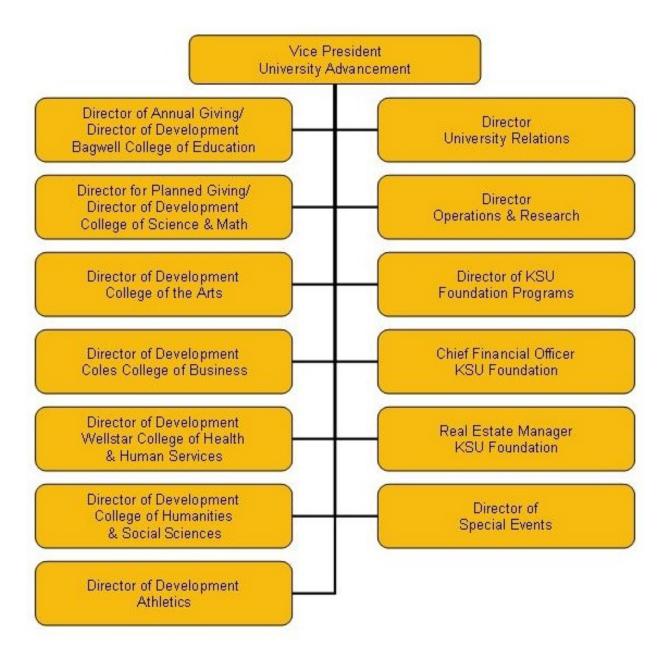
## **Dean - Science and Mathematics**



## **Dean - Continuing Education**



### **Advancement**



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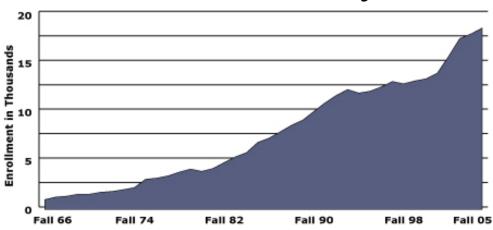
First-Year Retention Rates at USG Public Institutions

Student Financial Aid

# Fall Enrollment Highlights

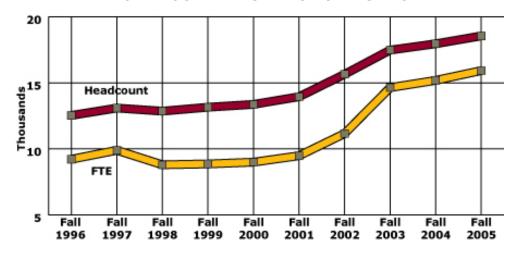
| Year      | Total  | Annual % Change | Significant Developments                  |
|-----------|--------|-----------------|---|
| Fall 2005 | 18,556 | 3%              |   |
| Fall 2004 | 17,961 | 3%              |   |
| Fall 2003 | 17,485 | 12%             |   |
| Fall 2002 | 15,654 | 12%             | Added residence facilities                |
| Fall 2001 | 13,951 | 4%              |   |
| Fall 2000 | 13,373 | 2%              |   |
| Fall 1999 | 13,158 | 2%              |   |
| Fall 1998 | 12,861 | -2%             | Converted to semester system              |
| Fall 1997 | 13,094 | 4%              |   |
| Fall 1996 | 12,537 | 4%              | Changed name to Kennesaw State University |
| Fall 1995 | 12,100 | 2%              |   |
| Fall 1994 | 11,915 | -3%             |   |
| Fall 1993 | 12,273 | 5%              |   |
| Fall 1992 | 11,670 | 7%              |   |
| Fall 1991 | 10,913 | 9%              |   |
| Fall 1990 | 10,030 | 10%             |   |
| Fall 1989 | 9,140  | 6%              |   |
| Fall 1988 | 8,614  | 8%              | Changed name to Kennesaw State College    |
| Fall 1987 | 7,946  | 9%              |   |
| Fall 1986 | 7,296  | 6%              |   |
| Fall 1985 | 6,866  | 18%             | Began graduate programs                   |
| Fall 1984 | 5,821  | 8%              |   |
| Fall 1983 | 5,383  | 12%             |   |
| Fall 1982 | 4,799  | 14%             |   |
| Fall 1981 | 4,195  | 7%              | Appointed new president                   |
| Fall 1980 | 3,903  | -6%             | Graduated first Bachelors degrees         |
| Fall 1979 | 4,134  | 8%              |   |
| Fall 1978 | 3,825  | 11%             | Enrolled first junior class               |
| Fall 1977 | 3,444  | 7%              | Renamed Kennesaw College                  |
| Fall 1976 | 3,211  | 4%              | Granted senior college status             |
| Fall 1975 | 3,098  | 38%             |   |
| Fall 1974 | 2,241  | 10%             |   |
| Fall 1973 | 2,031  | 10%             |   |
| Fall 1972 | 1,848  | 4%              |   |
| Fall 1971 | 1,773  | 13%             |   |
| Fall 1970 | 1,570  | 0%              |   |
| Fall 1969 | 1,577  | 15%             |   |
| Fall 1968 | 1,368  | 7%              |   |
| Fall 1967 | 1,278  | 26%             |   |
| Fall 1966 | 1,014  | -               | Initial Year as Kennesaw Junior College   |

# **Fall Enrollment History**



- Kennesaw State University's enrollment in Fall 2005 was 18 times larger than the enrollment when the college first opened.
- Throughout the last decade, KSU has periodically revised its standards for admission in response to changes in Regents' policy and the institution's needs to manage enrollment growth.

### Ten Year Enrollment Profile



| Year      | Headcount | Annual Headcount<br>% Change | FTE    | Annual FTE<br>% Change |
|-----------|-----------|------------------------------|--------|------------------------|
| Fall 2005 | 18,556    | 3%                           | 15,931 | 5%                     |
| Fall 2004 | 17,961    | 3%                           | 15,191 | 4%                     |
| Fall 2003 | 17,485    | 12%                          | 14,643 | 31%                    |
| Fall 2002 | 15,654    | 12%                          | 11,162 | 18%                    |
| Fall 2001 | 13,951    | 4%                           | 9,483  | 5%                     |
| Fall 2000 | 13,373    | 2%                           | 8,997  | 2%                     |
| Fall 1999 | 13,158    | 2%                           | 8,863  | 1%                     |
| Fall 1998 | 12,861    | -2%                          | 8,799  | -11%                   |
| Fall 1997 | 13,094    | 4%                           | 9,896  | 7%                     |
| Fall 1996 | 12,537    | 4%                           | 9,216  | 6%                     |

Implemented in 2003: Full-Time Equivalent (FTE) is calculated by counting all full-time students (12 hours for undergraduate and 9 hours for graduate) and adding that number to the generated number of all credit hours produced by part-time students divided by 12 for undergraduate and 9 hours for graduate.

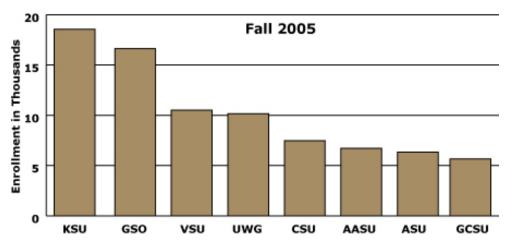
- During the last 10 years, enrollment declined only one year and that was due to semester conversion. Headcount recovered the next fall, and has continually increased each year.
- The most notable headcount and FTE increases were in 2002 and 2003 as a result of the opening
  of residence facilities.
- FTE enrollment dropped noticeably in 1998 due to semester conversion and took four years to fully recover.
- In 2003, the University System changed its formula for calculating FTE students which contributed greatly to the 31% increase that year.
- Fall 2005 headcount and FTE reached an all-time high for KSU.

## KSU Is Maturing as a Metropolitan University

| Fall 2005        | Kennesaw State<br>University | Georgia State University | Georgia Southern<br>University |
|------------------|------------------------------|--------------------------|--------------------------------|
| Freshmen         | 27%                          | 22%                      | 36%                            |
| Sophomores       | 23%                          | 18%                      | 23%                            |
| Juniors          | 22%                          | 23%                      | 20%                            |
| Seniors          | 28%                          | 37%                      | 21%                            |
| Subtotal         | 100%                         | 100%                     | 100%                           |
| Lower Division   | 50%                          | 40%                      | 59%                            |
| Upper Division   | 50%                          | 60%                      | 41%                            |
| Subtotal         | 100%                         | 100%                     | 100%                           |
| Undergraduates   | 90%                          | 69%                      | 84%                            |
| Graduates        | 10%                          | 27%                      | 12%                            |
| Other/Transients | 0%                           | 4%                       | 4%                             |
| Subtotal         | 100%                         | 100%                     | 100%                           |

- At traditional residential rural universities like Georgia Southern, the senior class is much smaller than the freshmen class. At non-traditional urban universities like Georgia State, the senior class is larger than the freshman class because urban universities usually attract more transfers and have larger upper division enrollments. KSU is somewhere between the two types with a larger upper division enrollment than Georgia Southern but one that is smaller than Georgia State's.
- Since graduate programs attract working professionals, universities in urban and metropolitan areas tend to have higher percentages of graduate enrollment. With only a fraction of the number of graduate programs offered by Georgia Southern, KSU already has a similar percentage of graduate students.

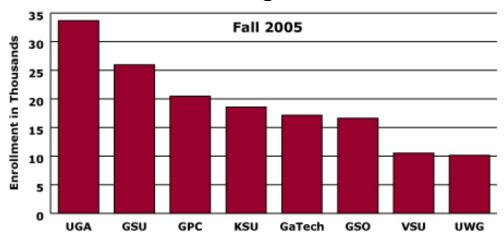
## **Fall Enrollments of Selected State Universities**



| Fall 2005                               | Total Enrollment | FTE    | Graduate<br>Enrollment | Upper<br>Division | New Students |
|---|------------------|--------|------------------------|-------------------|--------------|
| Kennesaw State<br>University            | 18,556           | 15,931 | 1,817                  | 8,250             | 4,526        |
| Georgia Southern<br>University          | 16,646           | 15,183 | 1,996                  | 5,705             | 4,497        |
| Valdosta State<br>University            | 10,503           | 9,431  | 1,410                  | 4,134             | 2,816        |
| University of West<br>Georgia           | 10,154           | 8,907  | 1,808                  | 3,190             | 2,631        |
| Columbus State<br>University            | 7,475            | 6,240  | 851                    | 2,666             | 1,899        |
| Armstrong Atlantic<br>State University  | 6,710            | 5,502  | 795                    | 2,495             | 1,679        |
| Augusta State<br>University             | 6,333            | 5,361  | 851                    | 1,985             | 1,803        |
| Georgia College<br>and State University | 5,662            | 5,202  | 861                    | 2,127             | 1,665        |

- Kennesaw State is the largest of the regional and state university group in headcount and FTE students.
- KSU's upper division enrollment is substantially larger than that of any of the state as well as regional universities.
- KSU's new student enrollment surpassed Georgia Southern this fall, making Kennesaw the largest institution in all categories except graduate where enrollment was a close second to Georgia Southern.

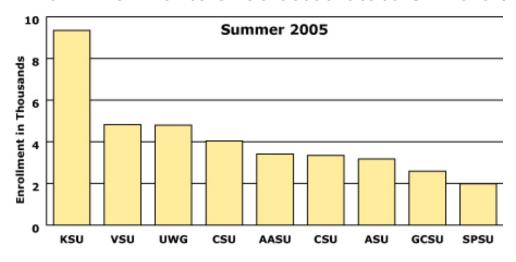
## Largest Fall Enrollments in the University System of Georgia



| Rank | Institution                     | Enrollment |
|------|---------------------------------|------------|
| 1    | University of Georgia           | 33,660     |
| 2    | Georgia State University        | 25,967     |
| 3    | Georgia Perimeter College       | 20,461     |
| 4    | Kennesaw State University       | 18,556     |
| 5    | Georgia Institute of Technology | 17,135     |
| 6    | Georgia Southern University     | 16,646     |
| 7    | Valdosta State University       | 10,503     |
| 8    | University of West Georgia      | 10,154     |

- Of the thirty-four public colleges and universities in the University System of Georgia, KSU ranked fourth largest in headcount enrollment (3rd largest among the four-year institutions).
- More than half of the four-year public universities in Georgia enroll fewer than 6,000 students, about one-third the size of KSU's student body.

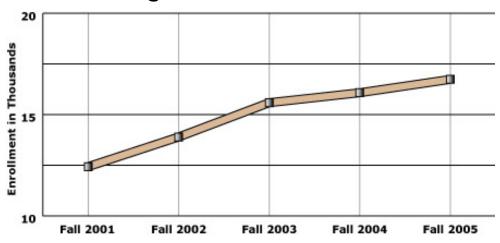
# **Summer Enrollments of Selected State Universities**



|  | Summer<br>2001 | Summer<br>2002 | Summer<br>2003 | Summer<br>2004 | Summer<br>2005 | 5-Year<br>#<br>Change | 5-Year<br>%<br>Change |
|--|----------------|----------------|----------------|----------------|----------------|-----------------------|-----------------------|
| Kennesaw<br>State<br>University                | 7,621          | 8,218          | 8,987          | 9,256          | 9,341          | 1,720                 | 23%                   |
| Valdosta<br>State<br>University                | 4,714          | 4,771          | 5,291          | 5,218          | 4,818          | 104                   | 2%                    |
| University of<br>West Georgia                  | 4,261          | 4,526          | 5,060          | 4,996          | 4,800          | 539                   | 13%                   |
| Columbus<br>State<br>University                | 2,885          | 3,420          | 3,848          | 3,933          | 4,038          | 1,153                 | 40%                   |
| Armstrong<br>Atlantic State<br>University      | 2,762          | 2,962          | 3,535          | 3,536          | 3,416          | 654                   | 24%                   |
| Clayton State<br>University                    | 2,774          | 3,092          | 3,455          | 3,509          | 3,348          | 574                   | 21%                   |
| Augusta State<br>University                    | 2,752          | 3,053          | 3,265          | 3,386          | 3,176          | 424                   | 15%                   |
| Georgia<br>College and<br>State<br>University  | 2,605          | 2,816          | 2,986          | 2,801          | 2,590          | -15                   | -1%                   |
| Southern<br>Polytechnic<br>State<br>University | 1,969          | 2,055          | 2,083          | 2,019          | 1,984          | 15                    | 1%                    |

- KSU continued to consistently maintain the largest summer enrollment among the regional and state universities in Georgia. KSU had over 4,500 students more than the next largest summer enrollment among the selected universities.
- Of the nine institutions cited above, only two (KSU and Columbus State) had enrollment increases over last summer.

# **Undergraduate Fall Enrollment**

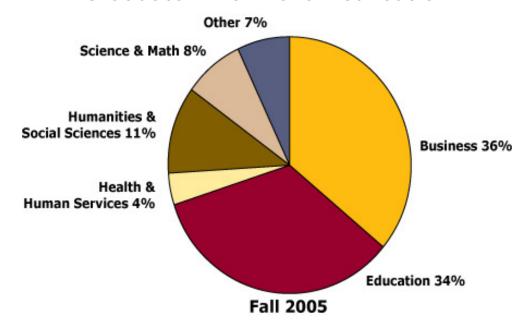


|                         | Fall 2001 | Fall 2002 | Fall 2003 | Fall 2004 | Fall 2005 | 5-Year #<br>Change | 5-Year<br>%<br>Change |
|-------------------------|-----------|-----------|-----------|-----------|-----------|--------------------|-----------------------|
| Joint Enrollment        | 167       | 147       | 161       | 156       | 140       | -27                | -16%                  |
| Freshmen                | 3,788     | 4,617     | 5,024     | 4,527     | 4,434     | 646                | 17%                   |
| Sophomores              | 2,597     | 2,853     | 3,439     | 3,673     | 3,815     | 1,218              | 47%                   |
| Juniors                 | 2,438     | 2,651     | 2,924     | 3,368     | 3,676     | 1,238              | 51%                   |
| Seniors                 | 3,333     | 3,550     | 3,954     | 4,240     | 4,574     | 1,241              | 37%                   |
| Other                   | 109       | 79        | 87        | 115       | 100       | -9                 | -8%                   |
| Total<br>Undergraduates | 12,432    | 13,897    | 15,589    | 16,079    | 16,739    | 4,307              | 35%                   |
| Annual % Change         | 4%        | 12%       | 12%       | 3%        | 4%        |                    |                       |

JEHP is defined as Joint Enrollment Honors Program

- Undergraduate Fall headcount has grown by a third (35%) over the last five falls.
- The retention effects of the large increases in Fall 2003 freshmen are evident in an increase in sophomores and a notable increase in juniors during Fall 2005.

## **Graduate Enrollment Distribution**

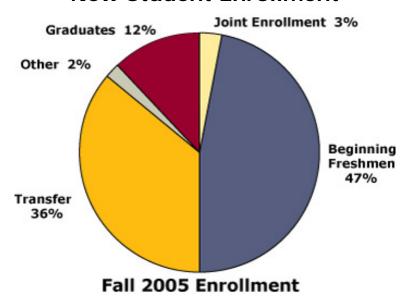


| College   | Fall<br>2001 | Fall<br>2002 | Fall<br>2003 | Fall<br>2004 | Fall<br>2005 | 5-Year #<br>Change | 5-Year %<br>Change |
|---|--------------|--------------|--------------|--------------|--------------|--------------------|--------------------|
| Coles College of<br>Business                      | 734          | 782          | 748          | 703          | 538          | -196               | -27%               |
| Bagwell College of Education                      | 223          | 423          | 521          | 569          | 614          | 391                | 175%               |
| Wellstar College of<br>Health & Human<br>Services | 76           | 78           | 75           | 68           | 81           | 5                  | 7%                 |
| College of<br>Humanities &<br>Social Sciences     | 186          | 191          | 217          | 238          | 207          | 21                 | 11%                |
| College of Science<br>& Mathematics               | 126          | 146          | 146          | 127          | 137          | 11                 | 9%                 |
| Other   | 174          | 137          | 189          | 177          | 240          | 66                 | 38%                |
| Total   | 1,519        | 1,757        | 1,896        | 1,882        | 1,817        | 298                | 20%                |
| Annual %<br>Change                                | 10%          | 16%          | 8%           | -1%          | -3%          |                    |                    |

Other includes Post Bacs taking graduate courses and transients.

- KSU's graduate enrollment grew by one-fifth (20%) over the last five years, however, the last two falls had slight declines.
- The College of Education's growth in graduate enrollment has been especially great since Fall 2001. The number of graduate education majors is very close to the number of business majors, each representing over 1/3 of the total graduate enrollment of the university.

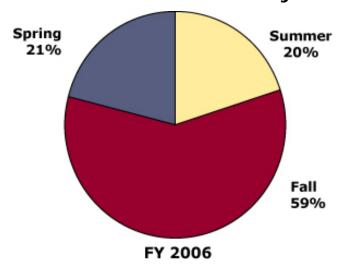
## **New Student Enrollment**



|                       | Fall 2001 | Fall 2002 | Fall 2003 | Fall 2004 | Fall 2005 | 5-Year #<br>Change | 5-Year %<br>Change |
|-----------------------|-----------|-----------|-----------|-----------|-----------|--------------------|--------------------|
| Joint Enrollment      | 161       | 137       | 157       | 152       | 134       | -27                | -17%               |
| Beginning<br>Freshmen | 1,444     | 1,966     | 2,190     | 1,726     | 2,114     | 670                | 46%                |
| Transfer              | 1,220     | 1,494     | 1,503     | 1,510     | 1,626     | 406                | 33%                |
| Other                 | 74        | 47        | 55        | 81        | 93        | 19                 | 26%                |
| Graduates             | 443       | 424       | 511       | 610       | 559       | 116                | 26%                |
| Total                 | 3,342     | 4,068     | 4,416     | 4,079     | 4,526     | 1,184              | 35%                |
| Annual %<br>Change    | 4%        | 22%       | 9%        | -8%       | 11%       |                    |                    |

- New students comprised about one-fourth of the total fall enrollment during the past five years.
- New student enrollment reached a record high in Fall 2005 after a decline in 2004 as a result of raised admission standards and the rebound from an economic recession.
- New student enrollment spiked upward in Fall 2002 due to the opening of KSU's first residential
  facilities and the impact of a national economic recession.
- Over four in ten new students are beginning freshmen and almost as many (over three in ten) are undergraduate transfers.

# **New Student Enrollment By Term**



| Term   | FY 2002 | FY 2003 | FY 2004 | FY 2005 | FY 2006 |
|--------|---------|---------|---------|---------|---------|
| Summer | 1,287   | 1,520   | 1,585   | 1,439   | 1,515   |
| Fall   | 3,342   | 4,068   | 4,416   | 4,079   | 4,526   |
| Spring | 1,645   | 1,840   | 1,727   | 1,655   | 1,653   |
| Total  | 6,274   | 7,428   | 7,728   | 7,173   | 7,694   |

- Unlike a traditional residential campus that attracts most of its new students in the fall of each year, KSU enrolls almost half (41%) of its new students in spring and summer.
- Over the last five years, KSU's number of new students enrolled annually increased by over 1,000 new students.
- The decline in new student enrollment during FY 2005 was due in part to a change in the admission standards and earlier deadlines.

## **Spring Enrollment**

|                    |                | Spring E       | nrollment -    | All Student    | :s             |                    |                    |
|--------------------|----------------|----------------|----------------|----------------|----------------|--------------------|--------------------|
|                    | Spring<br>2002 | Spring<br>2003 | Spring<br>2004 | Spring<br>2005 | Spring<br>2006 | 5-Year #<br>Change | 5-Year %<br>Change |
| Joint Enrollment   | 160            | 159            | 179            | 167            | 141            | -19                | -12%               |
| Freshmen           | 3,213          | 3,734          | 3,858          | 3,316          | 3,521          | 308                | 10%                |
| Sophomores         | 2,744          | 3,254          | 3,654          | 3,755          | 3,775          | 1,031              | 38%                |
| Juniors            | 2,506          | 2,795          | 3,165          | 3,615          | 3,856          | 1,350              | 54%                |
| Seniors            | 3,490          | 3,793          | 4,184          | 4,537          | 4,878          | 1,388              | 40%                |
| Graduates          | 1,537          | 1,690          | 1,766          | 1,745          | 1,743          | 206                | 13%                |
| Other              | 113            | 93             | 99             | 80             | 69             | -44                | -39%               |
| Total              | 13,763         | 15,518         | 16,905         | 17,215         | 17,983         | 4,220              | 31%                |
| Annual %<br>Change | 5%             | 13%            | 9%             | 2%             | 4%             |                    |                    |
| FTE                | 9,423          | 11,165         | 14,074         | 14,458         | 15,307         | 5,884              | 62%                |

|                       |                | Spring En      | rollment -     | New Studer     | nts            |                    |                    |
|-----------------------|----------------|----------------|----------------|----------------|----------------|--------------------|--------------------|
|                       | Spring<br>2002 | Spring<br>2003 | Spring<br>2004 | Spring<br>2005 | Spring<br>2006 | 5-Year #<br>Change | 5-Year %<br>Change |
| Joint Enrollment      | 10             | 30             | 30             | 19             | 12             | 2                  | 20%                |
| Beginning<br>Freshmen | 441            | 461            | 375            | 349            | 376            | -65                | -15%               |
| Transfer<br>Freshmen  | 265            | 246            | 217            | 158            | 235            | -30                | -11%               |
| Sophomores            | 243            | 302            | 314            | 301            | 335            | 92                 | 38%                |
| Juniors               | 140            | 222            | 223            | 203            | 228            | 88                 | 63%                |
| Seniors               | 129            | 197            | 182            | 169            | 135            | 6                  | 5%                 |
| Graduates             | 353            | 324            | 312            | 282            | 294            | -59                | -17%               |
| Other                 | 64             | 58             | 74             | 68             | 38             | -26                | -41%               |
| Total                 | 1,645          | 1,840          | 1,727          | 1,655          | 1,653          | 8                  | 0%                 |
| Annual %<br>Change    | -1%            | 12%            | -6%            | -4%            | 0%             |                    |                    |

- The headcount as well as FTE enrollment reached an all time high in Spring 2006. Headcount was just 573 fewer students than the previous fall term.
- New student enrollment reached a record high of 1,840 in Spring 2003, but has dropped by 11% since then. The Spring decline is a result of the increased admission standards and fully implemented deadlines.
- Impressive enrollment growth over the past five years was recorded in nearly all student classifications.

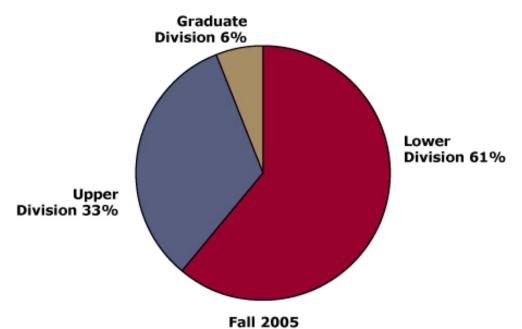
## **Summer Enrollment**

|                     |                | Summer         | Enrollment -   | · All Student  | s              |                       |                       |
|---------------------|----------------|----------------|----------------|----------------|----------------|-----------------------|-----------------------|
|                     | Summer<br>2001 | Summer<br>2002 | Summer<br>2003 | Summer<br>2004 | Summer<br>2005 | 5-Year<br>#<br>Change | 5-Year<br>%<br>Change |
| Joint<br>Enrollment | 2              | 7              | 4              | 4              | 2              | 0                     | 0%                    |
| Freshmen            | 836            | 914            | 1,095          | 1,086          | 1,062          | 226                   | 27%                   |
| Sophomores          | 1,110          | 1,218          | 1,413          | 1,426          | 1,427          | 317                   | 29%                   |
| Juniors             | 1,448          | 1,514          | 1,597          | 1,773          | 1,889          | 441                   | 30%                   |
| Seniors             | 2,228          | 2,360          | 2,629          | 2,744          | 3,053          | 825                   | 37%                   |
| Graduates           | 1,153          | 1,375          | 1,477          | 1,421          | 1,394          | 241                   | 21%                   |
| Other               | 844            | 830            | 772            | 802            | 514            | -330                  | -39%                  |
| Total               | 7,621          | 8,218          | 8,987          | 9,256          | 9,341          | 1,720                 | 23%                   |
| Annual %<br>Change  | 5%             | 8%             | 9%             | 3%             | 1%             |                       |                       |
| FTE                 | 3,219          | 3,456          | 3,936          | 5,017          | 5,145          | 1,926                 | 60%                   |

|                       |                | Summer E       | inrollment -   | New Studen     | ts             |                       |                       |
|-----------------------|----------------|----------------|----------------|----------------|----------------|-----------------------|-----------------------|
|                       | Summer<br>2001 | Summer<br>2002 | Summer<br>2003 | Summer<br>2004 | Summer<br>2005 | 5-Year<br>#<br>Change | 5-Year<br>%<br>Change |
| Joint<br>Enrollment   | 1              | 3              | 2              | 2              | 0              | -1                    | -100%                 |
| Beginning<br>Freshmen | 41             | 98             | 75             | 61             | 152            | 111                   | 271%                  |
| Transfer<br>Freshmen  | 126            | 132            | 172            | 162            | 118            | -8                    | -6%                   |
| Sophomores            | 85             | 115            | 167            | 151            | 164            | 79                    | 93%                   |
| Juniors               | 83             | 77             | 114            | 113            | 127            | 44                    | 53%                   |
| Seniors               | 68             | 84             | 101            | 107            | 88             | 20                    | 29%                   |
| Graduates             | 308            | 393            | 358            | 256            | 286            | -22                   | -7%                   |
| Other                 | 575            | 618            | 596            | 577            | 497            | -78                   | -14%                  |
| Total                 | 1,287          | 1,520          | 1,585          | 1,439          | 1,515          | 228                   | 18%                   |
| Annual %<br>Change    | 4%             | 18%            | 4%             | -9%            | 5%             |                       |                       |

- The metropolitan location and non-traditional student population of KSU make summer a significant term for year-round educational opportunity.
- New student enrollment in the summer is composed predominantly of transfer undergraduates and graduate students.
- While most beginning freshmen choose to enter during the fall, an increased number enrolled during Summer 2005, up 91 freshmen over last summer.

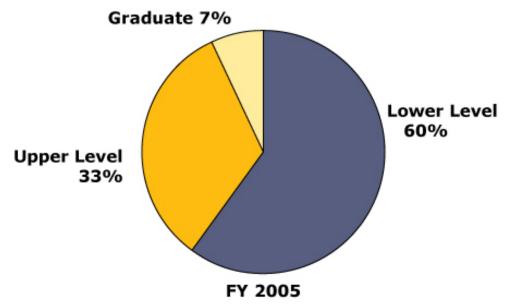
## **Fall Credit Hours**



|                    | Fall 2001 | Fall 2002 | Fall 2003 | Fall 2004 | Fall 2005 | 5-Year #<br>Change | 5-Year %<br>Change |
|--------------------|-----------|-----------|-----------|-----------|-----------|--------------------|--------------------|
| Lower              | 88,177    | 104,216   | 120,536   | 123,047   | 125,652   | 37,475             | 42%                |
| Upper              | 45,883    | 50,065    | 56,058    | 60,727    | 67,309    | 21,426             | 47%                |
| Graduate           | 8,262     | 10,418    | 11,268    | 11,416    | 12,300    | 4,038              | 49%                |
| Total              | 142,322   | 164,699   | 187,862   | 195,190   | 205,561   | 63,239             | 44%                |
| Annual %<br>Change | 5%        | 16%       | 14%       | 4%        | 5%        |                    |                    |

- Growth in credit hour enrollment has been strong over the past five years at all levels.
- Over the last five falls, the percentage of lower division credit hours has hovered around 61% 64% of total credit hours generated.

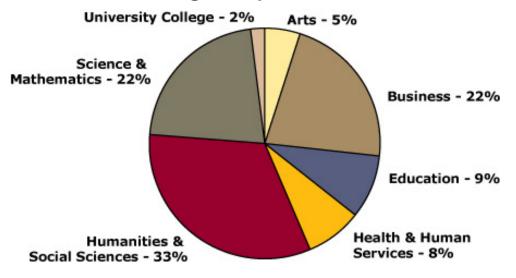
# **Credit Hours Generated by Fiscal Year**



|                    | FY 2001 | FY 2002 | FY 2003 | FY 2004 | FY 2005 | 5-Year #<br>Change | 5-Year %<br>Change |
|--------------------|---------|---------|---------|---------|---------|--------------------|--------------------|
| Lower Level        | 183,193 | 195,378 | 229,801 | 259,407 | 262,537 | 79,344             | 43%                |
| Upper Level        | 108,470 | 113,441 | 122,379 | 135,108 | 146,421 | 37,951             | 35%                |
| Graduate           | 19,796  | 23,154  | 28,939  | 31,581  | 31,701  | 11,905             | 60%                |
| Total              | 311,459 | 331,973 | 381,119 | 426,096 | 440,659 | 129,200            | 41%                |
| Annual %<br>Change | 2%      | 7%      | 15%     | 12%     | 3%      |                    |                    |

- Lower division credit hours continue to comprise 60% of all credit hour production.
- The funding formula for the University System is driven by fiscal year credit hour enrollments with extra weight given to upper and graduate levels of instruction.
- Credit hour production spiked up 15% in FY 2003 and another 12% in FY 2004, which should result in substantial increases in state appropriations in FY 2005 and FY 2006 because of the 2-year lag in the state's funding formula.

## **Instructional Budget Expense and Credit Hours**



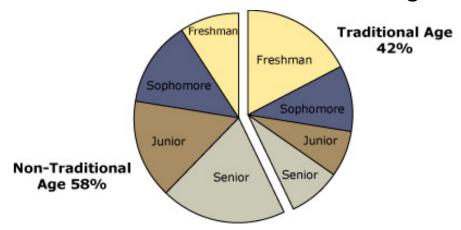
Distribution of Weighted Semester Hours FY 2005

| College   | Actual<br>Credit Hours | Weighted<br>Semester<br>Hours | % of Weighted<br>Total | Original Budget<br>FY 2005 | % of<br>Total |
|---|------------------------|-------------------------------|------------------------|----------------------------|---------------|
| College of the Arts                               | 21,560                 | 24,971                        | 5%                     | 3,296,578                  | 6%            |
| Coles College of<br>Business                      | 86,676                 | 118,224                       | 22%                    | 12,025,489                 | 23%           |
| Bagwell College of Education                      | 30,846                 | 48,583                        | 9%                     | 4,934,837                  | 10%           |
| Wellstar College<br>of Health &<br>Human Services | 31,038                 | 41,032                        | 8%                     | 5,397,731                  | 10%           |
| College of<br>Humanities &<br>Social Sciences     | 153,294                | 179,751                       | 33%                    | 13,953,155                 | 27%           |
| College of Science<br>& Mathematics               | 105,799                | 120,433                       | 22%                    | 10,028,369                 | 19%           |
| University College                                | 9,821                  | 10,370                        | 2%                     | 2,230,282                  | 4%            |
| Total   | 439,034                | 543,364                       | 100%                   | 51,866,441                 | 100%          |

Percentage totals may not equal 100 due to rounding.

- There is a strong correlation between weighted credit hour productivity and instructional expense incurred across KSU's academic divisions.
- Weighted credit hours reflect a more accurate picture of instructional productivity than unweighted hours, and are used in the state's funding formula; upper division credits receive 50% more weight than lower division and graduate credits receive twice as much weight as lower division credits in KSU's analysis.

## KSU's Traditional and Nontraditional Undergraduates



| Fall 2005                 |       |            |                |     |  |  |  |  |
|---------------------------|-------|------------|----------------|-----|--|--|--|--|
| Classification            | Tradi | tional Age | Nontraditional |     |  |  |  |  |
| Freshman (19 or younger)  | 2,880 | 17%        | 1,554          | 9%  |  |  |  |  |
| Sophomore (20 or younger) | 1,599 | 10%        | 2,216          | 13% |  |  |  |  |
| Junior (21 or younger)    | 1,141 | 7%         | 2,535          | 15% |  |  |  |  |
| Senior (23 or younger)    | 1,365 | 8%         | 3,209          | 19% |  |  |  |  |
| Total                     | 6,985 | 42%        | 9,514          | 58% |  |  |  |  |

- There was a 2% increase in the number of traditional age students enrolled at KSU during Fall 2005 compared to last fall.
- The number and percentage of traditional age students drops substantially between the freshman and sophomore years because very traditional age freshmen adopt nontraditional characteristics (enrolling part-time, stopping out, working for pay more than half-time, etc.) that cause them to be nontraditional in age by the sophomore year.
- The greatest number and percentage of traditional age students are freshmen; the greatest number and percentage of nontraditional students are seniors.

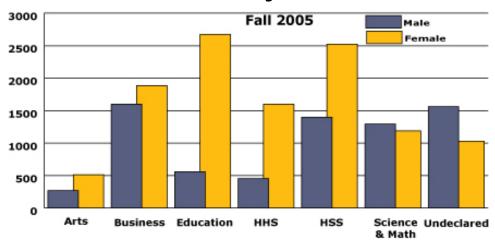
# **Day and Evening Enrollment**

|                      | Fall 2001 | Fall 2002 | Fall 2003 | Fall 2004 | Fall 2005 | 5-Year #<br>Change | 5-Year %<br>Change |
|----------------------|-----------|-----------|-----------|-----------|-----------|--------------------|--------------------|
| Day Only             | 5,967     | 6,312     | 6,994     | 7,872     | 8,178     | 2,211              | 37%                |
| Evening Only         | 3,097     | 3,294     | 3,672     | 3,074     | 2,949     | -148               | -5%                |
| Both Day and Evening | 4,887     | 6,048     | 6,819     | 7,015     | 7,429     | 2,542              | 52%                |
| Total                | 13,951    | 15,654    | 17,485    | 17,961    | 18,556    | 4,605              | 33%                |

| Class Times - Enrollment | Monday | Tuesday | Wednesday | Thursday |
|--------------------------|--------|---------|-----------|----------|
| Morning                  |        |         |           |          |
| Early (6:30-9:29)        | 2,561  | 2,490   | 2,567     | 2,497    |
| Mid (9:30-10:59)         | 4,116  | 4,184   | 4,127     | 4,194    |
| Late (11:00-12:29)       | 3,805  | 4,632   | 3,883     | 4,601    |
| Subtotal                 | 10,482 | 11,306  | 10,577    | 11,292   |
| Afternoon                |        |         |           |          |
| Early (12:30-1:59)       | 3,728  | 1,177   | 3,740     | 1,166    |
| Mid (2:00-3:29)          | 3,887  | 3,670   | 3,790     | 3,556    |
| Late (3:30-4:59)         | 2,594  | 2,633   | 2,547     | 2,573    |
| Subtotal                 | 10,209 | 7,480   | 10,077    | 7,295    |
| Evening                  |        |         |           |          |
| Early (5:00-7:59)        | 6,055  | 6,255   | 5,866     | 6,239    |
| Late (8:00-11:00)        | 1,854  | 1,614   | 1,867     | 1,622    |
| Subtotal                 | 7,909  | 7,869   | 7,733     | 7,861    |

- The most popular time for classes is early evening followed by mid and late morning.
- There are almost as many students taking at least one day and one evening class as taking all day classes.
- Day classes outnumber evening classes by more than two to one.

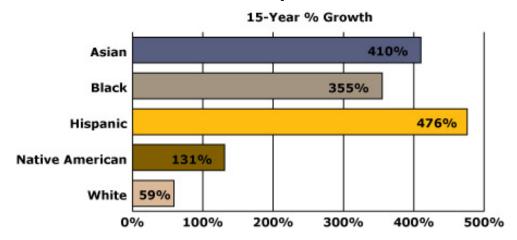
# **Enrollment by Gender**



| College                                     | Male  | Female | Male % | Female % |
|---|-------|--------|--------|----------|
| College of the Arts                         | 269   | 513    | 34%    | 66%      |
| Coles College of Business                   | 2,023 | 1,887  | 52%    | 48%      |
| Bagwell College of Education                | 563   | 2,676  | 17%    | 83%      |
| Wellstar College of Health & Human Services | 454   | 1,600  | 22%    | 78%      |
| College of Humanities & Social Sciences     | 1,400 | 2,522  | 36%    | 64%      |
| College of Science & Mathematics            | 1,313 | 1,195  | 52%    | 48%      |
| Undeclared                                  | 1,117 | 1,024  | 52%    | 48%      |
| Total                                       | 7,139 | 11,417 | 38%    | 62%      |

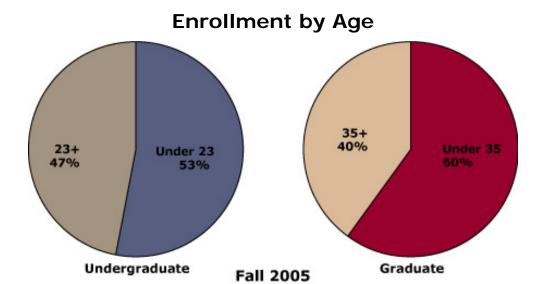
- Females continue to outnumber males attending KSU, even moving up by 1% over last fall to 62%.
- Even in historically heavily male majors, the College of Business and the College of Science & Math have close to 50% female students.

# Fifteen-Year Trends of Fall Enrollment by Racial Group



|                      | Fall 1990 | Fall 1995 | Fall 2000 | Fall 2005 | 15-Year #<br>Change | 15-Year %<br>Change |
|----------------------|-----------|-----------|-----------|-----------|---------------------|---------------------|
| Asian/Pacific Island | 136       | 374       | 458       | 693       | 557                 | 410%                |
| Black                | 424       | 877       | 1,303     | 1,929     | 1,505               | 355%                |
| Hispanic             | 125       | 251       | 352       | 720       | 595                 | 476%                |
| Multiracial          |           | 56        | 280       | 370       | -                   | -                   |
| Native American      | 26        | 44        | 35        | 60        | 34                  | 131%                |
| White                | 9,319     | 10,935    | 10,945    | 14,784    | 5,465               | 59%                 |
| Total Enrollment     | 10,030    | 12,537    | 13,373    | 18,556    | 8,526               | 85%                 |
| % Minority           | 7%        | 13%       | 18%       | 20%       |                     |                     |

- Fifteen years ago, minority students comprised only 7% of KSU's student body. Beginning in Fall 2004, minority student enrollment had risen to 20% and remained at 20% during Fall 2005.
- Black, Asian and Hispanic student enrollments at KSU boomed and grew many times faster than majority student enrollment over the past 15 years.
- Although the 15-year growth rates (percentages) for all minority student groups were substantially greater than the growth of majority students, the increases in the number of minority students and the proportion of the student body were most notable for Black students at KSU. The number of Black students grew by over 1,500 during this period, and their representation in the KSU student body increased from 4% to 10% over the last 15 years.

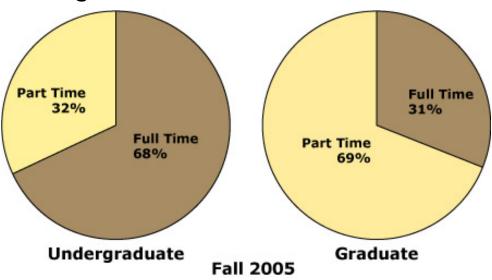


| Age Range   | # Undergraduates | % Undergraduates | # Graduates | % Graduates |
|-------------|------------------|------------------|-------------|-------------|
| Under 23    | 8,918            | 53%              | 29          | 2%          |
| 23 to 34    | 5,823            | 35%              | 1,074       | 59%         |
| 35 to 44    | 1,348            | 8%               | 446         | 25%         |
| 45 and over | 650              | 4%               | 268         | 15%         |
| Total       | 16,739           | 100%             | 1,817       | 100%        |

| Student Age Characteristics |               |          |  |  |  |  |
|-----------------------------|---------------|----------|--|--|--|--|
|                             | Undergraduate | Graduate |  |  |  |  |
| Average Age                 | 25            | 34       |  |  |  |  |
| Oldest Age                  | 79            | 70       |  |  |  |  |
| Youngest Age                | 15            | 19       |  |  |  |  |

- Over half the undergraduates (53%) are traditional age; however, many KSU students who begin as a traditional student seem to change to non-traditional patterns, such as working more than half-time.
- Four out of every ten graduate students are over 35 years of age.

# **Undergraduate and Graduate Course Loads**



|                     | Undergraduate |                          |
|---------------------|---------------|--------------------------|
| Status              | Fall 2005     | % of Total Undergraduate |
| Part-Time           |               |                          |
| 1-5 hours           | 897           | 5%                       |
| 6-11 hours          | 4,431         | 26%                      |
| Total               | 5,328         | 32%                      |
| Full-Time           |               |                          |
| 12-15 hours         | 9,989         | 60%                      |
| 16+ hours           | 1,422         | 8%                       |
| Total               | 11,411        | 68%                      |
| Total UG Enrollment | 16,739        | 100%                     |

|                     | Graduate  |                     |
|---------------------|-----------|---------------------|
| Status              | Fall 2005 | % of Total Graduate |
| Part-Time           |           |                     |
| 1-3 hours           | 251       | 14%                 |
| 4-8 hours           | 1,011     | 56%                 |
| Total               | 1,262     | 69%                 |
| Full-Time           |           |                     |
| 9-12 hours          | 473       | 26%                 |
| 13+ hours           | 82        | 5%                  |
| Total               | 555       | 31%                 |
| Total GR Enrollment | 1,817     | 100%                |

- The number of undergraduate students taking a full-load this fall was up by over 760 students, making the percentage of full-time undergraduates grow by 2%.
- Graduate enrollment increased in the percentage full-time to part-time by 3%, making almost 1/3 of the graduate enrollment full-time.

## Fall Enrollment by Country of Origin

| Country                    | Fall 2001 | Fall 2002 | Fall 2003 | Fall 2004 | Fall 2005 |
|----------------------------|-----------|-----------|-----------|-----------|-----------|
| Nigeria                    | 79        | 117       | 135       | 129       | 118       |
| India                      | 55        | 66        | 82        | 81        | 101       |
| Kenya                      | 100       | 122       | 116       | 111       | 99        |
| Colombia                   | 44        | 64        | 81        | 95        | 98        |
| Canada                     | 54        | 62        | 60        | 73        | 81        |
| Mexico                     | 19        | 34        | 41        | 53        | 69        |
| Brazil                     | 21        | 25        | 30        | 47        | 52        |
| Korea, Republic of (South) | 22        | 35        | 42        | 46        | 50        |
| China                      | 33        | 40        | 62        | 78        | 41        |
| United Kingdom/Gr Britain  | 37        | 33        | 41        | 39        | 39        |
| Pakistan                   | 21        | 22        | 25        | 28        | 36        |
| Jamaica                    | 34        | 36        | 36        | 34        | 32        |
| Japan                      | 30        | 31        | 27        | 24        | 29        |
| South Africa               | 13        | 19        | 19        | 22        | 28        |
| Iran                       | 25        | 24        | 30        | 24        | 27        |

|                                  | Fall 1990 | Fall 1995 | Fall 2000 | Fall 2005 | 15-Year #<br>Change | 15-Year %<br>Change |
|----------------------------------|-----------|-----------|-----------|-----------|---------------------|---------------------|
| Total International<br>Headcount | 301       | 578       | 959       | 1,563     | 1,262               | 419%                |
| Total Countries<br>Represented   | 66        | 89        | 111       | 135       | 69                  | 105%                |
| Percent of Student Body          | 3%        | 5%        | 7%        | 8%        |                     |                     |

Only the top fifteen countries with the highest representative enrollment are presented in this report. The United States of America is not presented in this report.

- The number of international students continues to increase substantially each year and now represents 8% of the KSU student body.
- The number of countries represented continues to increase annually (135 in Fall 2005).
- The growth of international students has been over 400%, compared to 82% for the student body as a whole, over the last 15 years.

# **Enrollment by County**

| County    | Fall 2001 | Fall 2002 | Fall 2003 | Fall 2004 | Fall 2005 | 5-Year #<br>Change | 5-Year %<br>Change |
|-----------|-----------|-----------|-----------|-----------|-----------|--------------------|--------------------|
| Cobb      | 7,189     | 7,777     | 8,251     | 8,089     | 7,903     | 714                | 10%                |
| Cherokee  | 1,569     | 1,843     | 2,060     | 2,064     | 2,135     | 566                | 36%                |
| Fulton    | 980       | 1,092     | 1,217     | 1,334     | 1,423     | 443                | 45%                |
| Gwinnett  | 278       | 321       | 472       | 591       | 726       | 448                | 161%               |
| Paulding  | 424       | 486       | 571       | 627       | 630       | 206                | 49%                |
| Bartow    | 453       | 512       | 587       | 557       | 517       | 64                 | 14%                |
| Dekalb    | 248       | 281       | 328       | 356       | 363       | 115                | 46%                |
| Douglas   | 131       | 152       | 204       | 206       | 200       | 69                 | 53%                |
| Forsyth   | 74        | 107       | 121       | 126       | 193       | 119                | 161%               |
| Whitfield | 98        | 128       | 168       | 167       | 161       | 63                 | 64%                |
| Gordon    | 102       | 120       | 118       | 133       | 142       | 40                 | 39%                |
| Floyd     | 85        | 92        | 121       | 118       | 137       | 52                 | 61%                |
| Pickens   | 101       | 113       | 132       | 134       | 136       | 35                 | 35%                |
| Gilmer    | 61        | 70        | 69        | 75        | 89        | 28                 | 46%                |
| Fannin    | 57        | 68        | 81        | 75        | 75        | 18                 | 32%                |
| Clarke    | 53        | 58        | 63        | 67        | 66        | 13                 | 25%                |

Only counties with 50 or more students enrolled during Fall 2005 are presented.

- Fewer than half of KSU students resided in Cobb County; however, this proportion has been declining as the rate of growth in enrollment from other counties increases.
- Behind Cobb, Cherokee stands out as the second largest county of residence for KSU students and has grown substantially in that role over the last five years.

## **Undergraduate Application Statistics**

|                             | Fall<br>2001 | Fall<br>2002 | Fall<br>2003 | Fall<br>2004 | Fall<br>2005 | 5-Year #<br>Change | 5-Year %<br>Change |  |  |  |
|-----------------------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------------|--|--|--|
| New Freshmen Applicants     |              |              |              |              |              |                    |                    |  |  |  |
| Applied                     | 3,459        | 4,336        | 5,738        | 5,420        | 6,658        | 3,199              | 92%                |  |  |  |
| Accepted                    | 2,417        | 3,122        | 4,035        | 3,317        | 4,119        | 1,702              | 70%                |  |  |  |
| Enrolled                    | 1,444        | 1,966        | 2,190        | 1,726        | 2,114        | 670                | 46%                |  |  |  |
| % of Enrolled /<br>Accepted | 60%          | 63%          | 54%          | 52%          | 51%          |                    |                    |  |  |  |
| SAT Verbal                  | 517          | 520          | 527          | 536          | 535          |                    |                    |  |  |  |
| SAT Math                    | 505          | 512          | 520          | 533          | 532          |                    |                    |  |  |  |
| SAT Total                   | 1022         | 1032         | 1047         | 1069         | 1067         |                    |                    |  |  |  |
| New Transfer App            | plicants     |              |              |              |              |                    |                    |  |  |  |
| Applied                     | 2,474        | 2,695        | 2,970        | 2,831        | 2,765        | 291                | 12%                |  |  |  |
| Accepted                    | 1,734        | 1,917        | 2,175        | 2,108        | 2,139        | 405                | 23%                |  |  |  |
| Enrolled                    | 1,220        | 1,494        | 1,503        | 1,510        | 1,626        | 406                | 33%                |  |  |  |
| % of Enrolled /<br>Accepted | 70%          | 78%          | 69%          | 72%          | 76%          |                    |                    |  |  |  |

- The number of beginning freshmen applications and acceptances increased dramatically over the last five years, reflecting in part the attraction of new resident students to the on-campus housing opportunities.
- Transfer applications make up slightly less than one-third of all applications received; however, the number who enroll make up 40% of the new undergraduates.
- The ratio of enrolled to accepted is 25% more for transfers than for new freshmen.

# **Principal Feeder High Schools**

| Institution       | Number Applied | Number Accepted | Number Enrolled | % Enrolled of<br>Accepted |
|-------------------|----------------|-----------------|-----------------|---------------------------|
| Harrison          | 190            | 135             | 91              | 67%                       |
| Kennesaw Mountain | 196            | 135             | 91              | 67%                       |
| North Cobb        | 188            | 115             | 87              | 76%                       |
| McEachern         | 173            | 118             | 75              | 64%                       |
| Pope              | 152            | 106             | 65              | 61%                       |
| Kell              | 124            | 90              | 59              | 66%                       |
| Sprayberry        | 146            | 87              | 58              | 67%                       |
| Sequoyah          | 125            | 90              | 57              | 63%                       |
| Etowah            | 120            | 76              | 56              | 74%                       |
| Lassiter          | 160            | 114             | 52              | 46%                       |
| Woodstock         | 124            | 89              | 52              | 58%                       |

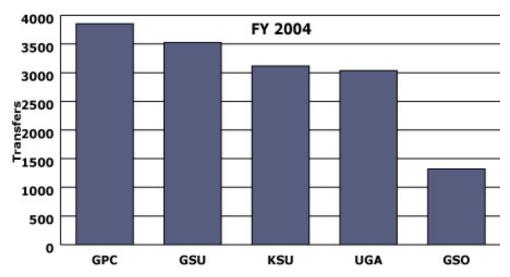
- The feeder high schools with the greatest number of new KSU students tend to be in North Cobb or South Cherokee counties.
- The high schools in the top 10 of this list have not changed appreciably over the past five years even though their numbers of students enrolling at KSU have increased.
- Typically one out of every two applicants from these top ten high schools enroll at KSU.

## **Transfer Students From Other Institutions Fall 2005**

| Institution                    | Number Applied | Number<br>Accepted | Number<br>Enrolled | % Enrolled of<br>Accepted |
|--------------------------------|----------------|--------------------|--------------------|---------------------------|
| Georgia Perimeter<br>College   | 390            | 337                | 236                | 70%                       |
| Georgia Highlands<br>College   | 147            | 136                | 113                | 83%                       |
| Georgia State University       | 143            | 128                | 71                 | 55%                       |
| Gainesville College            | 87             | 81                 | 60                 | 74%                       |
| Georgia Southern<br>University | 95             | 77                 | 54                 | 70%                       |
| University of Georgia          | 103            | 93                 | 51                 | 55%                       |
| University of West<br>Georgia  | 84             | 74                 | 49                 | 66%                       |
| Other USG<br>Institutions      | 566            | 496                | 333                | 67%                       |
| Out-of-System<br>Institutions  | 1,150          | 717                | 659                | 92%                       |
| Total                          | 2,765          | 2,139              | 1,626              | 76%                       |

- Fewer than half of KSU's new transfers come from the University System of Georgia; KSU's metropolitan location attracts large numbers of nontraditional students who move to Atlanta and transfer credits from institutions outside the USG.
- Among the top ten transfer institutions in the University System, KSU enrolls as many students from sister four-year universities as it does from the two-year colleges.

## USG Institutions Receiving the Largest Number of Transfers

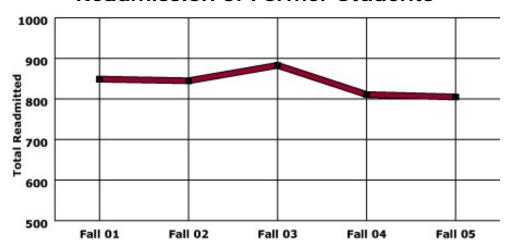


| Largest Receivers           | Total | In-System Transfers | Out-of-System Transfers |
|-----------------------------|-------|---------------------|-------------------------|
| Georgia Perimeter College   | 3,854 | 1,181               | 2,673                   |
| Georgia State University    | 3,523 | 1,769               | 1,754                   |
| Kennesaw State University   | 3,119 | 1,345               | 1,774                   |
| University of Georgia       | 3,035 | 2,052               | 983                     |
| Georgia Southern University | 1,321 | 961                 | 360                     |

This report includes all type transfer students.

- Differences in the total number of transfers at the top four institutions listed above, including KSU, are very small; the fifth ranked institution's total drops off substantially from the other four.
- Georgia State, Georgia Perimeter and KSU, which serve large non-traditional populations, have more out-of-state transfers than in-system transfers while the opposite occurs at UGA and Georgia Southern, which serve large traditional student populations.

## **Readmission of Former Students**

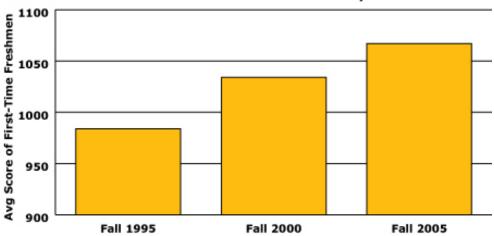


|            | Fall 2001 | Fall 2002 | Fall 2003 | Fall 2004 | Fall 2005 | 5-Year #<br>Change | 5-Year %<br>Change |
|------------|-----------|-----------|-----------|-----------|-----------|--------------------|--------------------|
| Freshmen   | 262       | 274       | 219       | 256       | 104       | -158               | -60%               |
| Sophomores | 205       | 190       | 224       | 201       | 275       | 70                 | 34%                |
| Juniors    | 135       | 138       | 149       | 139       | 183       | 48                 | 36%                |
| Seniors    | 154       | 194       | 170       | 168       | 216       | 62                 | 40%                |
| Graduate   | 62        | 29        | 42        | 16        | 23        | -39                | -63%               |
| Other      | 31        | 20        | 79        | 31        | 4         | -27                | -87%               |
| Total      | 849       | 845       | 883       | 811       | 805       | -44                | -5%                |

- The readmission of stopouts, i.e. students who have not been enrolled for more than one calendar year at KSU, accounts for approximately 5% of the total headcount enrollment each year.
- The number of juniors and seniors readmitted to KSU to continue their studies after an extended stopout period has grown at twice the rate of the other classifications.
- Beginning with Spring 2006, readmission will be required of students who stopout for more than six semesters.

# Average SAT Score of First-Time Freshmen Among Four-Year USG Institutions

### Kennesaw State University

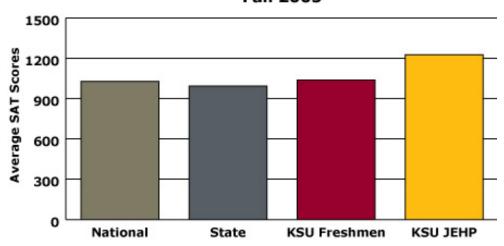


| Institution                           | Fall 1995 | Fall 2000 | Fall 2005 |
|---------------------------------------|-----------|-----------|-----------|
| Georgia Institute of Technology       | 1295      | 1329      | 1328      |
| University of Georgia                 | 1179      | 1198      | 1237      |
| Southern Polytechnic State University | 1052      | 1074      | 1124      |
| Georgia College and State University  | 967       | 1049      | 1120      |
| Georgia Southern University           | 961       | 1008      | 1098      |
| Georgia State University              | 1005      | 1045      | 1085      |
| North Georgia College and State Univ. | 1074      | 1065      | 1079      |
| Kennesaw State University             | 984       | 1034      | 1067      |
| Valdosta State University             | 952       | 1012      | 1028      |
| University of West Georgia            | 963       | 980       | 1021      |
| Georgia Southwestern State University | 942       | 1001      | 996       |
| Clayton State University              | 927       | 984       | 984       |
| Albany State University               | 819       | 830       | 915       |
| Fort Valley State University          | 796       | 894       | 902       |
| State Universities Average            | 938       | 986       | 1,020     |

The four institutions with University Colleges are not shown since they are required to report SAT scores separately for University College (developmental) students and First-Time Freshmen. These institutions are Armstrong Atlantic State University, Augusta State University, Columbus State University, and Savannah State University. All of these had lower SAT averages than KSU.

- Kennesaw State retained the eighth rank among system universities and state colleges with an average of 1067 for first-time freshmen.
- When Georgia Tech and UGA are excluded, SAT differences among the next six institutions including KSU are relatively small.

# State and National SAT Comparisons Fall 2005



|                      | Fall 2001 | Fall 2002 | Fall 2003 | Fall 2004 | Fall 2005 |
|----------------------|-----------|-----------|-----------|-----------|-----------|
| Verbal               |           |           |           |           |           |
| National             | 506       | 504       | 507       | 508       | 508       |
| State                | 491       | 489       | 493       | 494       | 497       |
| KSU Freshmen         | 517       | 520       | 527       | 536       | 535       |
| KSU Joint Enrollment | 599       | 595       | 605       | 606       | 613       |
| Math                 |           |           |           |           |           |
| National             | 514       | 516       | 519       | 518       | 520       |
| State                | 489       | 491       | 491       | 493       | 496       |
| KSU Freshmen         | 505       | 512       | 520       | 533       | 532       |
| KSU Joint Enrollment | 601       | 605       | 610       | 602       | 614       |
| Total                |           |           |           |           |           |
| National             | 1020      | 1020      | 1026      | 1026      | 1028      |
| State                | 980       | 980       | 984       | 987       | 993       |
| KSU Freshmen         | 1022      | 1032      | 1047      | 1069      | 1067      |
| KSU Joint Enrollment | 1200      | 1200      | 1215      | 1208      | 1227      |

Freshmen include those admitted as a regular or limited student.

- KSU's mean SAT scores have consistently exceeded the national and state means for freshmen.
- KSU's students in the Joint Enrollment Honors Program have combined SAT scores that average almost 150 points higher than other KSU freshmen.

## Georgia HOPE Scholarships at KSU

| Number of HOPE Scholarship Recipients |              |              |              |              |              |                    |                    |
|---------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------------|
|                                       | Fall<br>2001 | Fall<br>2002 | Fall<br>2003 | Fall<br>2004 | Fall<br>2005 | 5-Year #<br>Change | 5-Year %<br>Change |
| Total Recipients                      | 3,965        | 4,942        | 5,729        | 5,684        | 5,782        | 1,817              | 46%                |
| New First Time<br>Freshmen            | 1,019        | 1,442        | 1,867        | 1,397        | 1,744        | 725                | 71%                |
| New Undergraduates                    | 1,233        | 1,858        | 2,049        | 1,324        | 1,691        | 458                | 37%                |

| Percent of HOPE Scholarship Recipients            |     |     |     |     |     |  |  |  |
|---|-----|-----|-----|-----|-----|--|--|--|
| Fall 2001 Fall 2002 Fall 2003 Fall 2004 Fall 2009 |     |     |     |     |     |  |  |  |
| % of Total Enrollment                             | 28% | 32% | 33% | 32% | 31% |  |  |  |
| % of First-Time Freshmen                          | 71% | 73% | 85% | 81% | 82% |  |  |  |
| % of First-Time at KSU                            | 46% | 54% | 55% | 41% | 45% |  |  |  |

|            | HOPE Scholarships - Distribution by Student Classification |           |           |           |           |                    |                    |  |  |
|------------|--|-----------|-----------|-----------|-----------|--------------------|--------------------|--|--|
|            | Fall 2001  | Fall 2002 | Fall 2003 | Fall 2004 | Fall 2005 | 5-Year #<br>Change | 5-Year %<br>Change |  |  |
| Freshmen   | 1,959  | 2,643     | 3,063     | 2,700     | 2,431     | 472                | 24%                |  |  |
| Sophomores | 723  | 833       | 1,105     | 1,274     | 1,328     | 605                | 84%                |  |  |
| Juniors    | 645  | 766       | 792       | 995       | 1,180     | 535                | 83%                |  |  |
| Seniors    | 577  | 638       | 668       | 619       | 784       | 207                | 36%                |  |  |
| Graduates  | 61   | 62        | 100       | 105       | 98        | 37                 | 61%                |  |  |
| Total      | 3,965  | 4,942     | 5,729     | 5,684     | 5,782     | 1,817              | 46%                |  |  |

Prior to fall semester 2001, HOPE numbers for Graduate students were not available.

- The number of HOPE scholarship recipients at KSU grew by almost 50% over the last five years.
- Eight out of ten beginning full-time freshmen at KSU received a HOPE scholarship in Fall 2005, but less than two of ten of the seniors received HOPE.
- The largest drop in the percentage and number of HOPE recipients occurs between the freshman and sophomore years.

## First-Year Retention Rates at USG Public Institutions

|  | FT/FT Freshmen<br>Cohort Fall 2004 | Institutional Percent<br>Retained Fall 2005 | USG Percent<br>Retained Fall 2005 |
|--|------------------------------------|---|-----------------------------------|
| Research Universities                    |                                    |   |                                   |
| University of Georgia                    | 4,500                              | 93%   | 95%                               |
| Georgia Institute of<br>Technology       | 2,573                              | 91%   | 94%                               |
| Georgia State University                 | 2,272                              | 80%   | 85%                               |
| Regional Universities                    |                                    |   |                                   |
| Georgia Southern University              | 2,983                              | 78%   | 86%                               |
| Valdosta State University                | 1,690                              | 76%   | 84%                               |
| Metropolitan State Universition          | es                                 |   |                                   |
| Kennesaw State<br>University             | 1,658                              | 74%   | 80%                               |
| Columbus State University                | 995                                | 70%   | 76%                               |
| Augusta State University                 | 848                                | 64%   | 68%                               |
| Armstrong Atlantic State University      | 776                                | 67%   | 75%                               |
| Clayton State University                 | 613                                | 56%   | 66%                               |
| Southern Polytechnic State University    | 439                                | 69%   | 78%                               |
| Non-Metropolitan State Unive             | ersities                           |   |                                   |
| University of West Georgia               | 1,702                              | 71%   | 78%                               |
| Georgia College and State<br>University  | 918                                | 84%   | 92%                               |
| North Georgia College and State Univ.    | 728                                | 78%   | 84%                               |
| Georgia Southwestern<br>State University | 360                                | 70%   | 79%                               |
| Historically Black State Univer          | ersities                           |   |                                   |
| Albany State University                  | 602                                | 77%   | 82%                               |
| Savannah State University                | 568                                | 70%   | 80%                               |
| Fort Valley State University             | 456                                | 68%   | 76%                               |
| State Colleges                           |                                    |   |                                   |
| Macon State College                      | 720                                | 60%   | 66%                               |
| Dalton State College                     | 556                                | 57%   | 60%                               |

- Among the Metropolitan State Universities, KSU had the highest retention rate, even though it dropped two percentage points from last year's numbers.
- As a metropolitan institution, KSU's first-time freshmen cohort constituted 48% of new undergraduates in Fall 2004.

## **Student Financial Aid**

| Types of Awards - AY 2004-2005                   | Students Receiving | Amount Paid  |
|--|--------------------|--------------|
| Federal Funds                                    |                    |              |
| Federal Work Study                               | 203                | 462,109      |
| Pell Grants                                      | 3,451              | 8,319,588    |
| Perkins Loans                                    | 42                 | 56,025       |
| Stafford Loans - subsidized                      | 4,466              | 17,886,844   |
| Stafford Loans - unsubsidized                    | 3,412              | 13,579,650   |
| Supplemental Educational Opportunity Grants      | 410                | 255,876      |
| Subtotal   | 11,984             | \$40,560,092 |
| Georgia Funds                                    |                    |              |
| HOPE Scholarships                                | 6,692              | 22,470,419   |
| LEAP   | 19                 | 34,155       |
| Subtotal   | 6,711              | \$22,504,574 |
| Institutional Funds                              |                    |              |
| KSU Scholarships and/or Grants                   | 249                | 410,491      |
| Subtotal   | 249                | \$410,491    |
| Total Financial Aid Paid                         |                    | \$63,475,157 |
| Unduplicated number of Students Receiving Awards |                    | 14,201       |
| Percent of Students Receiving Awards             |                    | 63%          |

| HOPE Scholarships  |              |              |              |              |              |  |  |  |
|--------------------|--------------|--------------|--------------|--------------|--------------|--|--|--|
|                    | AY 2000-2001 | AY 2001-2002 | AY 2002-2003 | AY 2003-2004 | AY 2004-2005 |  |  |  |
| Students Receiving | 9,188        | 9,964        | 11,487       | 6,368        | 6,692        |  |  |  |
| Amount Paid        | 9,651,928    | 10,889,716   | 14,004,700   | 15,383,599   | 22,470,419   |  |  |  |

Whereas we have previously reported HOPE awards for each semester separately (one student receiving HOPE for two semesters was counted twice), for the 2005-2006 Fact Book we report unique awards. A student receiving HOPE for two or more semesters during a particular aid year is only counted once.

- The amount of HOPE scholarship paid to students during 2004-2005 increased by 46% from the previous year.
- The five-year increase was over 130% in funding to students through the HOPE scholarship.

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<u>Degrees Conferred - College of Education</u>

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Degrees Conferred - College of Health and Human Services

<u>Degrees Conferred - College of Humanities and Social Sciences</u>

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Declared Majors - College of Arts

Declared Majors - College of Business

**Declared Majors - College of Education** 

<u>Declared Majors - PTEU (All Education Programs)</u>

Declared Majors - College of Health and Human Services

<u>Declared Majors - College of Humanities and Social Sciences</u>

Declared Majors - College of Science and Mathematics

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# **Bachelors Degrees and Majors Authorized**

| Bachelor of Arts                    | Bachelor of Science                  |  |  |
|-------------------------------------|--------------------------------------|--|--|
| African & African Diaspora Studies  | Art Education (P-12)                 |  |  |
| English                             | Biochemistry                         |  |  |
| History                             | Biology                              |  |  |
| International Affairs               | Biology Education (7-12)             |  |  |
| Modern Language & Culture           | Biotechnology                        |  |  |
| Music                               | Chemistry                            |  |  |
| Theatre and Performance Studies     | Communication                        |  |  |
| Bachelor of Business Administration | Computer Science                     |  |  |
| Accounting                          | Criminal Justice                     |  |  |
| Economics                           | Early Childhood Education (P-5)      |  |  |
| Finance                             | English Education (7-12)             |  |  |
| Management                          | Exercise and Health Science          |  |  |
| Marketing                           | Geographic Information Science       |  |  |
| Professional Sales                  | Health and Physical Education (P-12) |  |  |
| Bachelor of Fine Arts               | Human Services                       |  |  |
| Art                                 | Information Security and Assurance   |  |  |
| Bachelor of Music                   | Information Systems                  |  |  |
| Music Education                     | Mathematics                          |  |  |
| Music Performance                   | Mathematics Education (7-12)         |  |  |
|                                     | Middle Grades Education (4-8)        |  |  |
| Nursing                             |                                      |  |  |
|                                     | Political Science                    |  |  |
|                                     | Psychology                           |  |  |
|                                     | Social Science Education (7-12)      |  |  |
|                                     | Sociology                            |  |  |
|                                     | Sport Management                     |  |  |

#### Highlights

• KSU was authorized by the University System of Georgia to offer 42 baccalaureate programs of study in 2005.

## **Masters Degrees and Majors Authorized**

#### **Master of Accounting**

Master of Arts in Professional Writing

#### **Master of Business Administration**

Career Growth

**Experienced Professional** 

WebMBA

#### Master of Education

**Adolescent Education** 

Early Childhood Education

**Educational Leadership** 

Special Education

#### **Master of Public Administration**

Master of Science in Applied Computer Science

Master of Science in Conflict Management

**Master of Science in Information Systems** 

#### Master of Science in Nursing

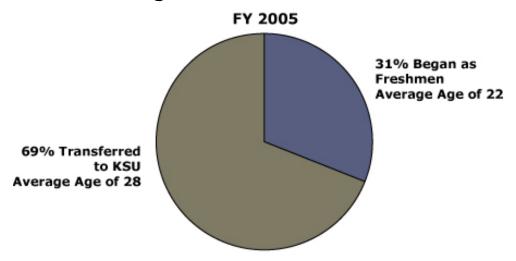
Advanced Care Management and Leadership

Wellstar Primary Care Nurse Practitioner

**Master of Social Work** 

- KSU was authorized by the University System of Georgia to offer 16 Master's degree programs in 2005
- All of KSU's graduate degree programs are professionally oriented.

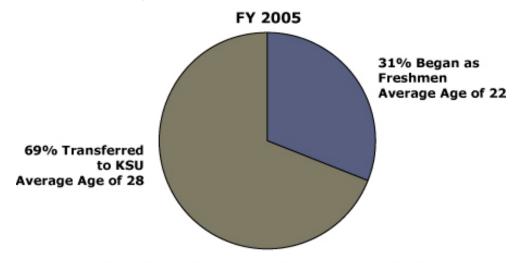
## Characteristics of Baccalaureate Graduates Who Began as KSU Freshmen



Most of KSU's Graduates are Nontraditional

- Approximately one-third (31% or 598) of the bachelor's degree recipients began their college education at KSU as beginning freshmen. Following traditional attendance patterns, 79% chose a fall term in which to begin their college experience at KSU.
- The average age of graduates who began as freshmen and completed their programs within six years was 24 (heavily traditional) compared to the average of 31 for those who began as freshmen but extended degree completion beyond the six years (heavily nontraditional).
- It took graduates who began as freshmen an average of 14 enrolled terms to complete their degrees taking an average of 12 semester hours per term, despite the fact that most freshmen (77%) enrolled as full-time students in their first term. This equates to a minimum of 5 years for students who enrolled every term year-round.
- Of the 598 who chose KSU as their first institution, 71% finished within six years. However, that represents 23% of all bachelor's degrees awarded in FY 2005. Only 7% of KSU's graduates began as freshmen and completed their bachelor's program in four years or less.
- Most of the graduates who began as freshmen were women (70%). Of the graduates who began as freshmen, 6% were African-Americans, 4% were Asian and 84% were White, with the remaining 6% representing American Natives, Hispanics, and multi-racial ethnic groups.
- Graduates who began as freshmen and completed within six years had a higher GPA (3.30) than those who took more than six years to graduate (3.07).

# Characteristics of Baccalaureate Graduates Who Began as Transfer Students



## Most of KSU's Graduates are Nontraditional

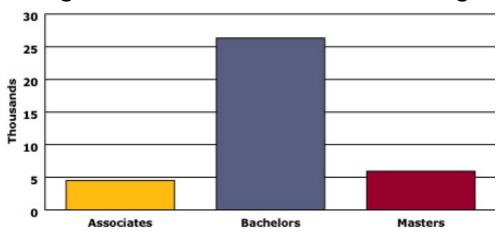
- As in past years, most of the bachelor's degrees conferred in FY 2005 went to those who started as KSU as transfer students from other institutions (69% or 1,311 degrees).
- The average age of the transfer graduate was 29 years, reflecting a group which is heavily nontraditional.
- Transfer graduates enrolled for an average of 14 terms before completing their degrees which equates to a minimum of 4.7 years at KSU if the student enrolled every term year-round.
- Most of the transfer graduates were women (67%). Of the transfer group, 13% were African Americans, 3% were Asian, 3% were Hispanic, and 79% were White with the remaining 2% representing American Natives and multi-racial ethnic groups. This distribution closely parallels the demographics of the student body as a whole.
- Unlike traditional freshmen, about half of the transfer graduates first enrolled in the spring or summer terms (47%) and registered for a part-time load (44%), which also reflect nontraditional attendance patterns.
- Transfer graduates had an average KSU GPA of 3.24, which was slightly higher than the total freshman graduates (3.24).

## **Graduation Rates**

|  | FT/FT Freshmen<br>Cohort Fall 1998 | Institutional Six-Year<br>Graduation Rate | Six-Year Graduation<br>Rate Within USG |
|--|------------------------------------|---|--|
| Research Universities                    |                                    |   |  |
| University of Georgia                    | 4,500                              | 72%                                       | 77%                                    |
| Georgia Institute of<br>Technology       | 2,573                              | 72%                                       | 76%                                    |
| Georgia State University                 | 2,272                              | 41%                                       | 48%                                    |
| Regional Universities                    |                                    |   |  |
| Georgia Southern<br>University           | 2,983                              | 38%                                       | 48%                                    |
| Valdosta State University                | 1,690                              | 39%                                       | 48%                                    |
| Metropolitan State Universi              | ties                               |   |  |
| Kennesaw State<br>University             | 1,658                              | 31%                                       | 40%                                    |
| Columbus State University                | 995                                | 27%                                       | 33%                                    |
| Southern Polytechnic<br>State University | 439                                | 24%                                       | 31%                                    |
| Armstrong Atlantic State University      | 776                                | 18%                                       | 28%                                    |
| Augusta State University                 | 848                                | 19%                                       | 28%                                    |
| Clayton State University                 | 613                                | 15%                                       | 22%                                    |
| Non-Metropolitan State Uni               | versities                          |   |  |
| North Georgia College and State Univ.    | 728                                | 49%                                       | 61%                                    |
| Georgia College and State<br>University  | 918                                | 37%                                       | 50%                                    |
| Georgia Southwestern<br>State University | 360                                | 32%                                       | 38%                                    |
| University of West Georgia               | 1,702                              | 30%                                       | 38%                                    |
| Historically Black State Uni             | versities                          |   |  |
| Albany State University                  | 602                                | 40%                                       | 43%                                    |
| Fort Valley State<br>University          | 456                                | 30%                                       | 34%                                    |
| Savannah State University                | 568                                | 31%                                       | 34%                                    |

- Six-year graduation rates are calculated on those students who enter the institution during the summer or fall term as first-time, full-time students and complete their degree programs within six years of that initial start date.
- Metropolitan state universities as well as Georgia State University have substantially lower sixyear graduation rates than non-metropolitan institutions, especially those that serve traditionalage students primarily.

### **Degrees Awarded Since KSU's Founding**



| Associates | Bachelors | Masters | Total  |
|------------|-----------|---------|--------|
| 4,534      | 26,349    | 5,952   | 36,835 |

- The last of the associate degree programs was discontinued in 1997.
- Bachelor's have been awarded since 1980, and master's have been awarded since 1986.
- The growth in the number of bachelor's and master's degrees awarded parallels the rapid growth of upper division and graduate programs at KSU over the last ten years.
- Seven out of ten degrees awarded in the history of KSU were bachelor's degrees.

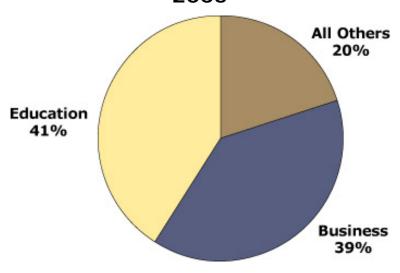
# Bachelor Programs Ranked by Degrees Awarded In FY 2005

| Top Ten in Productivity   | Degrees Awarded   |
|---|---|
| Early Childhood Education   | 193   |
| Management  | 157   |
| Nursing   | 139   |
| Marketing   | 116   |
| Psychology  | 115   |
| Communication   | 110   |
| Finance   | 99  |
| Information Systems   | 94  |
| Accounting  | 89  |
| Middle Grades Education 4-8   | 50  |
| Others At or Above the KSU Average (37)   | Degrees Awarded   |
| Exercise & Health Science   | 49  |
| Human Services  | 47  |
| Biology   | 46  |
| Social Science Education 7-12   | 44  |
| Computer Science  | 43  |
| History   | 43  |
| Sociology   | 43  |
| International Affairs   | 41  |
| Art   | 39  |
|   |   |
| Programs Below the KSU Average (37)   | Degrees Awarded   |
| Programs Below the KSU Average (37) Political Science   | Degrees Awarded   |
|   |   |
| Political Science   | 36  |
| Political Science<br>Criminal Justice   | 36<br>35  |
| Political Science Criminal Justice English  | 36<br>35<br>35  |
| Political Science Criminal Justice English Sport Management   | 36<br>35<br>35<br>35  |
| Political Science Criminal Justice English Sport Management English Education 7-12  | 36<br>35<br>35<br>35<br>31  |
| Political Science Criminal Justice English Sport Management English Education 7-12 Health & Phys Ed P-12  | 36<br>35<br>35<br>35<br>31<br>19  |
| Political Science Criminal Justice English Sport Management English Education 7-12 Health & Phys Ed P-12 Chemistry  | 36<br>35<br>35<br>35<br>31<br>19  |
| Political Science Criminal Justice English Sport Management English Education 7-12 Health & Phys Ed P-12 Chemistry Mathematics Education 7-12   | 36<br>35<br>35<br>35<br>31<br>19<br>18  |
| Political Science Criminal Justice English Sport Management English Education 7-12 Health & Phys Ed P-12 Chemistry Mathematics Education 7-12 Professional Sales  | 36<br>35<br>35<br>31<br>19<br>18<br>18  |
| Political Science Criminal Justice English Sport Management English Education 7-12 Health & Phys Ed P-12 Chemistry Mathematics Education 7-12 Professional Sales Art Education P-12   | 36<br>35<br>35<br>31<br>19<br>18<br>18<br>17  |
| Political Science Criminal Justice English Sport Management English Education 7-12 Health & Phys Ed P-12 Chemistry Mathematics Education 7-12 Professional Sales Art Education P-12 Mathematics   | 36<br>35<br>35<br>31<br>19<br>18<br>18<br>17<br>13                                  |
| Political Science Criminal Justice English Sport Management English Education 7-12 Health & Phys Ed P-12 Chemistry Mathematics Education 7-12 Professional Sales Art Education P-12 Mathematics Economics   | 36<br>35<br>35<br>31<br>19<br>18<br>18<br>17<br>13<br>12                            |
| Political Science Criminal Justice English Sport Management English Education 7-12 Health & Phys Ed P-12 Chemistry Mathematics Education 7-12 Professional Sales Art Education P-12 Mathematics Economics Modern Language & Culture   | 36<br>35<br>35<br>31<br>19<br>18<br>18<br>17<br>13<br>12<br>11                      |
| Political Science Criminal Justice English Sport Management English Education 7-12 Health & Phys Ed P-12 Chemistry Mathematics Education 7-12 Professional Sales Art Education P-12 Mathematics Economics Modern Language & Culture Biochemistry  | 36<br>35<br>35<br>31<br>19<br>18<br>18<br>17<br>13<br>12<br>11<br>10<br>9           |
| Political Science Criminal Justice English Sport Management English Education 7-12 Health & Phys Ed P-12 Chemistry Mathematics Education 7-12 Professional Sales Art Education P-12 Mathematics Economics Modern Language & Culture Biochemistry Theatre & Performance Studies                            | 36<br>35<br>35<br>31<br>19<br>18<br>18<br>17<br>13<br>12<br>11<br>10<br>9           |
| Political Science Criminal Justice English Sport Management English Education 7-12 Health & Phys Ed P-12 Chemistry Mathematics Education 7-12 Professional Sales Art Education P-12 Mathematics Economics Modern Language & Culture Biochemistry Theatre & Performance Studies Music                      | 36<br>35<br>35<br>31<br>19<br>18<br>18<br>17<br>13<br>12<br>11<br>10<br>9           |
| Political Science Criminal Justice English Sport Management English Education 7-12 Health & Phys Ed P-12 Chemistry Mathematics Education 7-12 Professional Sales Art Education P-12 Mathematics Economics Modern Language & Culture Biochemistry Theatre & Performance Studies Music Music Education P-12 | 36<br>35<br>35<br>31<br>19<br>18<br>18<br>17<br>13<br>12<br>11<br>10<br>9<br>8<br>7 |

| Biology Education 7-12          | 5     |
|---------------------------------|-------|
| Music Performance               | 5     |
| Geographic Information Science  | 2     |
| French                          | 1     |
| French Education P-12           | 1     |
| Operations & Purchasing         | 1     |
| Science Education 7-12          | 1     |
| Spanish Education P-12          | 1     |
| Total Bachelors Degrees Awarded | 1,908 |

- KSU's most popular baccalaureate program continues to be Early Childhood Education, which awards nearly 200 degrees per year.
- Four of the top ten degree programs were in the Coles College of Business.
- The top ten degree programs were responsible for almost two-thirds of all degrees awarded.
- One-third of the programs granted fewer than ten degrees.
- Comprehensive program reviews resulted in a number of program consolidations.

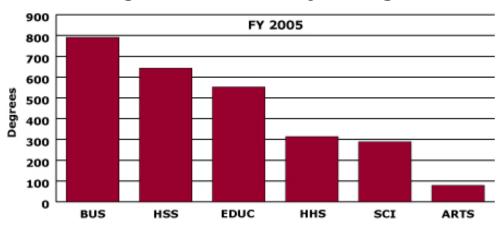
## Masters Programs Ranked by Degrees Awarded In FY 2005



| Program  | FY 2005 |
|--|---------|
| Business Administration - Career Growth            | 213     |
| Educational Leadership                             | 130     |
| Early Childhood Education                          | 87      |
| Business Administration - Experienced Professional | 71      |
| Adolescent Education                               | 57      |
| Master of Public Admin                             | 45      |
| Special Education                                  | 36      |
| Information Systems                                | 28      |
| Primary Care Nurse Practitioner                    | 25      |
| Conflict Management                                | 23      |
| Professional Writing                               | 20      |
| Accounting   | 16      |
| Applied Computing                                  | 9       |
| Business Administration - Web                      | 1       |
| Total Masters Degrees Awarded                      | 761     |

- The top three graduate programs were responsible for over half (57%) of the graduate degrees awarded in FY 2005, over 200 of which were MBA's.
- These two colleges produce 80% of all the masters degrees awarded.
- FY 2005 was the first year that more education masters degrees were awarded than masters in all business fields.

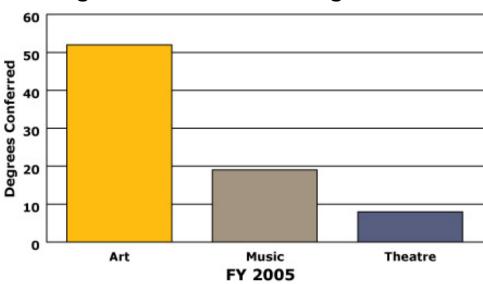
## **Degrees Awarded by College**



|                       | FY 2001     | FY 2002    | FY 2003 | FY 2004 | FY 2005 | 5-Year  | 5-Year  |
|-----------------------|-------------|------------|---------|---------|---------|---------|---------|
| College of the Arts   |             |            |         |         |         | #Change | %Change |
| Degrees Awarded       | 55          | 67         | 84      | 59      | 79      | 24      | 44%     |
| % of KSU Total        | 3%          | 3%         | 4%      | 2%      | 3%      |         |         |
| Coles College of Busi | ness        |            |         |         |         | #Change | %Change |
| Degrees Awarded       | 819         | 718        | 763     | 826     | 791     | -28     | -3%     |
| % of KSU Total        | 39%         | 35%        | 35%     | 33%     | 30%     |         |         |
| Bagwell College of Ed | ducation    |            |         |         |         | #Change | %Change |
| Degrees Awarded       | 316         | 318        | 304     | 457     | 553     | 237     | 75%     |
| % of KSU Total        | 15%         | 15%        | 14%     | 18%     | 21%     |         |         |
| Wellstar College of H | lealth & Hu | ıman Servi | ces     |         |         | #Change | %Change |
| Degrees Awarded       | 251         | 265        | 249     | 286     | 314     | 63      | 25%     |
| % of KSU Total        | 12%         | 13%        | 11%     | 11%     | 12%     |         |         |
| College of Humanitie  | s & Social  | Sciences   |         |         |         | #Change | %Change |
| Degrees Awarded       | 428         | 407        | 486     | 552     | 643     | 215     | 50%     |
| % of KSU Total        | 20%         | 20%        | 22%     | 22%     | 24%     |         |         |
| College of Science &  | Mathemati   | ics        |         |         |         | #Change | %Change |
| Degrees Awarded       | 252         | 296        | 322     | 326     | 289     | 37      | 15%     |
| % of KSU Total        | 12%         | 14%        | 15%     | 13%     | 11%     |         |         |
| Total Bachelors       | 1,646       | 1,594      | 1,710   | 1,801   | 1,908   | 262     | 16%     |
| Total Masters         | 475         | 477        | 498     | 705     | 761     | 286     | 60%     |
| University Totals     | 2,121       | 2,071      | 2,208   | 2,506   | 2,669   | 548     | 26%     |
| Annual % Change       | 0%          | -2%        | 7%      | 13%     | 7%      |         |         |

- The College of Business still produces more degrees than any other college; however, their share of the university totals was down 9% over the last five years.
- The College of Education posted the greatest growth in degrees over the last five years, up 75%.
- The number of degrees awarded have shown healthy annual increases over each of the last five years.

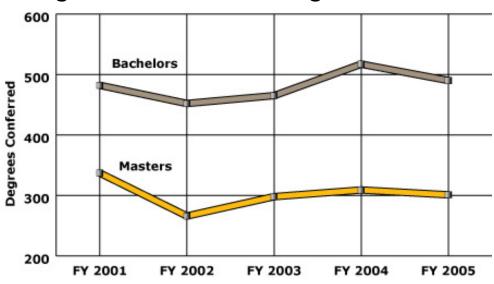
## **Degrees Conferred - College of Arts**



| Bachelors                     | FY 2001 | FY 2002 | FY 2003 | FY 2004 | FY 2005 | 5-Year #<br>Change | 5-Year %<br>Change |
|-------------------------------|---------|---------|---------|---------|---------|--------------------|--------------------|
| Art                           | 30      | 35      | 52      | 21      | 39      | 9                  | 30%                |
| Art Education P-12            | 4       | 7       | 15      | 7       | 13      | 9                  | 225%               |
| Music                         | 4       | 5       | 0       | 5       | 7       | 3                  | 75%                |
| Music Education P-12          | 4       | 5       | 11      | 6       | 7       | 3                  | 75%                |
| Music Performance             | 4       | 7       | 3       | 7       | 5       | 1                  | 25%                |
| Theatre & Performance Studies | 9       | 8       | 3       | 13      | 8       | -1                 | -11%               |
| Total Degrees                 | 55      | 67      | 84      | 59      | 79      | 24                 | 44%                |
| Annual % Change               | 2%      | 22%     | 25%     | -30%    | 34%     |                    |                    |

- The number of degrees conferred in the College of the Arts is relatively small, comprising only 3% of the total degrees conferred for the University.
- Among the degree programs in this college, Art and Art Education has been the most popular.
- The number of degrees produced by the college grew by 44% over the last five years.

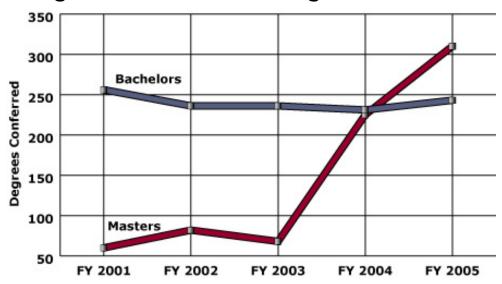
## **Degrees Conferred - College of Business**



|   | FY 2001 | FY 2002 | FY 2003 | FY 2004 | FY 2005 | 5-Year #<br>Change | 5-Year %<br>Change |
|---|---------|---------|---------|---------|---------|--------------------|--------------------|
| Bachelors   |         |         |         |         |         |                    |                    |
| Accounting  | 101     | 84      | 96      | 85      | 89      | -12                | -12%               |
| Economics   | 11      | 13      | 10      | 12      | 11      | 0                  | 0%                 |
| Finance   | 81      | 74      | 87      | 103     | 99      | 18                 | 22%                |
| Management  | 163     | 165     | 155     | 169     | 157     | -6                 | -4%                |
| Marketing   | 97      | 105     | 98      | 138     | 116     | 19                 | 20%                |
| Operations &<br>Purchasing                                  | 8       | 1       | 6       | 2       | 1       | -7                 | -88%               |
| Professional Sales  | 21      | 10      | 13      | 8       | 17      | -4                 | -19%               |
| Bachelors Total   | 482     | 452     | 465     | 517     | 490     | 8                  | 2%                 |
| Masters   |         |         |         |         |         |                    |                    |
| Accounting  | 15      | 9       | 6       | 21      | 16      | 1                  | 7%                 |
| Business<br>Administration - Career<br>Growth               | 218     | 174     | 172     | 215     | 213     | -5                 | -2%                |
| Business<br>Administration -<br>Experienced<br>Professional | 104     | 83      | 120     | 73      | 71      | -33                | -32%               |
| Business<br>Administration - Web                            | -       | -       | -       | -       | 1       | -                  | -                  |
| Masters Total   | 337     | 266     | 298     | 309     | 301     | -36                | -11%               |
| Total Degrees   | 819     | 718     | 763     | 826     | 791     | -28                | -3%                |
| Annual % Change   | -4%     | -12%    | 6%      | 8%      | -4%     |                    |                    |

- The Coles College of Business continued to graduate the largest proportion of students (30%) among all colleges within KSU, although that proportion has been shrinking.
- Despite some annual fluctuations, the number of bachelors and masters degrees awarded has changed very little in this college over the past five years.

## **Degrees Conferred - College of Education**

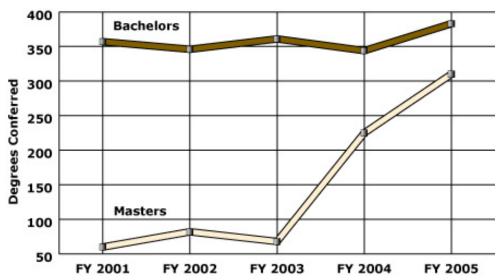


|                                | FY 2001 | FY 2002 | FY 2003 | FY 2004 | FY 2005 | 5-Year #<br>Change | 5-Year %<br>Change |
|--------------------------------|---------|---------|---------|---------|---------|--------------------|--------------------|
| Bachelors                      |         |         |         |         |         |                    |                    |
| Early Childhood<br>Education   | 205     | 195     | 186     | 190     | 193     | -12                | -6%                |
| Middle Grades<br>Education 4-8 | 51      | 41      | 50      | 42      | 50      | -1                 | -2%                |
| Subtotal                       | 256     | 236     | 236     | 232     | 243     | -13                | -5%                |
| Masters                        |         |         |         |         |         |                    |                    |
| Adolescent Education           | 14      | 24      | 9       | 43      | 57      | 43                 | 307%               |
| Early Childhood<br>Education   | 20      | 26      | 39      | 95      | 87      | 67                 | 335%               |
| Educational<br>Leadership      | -       | -       | -       | 42      | 130     | -                  | -                  |
| Special Education              | 26      | 32      | 20      | 45      | 36      | 10                 | 38%                |
| Subtotal                       | 60      | 82      | 68      | 225     | 310     | 250                | 417%               |
| Total Degrees                  | 316     | 318     | 304     | 457     | 553     | 237                | 75%                |
| Annual % Change                | 4%      | 1%      | -4%     | 50%     | 21%     |                    |                    |

Discipline specific education degrees can be found in their home colleges.

- In FY 2005, the number of masters degrees awarded in education passed the number of bachelors degrees. The program largely responsible for this growth is the Educational Leadership program.
- Early Childhood Education has awarded more degrees than any other program since FY 2001.

## **Degrees Conferred - PTEU (All Education Programs)**

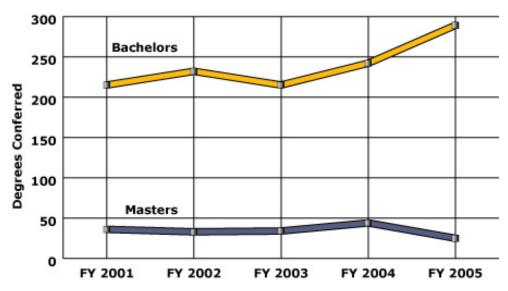


|                                  | FY 2001 | FY 2002 | FY 2003 | FY 2004 | FY 2005 | 5-Year #<br>Change | 5-Year %<br>Change |
|----------------------------------|---------|---------|---------|---------|---------|--------------------|--------------------|
| Bachelors                        |         |         |         |         |         | _                  |                    |
| Art Education P-12               | 4       | 7       | 15      | 7       | 13      | 9                  | 225%               |
| Biology Education 7-<br>12       | -       | -       | 3       | 9       | 5       | -                  | -                  |
| Early Childhood<br>Education     | 205     | 195     | 186     | 190     | 193     | -12                | -6%                |
| English Education 7-<br>12       | 14      | 11      | 18      | 27      | 31      | 17                 | 121%               |
| French Education P-12            | 1       | 1       | 0       | 1       | 1       | 0                  | 0%                 |
| Health & Phys Ed P-12            | 26      | 21      | 11      | 6       | 19      | -7                 | -27%               |
| Mathematics<br>Education 7-12    | 17      | 26      | 21      | 17      | 18      | 1                  | 6%                 |
| Middle Grades<br>Education 4-8   | 51      | 41      | 50      | 42      | 50      | -1                 | -2%                |
| Music Education P-12             | 4       | 5       | 11      | 6       | 7       | 3                  | 75%                |
| Science Education 7-<br>12       | 8       | 7       | 5       | 2       | 1       | -7                 | -88%               |
| Social Science<br>Education 7-12 | 26      | 30      | 39      | 36      | 44      | 18                 | 69%                |
| Spanish Education P-<br>12       | 1       | 2       | 2       | 1       | 1       | 0                  | 0%                 |
| Subtotal                         | 357     | 346     | 361     | 344     | 383     | 26                 | 7%                 |
| Masters                          |         |         |         |         |         |                    |                    |
| Adolescent Education             | 14      | 24      | 9       | 43      | 57      | 43                 | 307%               |
| Early Childhood<br>Education     | 20      | 26      | 39      | 95      | 87      | 67                 | 335%               |
| Educational<br>Leadership        | -       | -       | -       | 42      | 130     | -                  | -                  |
| Special Education                | 26      | 32      | 20      | 45      | 36      | 10                 | 38%                |

| Subtotal             | 60  | 82  | 68  | 225 | 310 | 250 | 417% |
|----------------------|-----|-----|-----|-----|-----|-----|------|
| <b>Total Degrees</b> | 417 | 428 | 429 | 569 | 693 | 276 | 66%  |
| Annual % Change      | -2% | 3%  | 0%  | 33% | 22% |     |      |

• The number of teachers prepared at the bachelors level has changed very little over the past five years.

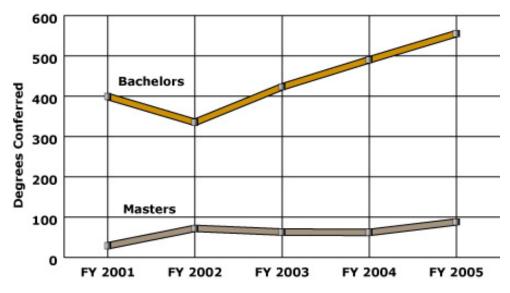
## Degrees Conferred - College of Health and Human Services



|                                    | FY 2001 | FY 2002 | FY 2003 | FY 2004 | FY 2005 | 5-Year #<br>Change | 5-Year %<br>Change |
|------------------------------------|---------|---------|---------|---------|---------|--------------------|--------------------|
| Bachelors                          |         |         |         |         |         |                    |                    |
| Exercise & Health<br>Science       | 26      | 47      | 31      | 33      | 49      | 23                 | 88%                |
| Health & Phys Ed P-<br>12          | 26      | 21      | 11      | 6       | 19      | -7                 | -27%               |
| Human Services                     | 57      | 53      | 52      | 43      | 47      | -10                | -18%               |
| Nursing                            | 91      | 90      | 96      | 135     | 139     | 48                 | 53%                |
| Sport Management                   | 15      | 21      | 25      | 25      | 35      | 20                 | 133%               |
| Bachelors Total                    | 215     | 232     | 215     | 242     | 289     | 74                 | 34%                |
| Masters                            |         |         |         |         |         |                    |                    |
| Primary Care Nurse<br>Practitioner | 36      | 33      | 34      | 44      | 25      | -11                | -31%               |
| Masters Total                      | 36      | 33      | 34      | 44      | 25      | -11                | -31%               |
| Total Degrees                      | 251     | 265     | 249     | 286     | 314     | 63                 | 25%                |
| Annual % Change                    | 7%      | 6%      | -6%     | 15%     | 10%     |                    |                    |

- The number of nursing graduates was larger than any other program, although Sport Management had the largest percentage growth.
- The popularity of the health and sport programs is reflected in their increasing numbers.

# Degrees Conferred - College of Humanities and Social Sciences



|                                   | FY 2001 | FY 2002 | FY 2003 | FY 2004 | FY 2005 | 5-Year #<br>Change | 5-Year %<br>Change |
|-----------------------------------|---------|---------|---------|---------|---------|--------------------|--------------------|
| Bachelors                         |         |         |         |         |         |                    |                    |
| Communication                     | 121     | 79      | 111     | 118     | 110     | -11                | -9%                |
| Criminal Justice                  | -       | -       | 0       | 20      | 35      | -                  | -                  |
| English                           | 36      | 34      | 30      | 37      | 35      | -1                 | -3%                |
| English Education 7-12            | 14      | 11      | 18      | 27      | 31      | 17                 | 121%               |
| French                            | 5       | 0       | 0       | 4       | 1       | -4                 | -80%               |
| French Education P-12             | 1       | 1       | 0       | 1       | 1       | 0                  | 0%                 |
| Geographic Information<br>Science | -       | -       | 0       | 1       | 2       | -                  | -                  |
| History                           | 14      | 14      | 24      | 22      | 43      | 29                 | 207%               |
| International Affairs             | 26      | 24      | 30      | 30      | 41      | 15                 | 58%                |
| Modern Language &<br>Culture      | -       | -       | -       | -       | 10      | -                  | -                  |
| Political Science                 | 33      | 36      | 33      | 36      | 36      | 3                  | 9%                 |
| Psychology                        | 106     | 86      | 99      | 106     | 115     | 9                  | 8%                 |
| Social Science<br>Education 7-12  | 26      | 30      | 39      | 36      | 44      | 18                 | 69%                |
| Sociology                         | 8       | 14      | 30      | 36      | 43      | 35                 | 438%               |
| Spanish                           | 8       | 4       | 7       | 15      | 7       | -1                 | -13%               |
| Spanish Education P-12            | 1       | 2       | 2       | 1       | 1       | 0                  | 0%                 |
| Bachelors Total                   | 399     | 335     | 423     | 490     | 555     | 156                | 39%                |
| Masters                           |         |         |         |         |         |                    |                    |
| Conflict Management               | -       | 21      | 21      | 11      | 23      | -                  | -                  |
| Master of Public Admin            | 15      | 24      | 26      | 26      | 45      | 30                 | 200%               |
| Professional Writing              | 14      | 27      | 16      | 25      | 20      | 6                  | 43%                |

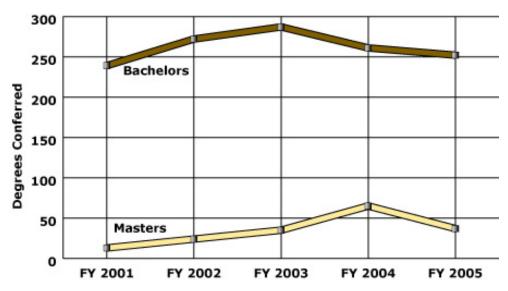
| Masters Total        | 29  | 72  | 63  | 62  | 88  | 59  | 203% |
|----------------------|-----|-----|-----|-----|-----|-----|------|
| <b>Total Degrees</b> | 428 | 407 | 486 | 552 | 643 | 215 | 50%  |
| Annual % Change      | -6% | -5% | 19% | 14% | 16% |     |      |

Several programs are discontinued, but former students are still graduating. (French, French Education, Spanish, & Spanish Education)

#### Highlights

• 40% (down 6% from FY 2004) of the bachelors degree graduates in this college majored in Communication or Psychology.

## Degrees Conferred - College of Science and Mathematics

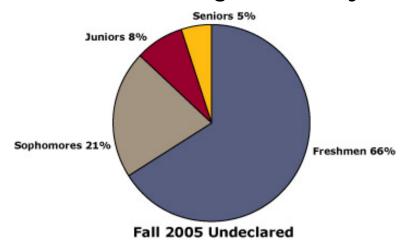


|                               | FY 2001 | FY 2002 | FY 2003 | FY 2004 | FY 2005 | 5-Year #<br>Change | 5-Year %<br>Change |
|-------------------------------|---------|---------|---------|---------|---------|--------------------|--------------------|
| Bachelors                     |         |         |         |         |         |                    |                    |
| Biochemistry                  | -       | -       | 6       | 5       | 9       | -                  | -                  |
| Biology                       | 63      | 52      | 57      | 54      | 46      | -17                | -27%               |
| Biology Education 7-12        | -       | -       | 3       | 9       | 5       | -                  | -                  |
| Biotechnology                 | -       | -       | -       | 2       | 6       | -                  | -                  |
| Chemistry                     | 13      | 13      | 9       | 10      | 18      | 5                  | 38%                |
| Chemistry Education 7-12      | -       | -       | 1       | 0       | -       | -                  | -                  |
| Computer Science              | 46      | 61      | 59      | 52      | 43      | -3                 | -7%                |
| Information Systems           | 86      | 105     | 110     | 97      | 94      | 8                  | 9%                 |
| Mathematics                   | 6       | 8       | 16      | 13      | 12      | 6                  | 100%               |
| Mathematics<br>Education 7-12 | 17      | 26      | 21      | 17      | 18      | 1                  | 6%                 |
| Science Education 7-12        | 8       | 7       | 5       | 2       | 1       | -7                 | -88%               |
| Bachelors Total               | 239     | 272     | 287     | 261     | 252     | 13                 | 5%                 |
| Masters                       |         |         |         |         |         |                    |                    |
| Applied Computing             | -       | -       | -       | 14      | 9       | -                  | -                  |
| Information Systems           | 13      | 24      | 35      | 51      | 28      | 15                 | 115%               |
| Masters Total                 | 13      | 24      | 35      | 65      | 37      | 24                 | 185%               |
| Total Degrees                 | 252     | 296     | 322     | 326     | 289     | 37                 | 15%                |
| Annual % Change               | 15%     | 17%     | 9%      | 1%      | -11%    |                    |                    |

Chemistry Education was discontinued as a separate degree and incorporated into Chemistry as of Fall 2003. Science Education was discontinued as a degree in 2002. Students must choose between the Biology Education or the Chemistry Education track under the Chemistry major.

- The number of degrees conferred decreased by 11% from FY 2004, which was the first drop in more than five years.
- Almost two-thirds of the total degrees awarded were in Computer Science and Information Systems programs.

## **Undeclared Undergraduate Majors**

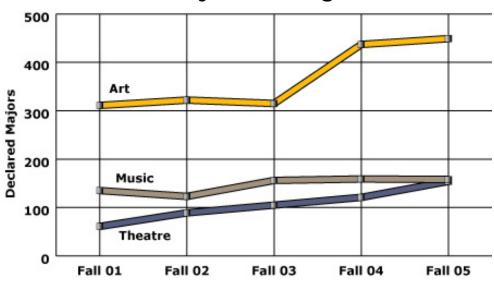


|                      | Fall 2005 | % of Total Undergraduates |
|----------------------|-----------|---------------------------|
| Declared Majors      | 13,933    | 83%                       |
| Undeclared           | 2,566     | 15%                       |
| Other Non-Degree     | 240       | 1%                        |
| Total Undergraduates | 16,739    | 100%                      |

|                  | Undeclared Majors by Student Classification |                       |  |  |  |  |  |  |  |  |
|------------------|---|-----------------------|--|--|--|--|--|--|--|--|
|                  | Fall 2005                                   | % of Total Undeclared |  |  |  |  |  |  |  |  |
| Freshmen         | 1,692                                       | 66%                   |  |  |  |  |  |  |  |  |
| Sophomores       | 543   | 21%                   |  |  |  |  |  |  |  |  |
| Juniors          | 209   | 8%                    |  |  |  |  |  |  |  |  |
| Seniors          | 122   | 5%                    |  |  |  |  |  |  |  |  |
| Total Undeclared | 2,566                                       | 100%                  |  |  |  |  |  |  |  |  |

- As expected, most of the undeclared students are freshmen; however, 61% of all freshmen did have a declared major.
- Most undergraduate students (98%) declare a major before their junior year.

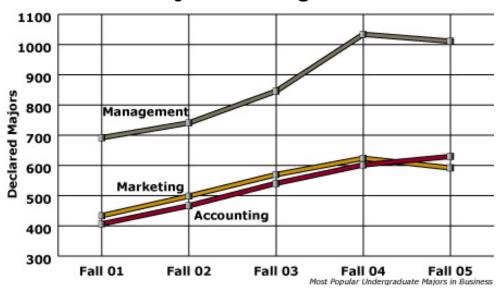
## **Declared Majors - College of Arts**



|                               | Fall 2001 | Fall 2002 | Fall 2003 | Fall 2004 | Fall 2005 | 5-Year<br>#Change | 5-Year<br>%Change |
|-------------------------------|-----------|-----------|-----------|-----------|-----------|-------------------|-------------------|
| Bachelors                     |           |           |           |           |           |                   |                   |
| Art                           | 254       | 250       | 258       | 360       | 373       | 119               | 47%               |
| Art Education P-12            | 57        | 72        | 57        | 77        | 76        | 19                | 33%               |
| Music                         | 43        | 38        | 49        | 52        | 46        | 3                 | 7%                |
| Music Education P-12          | 52        | 50        | 58        | 59        | 70        | 18                | 35%               |
| Music Performance             | 40        | 35        | 49        | 48        | 42        | 2                 | 5%                |
| Theatre & Performance Studies | 61        | 89        | 105       | 121       | 154       | 93                | 152%              |
| Undeclared UG Arts            | 32        | 40        | 17        | 10        | 21        | -11               | -34%              |
| College Total                 | 539       | 574       | 593       | 727       | 782       | 243               | 45%               |
| Annual % Change               | 10%       | 6%        | 3%        | 23%       | 8%        |                   |                   |

- Art and Art Education make up more than half of the students with declared majors in the arts.
- All major programs in the arts experienced healthy growth in declared majors over the past five years.

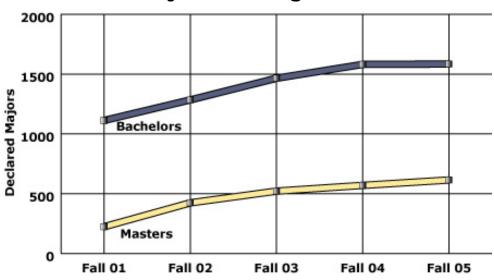
## **Declared Majors - College of Business**



|  | Fall 2001 | Fall 2002 | Fall 2003 | Fall 2004 | Fall 2005 | 5-Year<br>#Change | 5-Year<br>%Change |
|--|-----------|-----------|-----------|-----------|-----------|-------------------|-------------------|
| Bachelors  |           |           |           |           |           |                   |                   |
| Accounting   | 407       | 467       | 541       | 602       | 630       | 223               | 55%               |
| Economics  | 58        | 61        | 65        | 91        | 79        | 21                | 36%               |
| Finance  | 312       | 368       | 418       | 496       | 483       | 171               | 55%               |
| Management   | 692       | 741       | 846       | 1,034     | 1,011     | 319               | 46%               |
| Marketing  | 434       | 499       | 570       | 624       | 592       | 158               | 36%               |
| Operations & Purchasing                                  | 19        | 22        | 25        | 13        | 7         | -12               | -63%              |
| Professional Sales                                       | 34        | 39        | 55        | 93        | 94        | 60                | 176%              |
| Undeclared UG Business                                   | 322       | 321       | 232       | 105       | 476       | 154               | 48%               |
| Bachelors Total  | 2,278     | 2,518     | 2,752     | 3,058     | 3,372     | 1,094             | 48%               |
| Masters  |           |           |           |           |           |                   |                   |
| Accounting   | 65        | 76        | 94        | 97        | 114       | 49                | 75%               |
| Business Administration<br>- Career Growth               | 498       | 559       | 526       | 471       | 407       | -91               | -18%              |
| Business Administration<br>- Experienced<br>Professional | 162       | 129       | 112       | 120       | 110       | -52               | -32%              |
| Business Administration<br>- Web                         | 9         | 18        | 16        | 15        | 17        | 8                 | 89%               |
| Masters Total  | 734       | 782       | 748       | 703       | 538       | -196              | -27%              |
| College Total  | 3,012     | 3,300     | 3,500     | 3,761     | 3,910     | 898               | 30%               |
| Annual % Change  | -4%       | 10%       | 6%        | 7%        | 4%        |                   |                   |

- Declared undergraduates in all business majors grew substantially over the past five years (up 48% overall), except for Operations & Purchasing which has been discontinued as a stand-alone major.
- Management continues to be the most popular undergraduate business major, followed by Accounting, Marketing, and Finance.
- With over 500 graduate students enrolled, the MBA is two times larger than the next most popular graduate program at KSU (MED in Educational Leadership).
- Enrollment in the Master of Accounting program has grown substantially over the last five years while MBA enrollments have declined moderately.

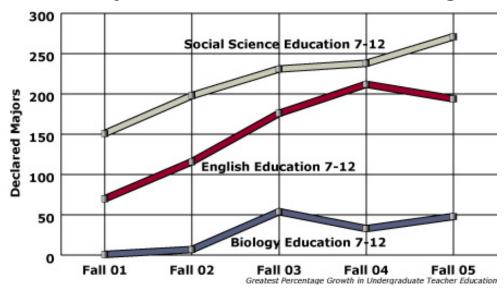
### **Declared Majors - College of Education**



|                                | Fall 2001 | Fall 2002 | Fall 2003 | Fall 2004 | Fall 2005 | 5-Year<br>#Change | 5-Year<br>%Change |
|--------------------------------|-----------|-----------|-----------|-----------|-----------|-------------------|-------------------|
| Bachelors                      |           |           |           |           |           |                   |                   |
| Early Childhood<br>Education   | 898       | 1,053     | 1,221     | 1,353     | 1,350     | 452               | 50%               |
| Middle Grades<br>Education 4-8 | 214       | 231       | 244       | 228       | 234       | 20                | 9%                |
| Subtotal                       | 1,112     | 1,284     | 1,465     | 1,581     | 1,584     | 472               | 42%               |
| Masters                        |           |           |           |           |           |                   |                   |
| Adolescent Education           | 41        | 59        | 88        | 99        | 105       | 64                | 156%              |
| Early Childhood<br>Education   | 38        | 79        | 89        | 134       | 157       | 119               | 313%              |
| Educational Leadership         | -         | 40        | 165       | 186       | 218       | -                 | -                 |
| Post Bacc Education            | 96        | 172       | 99        | 91        | 85        | -11               | -11%              |
| Special Education              | 48        | 47        | 80        | 59        | 49        | 1                 | 2%                |
| Subtotal                       | 223       | 423       | 521       | 569       | 614       | 391               | 175%              |
| Total                          | 1,335     | 1,707     | 1,986     | 2,150     | 2,198     | 863               | 65%               |
| Annual % Change                | 5%        | 28%       | 16%       | 8%        | 2%        |                   |                   |

- Graduate and undergraduate enrollments demonstrated strong growth over the last five years.
- Early Childhood Education is the largest (self-declared) undergraduate program at KSU with over 300 more declared majors than the next largest program (Management). 79% of the total majors have been officially admitted to Teacher Education Programs.
- The MEd in Educational Leadership continues its impressive growth and now makes up more than one-third of the total masters students in the college.

## **Declared Majors - PTEU (All Education Programs)**

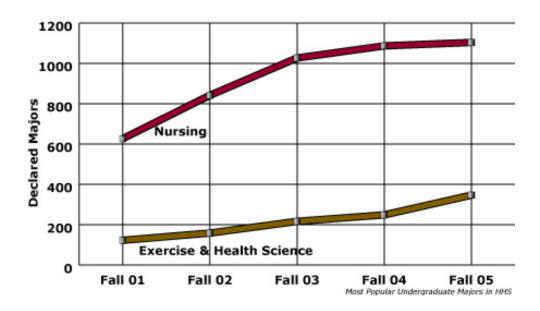


|                                  | Fall 2001 | Fall 2002 | Fall 2003 | Fall 2004 | Fall 2005 | 5-Year<br>#Change | 5-Year<br>%Change |
|----------------------------------|-----------|-----------|-----------|-----------|-----------|-------------------|-------------------|
| Bachelors                        |           |           |           |           |           |                   |                   |
| Art Education P-12               | 57        | 72        | 57        | 77        | 76        | 19                | 33%               |
| Biology Education 7-12           | 1         | 7         | 54        | 33        | 48        | 47                | 4700%             |
| Early Childhood<br>Education     | 898       | 1,053     | 1,221     | 1,353     | 1,350     | 452               | 50%               |
| English Education 7-12           | 70        | 116       | 176       | 212       | 194       | 124               | 177%              |
| French Education P-12*           | 13        | 16        | 22        | 13        | 1         | -12               | -92%              |
| Health & Phys Ed P-12            | 98        | 118       | 140       | 140       | 109       | 11                | 11%               |
| Mathematics Education 7-12       | 83        | 87        | 109       | 112       | 126       | 43                | 52%               |
| Middle Grades<br>Education 4-8   | 214       | 231       | 244       | 228       | 234       | 20                | 9%                |
| Music Education P-12             | 52        | 50        | 58        | 59        | 70        | 18                | 35%               |
| Science Education 7-12           | 48        | 33        | 0         | 9         | -         |                   | -                 |
| Social Science<br>Education 7-12 | 151       | 198       | 231       | 238       | 271       | 120               | 79%               |
| Spanish Education P-12*          | 28        | 44        | 60        | 44        | -         |                   | -                 |
| Undeclared UG<br>Education       | 158       | 129       | 88        | 55        | 146       | -12               | -8%               |
| Bachelors Total                  | 1,871     | 2,154     | 2,460     | 2,573     | 2,625     | 754               | 40%               |
| Masters                          |           |           |           |           |           |                   |                   |
| Adolescent Education             | 41        | 59        | 88        | 99        | 105       | 64                | 156%              |
| Early Childhood<br>Education     | 38        | 79        | 89        | 134       | 157       | 119               | 313%              |
| Educational Leadership           | -         | 40        | 165       | 186       | 218       | -                 | -                 |
| Post Bacc Education              | 96        | 172       | 99        | 91        | 85        | -11               | -11%              |
| Special Education                | 48        | 47        | 80        | 59        | 49        | 1                 | 2%                |

| Masters Total   | 223   | 423   | 521   | 569   | 614   | 391   | 175% |
|-----------------|-------|-------|-------|-------|-------|-------|------|
| College Total   | 2,094 | 2,577 | 2,981 | 3,142 | 3,239 | 1,145 | 55%  |
| Annual % Change | 3%    | 23%   | 16%   | 5%    | 3%    |       |      |

- Interest in undergraduate teacher preparation grew substantially over the past few years.
- While Early Childhood Education shows continued strong growth, secondary education programs in English and Social Science continued with significant gains.

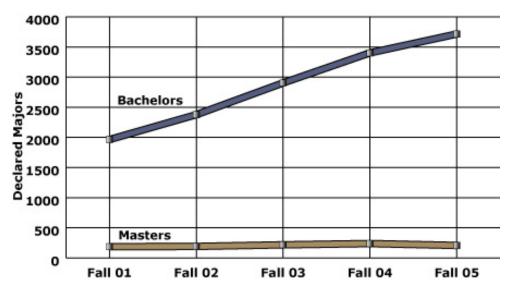
# Declared Majors - College of Health and Human Services



|                                    | Fall 2001 | Fall 2002 | Fall 2003 | Fall 2004 | Fall 2005 | 5-Year<br>#Change | 5-Year<br>%Change |
|------------------------------------|-----------|-----------|-----------|-----------|-----------|-------------------|-------------------|
| Bachelors                          |           |           |           |           |           |                   |                   |
| Exercise & Health<br>Science       | 123       | 159       | 217       | 249       | 347       | 224               | 182%              |
| Health & Phys Ed P-12              | 98        | 118       | 140       | 140       | 109       | 11                | 11%               |
| Human Services                     | 179       | 155       | 168       | 183       | 198       | 19                | 11%               |
| Nursing                            | 627       | 842       | 1,027     | 1,087     | 1,104     | 477               | 76%               |
| Sport Management                   | 122       | 116       | 145       | 175       | 215       | 93                | 76%               |
| Undeclared UG Health & Hum Ser     | 19        | 3         | 1         | 2         | -         |                   | -                 |
| Bachelors Total                    | 1,168     | 1,393     | 1,698     | 1,836     | 1,973     | 805               | 69%               |
| Masters                            |           |           |           |           |           |                   |                   |
| Adv Care Mgt &<br>Leadership       | -         | -         | -         | 7         | 6         | -                 | -                 |
| Primary Care Nurse<br>Practitioner | 76        | 78        | 75        | 61        | 75        | -1                | -1%               |
| Masters Total                      | 76        | 78        | 75        | 68        | 81        | 5                 | 7%                |
| College Total                      | 1,244     | 1,471     | 1,773     | 1,904     | 2,054     | 810               | 65%               |
| Annual % Change                    | 1%        | 18%       | 21%       | 7%        | 8%        |                   |                   |

- Exercise & Health Science continues to be the program with the strongest growth trend among all programs.
- Nursing is the most popular program for students; however, only 253 (23%) are actually admitted to the nursing program.
- Human Services is showing steady increases over the last four years.

## Declared Majors - College of Humanities and Social Sciences



|                                   | Fall 2001 | Fall 2002 | Fall 2003 | Fall 2004 | Fall 2005 | 5-Year<br>#Change | 5-Year<br>%Change |
|-----------------------------------|-----------|-----------|-----------|-----------|-----------|-------------------|-------------------|
| Bachelors                         |           |           |           |           |           |                   |                   |
| African & Af. Diaspora<br>Studies | -         | -         | -         | -         | 1         | -                 | -                 |
| Communication                     | 408       | 501       | 487       | 552       | 573       | 165               | 40%               |
| Criminal Justice                  | -         | -         | 196       | 275       | 358       | -                 | -                 |
| English                           | 150       | 174       | 206       | 266       | 292       | 142               | 95%               |
| English Education 7-12            | 70        | 116       | 176       | 212       | 194       | 124               | 177%              |
| French*                           | 13        | 17        | 23        | 12        | -         |                   | -                 |
| French Education P-12*            | 13        | 16        | 22        | 13        | 1         | -12               | -92%              |
| Geographic Information<br>Science | -         | 7         | 18        | 32        | 43        | -                 | -                 |
| History                           | 153       | 170       | 198       | 219       | 239       | 86                | 56%               |
| International Affairs             | 127       | 159       | 191       | 227       | 245       | 118               | 93%               |
| Modern Language &<br>Culture      | -         | -         | -         | 66        | 173       | -                 | -                 |
| Political Science                 | 185       | 238       | 295       | 352       | 364       | 179               | 97%               |
| Psychology                        | 521       | 540       | 592       | 692       | 794       | 273               | 52%               |
| Social Science<br>Education 7-12  | 151       | 198       | 231       | 238       | 271       | 120               | 79%               |
| Sociology                         | 79        | 143       | 143       | 162       | 164       | 85                | 108%              |
| Spanish*                          | 47        | 51        | 64        | 39        | 2         | -45               | -96%              |
| Spanish Education P-12*           | 28        | 44        | 60        | 44        | -         |                   | -                 |
| Undeclared UG Hum &<br>Soc Sci    | 20        | 3         | 2         | 1         | 1         | -19               | -95%              |
| Bachelors Total                   | 1,965     | 2,377     | 2,904     | 3,402     | 3,715     | 1,750             | 89%               |
| Masters                           |           |           |           |           |           |                   |                   |

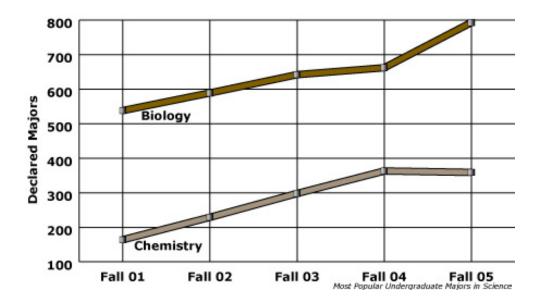
| Conflict Management    | 45    | 33    | 36    | 48    | 46    | 1     | 2%  |
|------------------------|-------|-------|-------|-------|-------|-------|-----|
| Master of Public Admin | 70    | 69    | 90    | 93    | 66    | -4    | -6% |
| Professional Writing   | 71    | 89    | 91    | 97    | 95    | 24    | 34% |
| Masters Total          | 186   | 191   | 217   | 238   | 207   | 21    | 11% |
| College Total          | 2,151 | 2,568 | 3,121 | 3,640 | 3,922 | 1,771 | 82% |
| Annual % Change        | 4%    | 19%   | 22%   | 17%   | 8%    |       |     |

AADS is a new degree program in 2004.

- Declared undergraduate majors grew more in this college than any other over the past five years (89%).
- The undergraduate programs in Sociology and Criminal Justice have become especially popular in recent years.
- Psychology and Communication continue to have the largest number of majors in the college.
   Psychology increased in number of majors by 100 students each fall over the last three years.
- Professional Writing showed the strongest increase in graduate enrollments over the last five years.

<sup>\*</sup> Programs combined into Modern Language & Culture beginning in Fall 2004 for new students.

## **Declared Majors - College of Science and Mathematics**



|                                  | Fall 2001 | Fall 2002 | Fall 2003 | Fall 2004 | Fall 2005 | 5-Year<br>#Change | 5-Year<br>%Change |
|----------------------------------|-----------|-----------|-----------|-----------|-----------|-------------------|-------------------|
| Bachelors                        |           |           |           |           |           |                   |                   |
| Biochemistry                     | -         | -         | 56        | 105       | 134       | -                 | -                 |
| Biology                          | 538       | 589       | 642       | 662       | 793       | 255               | 47%               |
| Biology Education 7-12           | 1         | 7         | 54        | 33        | 48        | 47                | 4700%             |
| Biotechnology                    | -         | -         | 50        | 76        | 100       | -                 | -                 |
| Chemistry                        | 164       | 229       | 298       | 363       | 359       | 195               | 119%              |
| Computer Science                 | 559       | 585       | 522       | 416       | 313       | -246              | -44%              |
| Information Security & Assurance | -         | -         | -         | -         | 24        | -                 | -                 |
| Information Systems              | 608       | 528       | 461       | 404       | 356       | -252              | -41%              |
| Mathematics                      | 75        | 86        | 66        | 105       | 112       | 37                | 49%               |
| Mathematics Education 7-12       | 83        | 87        | 109       | 112       | 126       | 43                | 52%               |
| Science Education 7-12           | 48        | 33        | 0         | 9         | -         |                   | -                 |
| Undeclared UG Science<br>& Math  | 23        | 20        | 8         | 2         | 6         | -17               | -74%              |
| Bachelors Total                  | 2,099     | 2,164     | 2,266     | 2,287     | 2,371     | 272               | 13%               |
| Masters                          |           |           |           |           |           |                   |                   |
| Applied Computing                | -         | 18        | 37        | 38        | 42        | -                 | -                 |
| Information Systems              | 126       | 128       | 109       | 89        | 95        | -31               | -25%              |
| Masters Total                    | 126       | 146       | 146       | 127       | 137       | 11                | 9%                |
| College Total                    | 2,225     | 2,310     | 2,412     | 2,414     | 2,508     | 283               | 13%               |
|                                  |           |           |           |           |           |                   |                   |

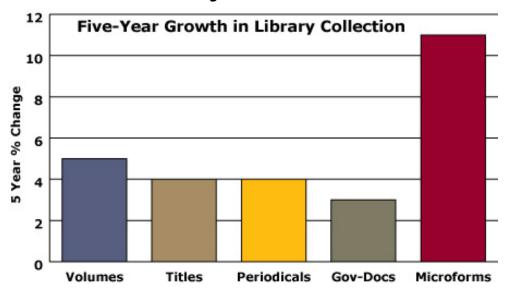
Annual % Change 5% 4% 4% 0% 4%

Chemistry Education was discontinued as a separate degree and incorporated into Chemistry as of Fall 2003.

Science Education was discontinued as a degree in 2002. Students must choose between Biology Education or Chemistry Education track under the Chemistry major.

- Chemistry posted another year of phenomenal growth, up 119% over the last five years.
- Undergraduate and graduate interest in Computer Science and Information Systems has declined in recent years.

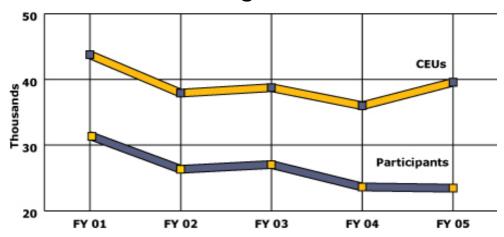
### **Library Information**



|             | FY 2001   | FY 2002   | FY 2003   | FY 2004   | FY 2005   | 5-Year #<br>Change | 5-Year %<br>Change |
|-------------|-----------|-----------|-----------|-----------|-----------|--------------------|--------------------|
| Acquisition | าร        |           |           |           |           |                    |                    |
| Volumes     | 592,704   | 601,218   | 608,472   | 617,881   | 622,936   | 30,232             | 5%                 |
| Titles      | 408,295   | 414,337   | 419,321   | 423,107   | 425,582   | 17,287             | 4%                 |
| Periodicals | 4,200     | 4,202     | 4,203     | 4,355     | 4,360     | 160                | 4%                 |
| Gov-Docs    | 315,388   | 319,295   | 322,434   | 325,700   | 326,158   | 10,770             | 3%                 |
| Microforms  | 1,579,651 | 1,659,000 | 1,679,401 | 1,701,348 | 1,750,779 | 171,128            | 11%                |
| Circulation | 1         |           |           |           |           |                    |                    |
| Books       | 216,778   | 217,312   | 218,362   | 219,181   | 219,485   | 2,707              | 1%                 |
| Reserves    | 83,149    | 83,255    | 83,354    | 84,664    | 82,132    | -1,017             | -1%                |
| Interlibrar | y Loans   |           |           |           |           |                    |                    |
| Borrowed    | 10,344    | 11,166    | 11,936    | 12,178    | 12,988    | 2,644              | 26%                |
| Loaned      | 9,931     | 10,089    | 10,348    | 10,699    | 10,813    | 882                | 9%                 |

- The library subscribes to more than 1,000 CD and networked databases and is among the most automated and technically advanced libraries in the state.
- The DiFazio Children's Collection is one of the largest pedagogical children's collections in Georgia and is the only K-12 collection of its kind in the state.
- KSU is part of the University Center and state-wide library network linked by Peachnet, GIL, and Galileo.

### **Continuing Education**



|                      | FY 2001   | FY 2002   | FY 2003   | FY 2004   | FY 2005   | 5-Year #<br>Change | 5-Year %<br>Change |
|----------------------|-----------|-----------|-----------|-----------|-----------|--------------------|--------------------|
| Programs-<br>Courses | 3,072     | 2,602     | 2,598     | 2,709     | 2,284     | -788               | -26%               |
| Participants         | 31,296    | 26,182    | 26,901    | 23,492    | 23,305    | -7,991             | -26%               |
| Participant-Hours    | 437,645   | 368,023   | 387,460   | 360,028   | 395,684   | -41,961            | -10%               |
| CEUs                 | 43,765    | 37,924    | 38,746    | 36,003    | 39,568    | -4,197             | -10%               |
| Revenues             | 5,909,344 | 6,500,000 | 6,080,967 | 5,169,600 | 5,277,179 | -632,165           | -11%               |

- Continuing Education at KSU was the first in Georgia to offer on-line classes. They currently offer over 200 on-line classes and 10 certificate programs.
- Through continuing education, KSU became the first state university in Georgia to be designated by Microsoft corporation as a Microsoft training center.
- KSU's Kennesaw Internet Professional (KIP) program was recognized as a Program of Excellence by the Continuing Education Association in October 2001.
- Continuing Education serves over 23,000 students annually.
- The economic recession and drop in demand for technology training have reduced enrollments in CE programs in recent years.

#### **Section Contents**

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Relative Standing of KSU Instructional Faculty in Terms of Highest Degree

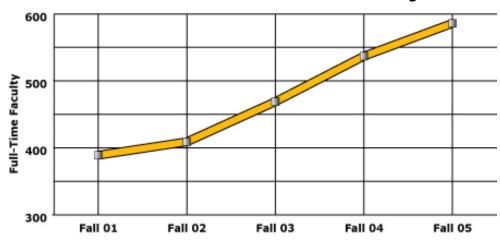
Average 2004-2005 Academic Year Faculty Comparisons

Average 2004-2005 9-Month Faculty Salaries at Comparable AASCU Institutions

Average Academic Year Faculty Salaries By College and Market Clusters

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**Full-Time Instructional Faculty** 



| College   | Fall<br>2001 | Fall<br>2002 | Fall<br>2003 | Fall<br>2004 | Fall<br>2005 | 5-Year #<br>Change | 5-Year %<br>Change |
|---|--------------|--------------|--------------|--------------|--------------|--------------------|--------------------|
| College of the Arts                               | 28           | 28           | 28           | 33           | 36           | 8                  | 29%                |
| Coles College of<br>Business                      | 78           | 78           | 86           | 98           | 102          | 24                 | 31%                |
| Bagwell College of Education                      | 35           | 38           | 43           | 51           | 54           | 19                 | 54%                |
| Wellstar College of<br>Health & Human<br>Services | 43           | 46           | 51           | 63           | 71           | 28                 | 65%                |
| College of<br>Humanities &<br>Social Sciences     | 112          | 123          | 150          | 162          | 188          | 76                 | 68%                |
| College of Science<br>& Mathematics               | 81           | 86           | 99           | 109          | 113          | 32                 | 40%                |
| University College                                | 12           | 10           | 12           | 21           | 22           | 10                 | 83%                |
| Total   | 389          | 409          | 469          | 537          | 586          | 197                | 51%                |
| Annual # Change                                   | 14           | 20           | 60           | 68           | 49           |                    |                    |
| Annual % Change                                   | 4%           | 5%           | 15%          | 14%          | 9%           |                    |                    |

Full-Time Instructional Faculty includes department chairs and other faculty with administrative responsibilities, other than deans. Bagwell College of Education data includes Ed Tech faculty assigned to academic departments, though they do not produce credit hours.

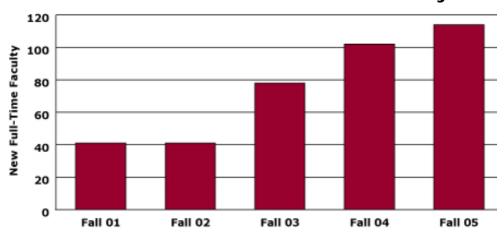
- The number of faculty in all seven colleges continued the trend of substantial growth.
- While headcount enrollment grew an average 7% each year; faculty grew by 9%, but still not reaching the same faculty/student ratio as some sister institutions.
- The colleges with heavy general education instructional commitments grew more than the others.

# Full-Time Instructional Faculty By Department and College

| Fall 2                                      | 005     |           |          |            |
|---|---------|-----------|----------|------------|
| College/Department                          | Faculty | % Tenured | % Female | % Minority |
| Visual Arts                                 | 15      | 53%       | 47%      | 20%        |
| Music                                       | 14      | 43%       | 36%      | 14%        |
| Theatre & Performing Arts                   | 7       | 43%       | 43%      | 29%        |
| College of the Arts                         | 36      | 47%       | 42%      | 19%        |
| Accounting & Business Law                   | 25      | 44%       | 36%      | 12%        |
| Economics & Finance                         | 29      | 38%       | 31%      | 28%        |
| Leadership / Professional Development       | 7       | 43%       | 57%      | 14%        |
| Management & Entrepreneurship               | 26      | 69%       | 35%      | 12%        |
| Marketing & Professional Sales              | 15      | 60%       | 27%      | 7%         |
| Coles College of Business                   | 102     | 51%       | 34%      | 16%        |
| Early Childhood Education                   | 22      | 27%       | 64%      | 36%        |
| Educational Leadership                      | 11      | 27%       | 45%      | 55%        |
| Middle Grades Education                     | 15      | 40%       | 87%      | 13%        |
| Special Education                           | 6       | 50%       | 83%      | 50%        |
| Bagwell College of Education                | 54      | 33%       | 69%      | 35%        |
| Health, PE & Sport Science                  | 23      | 35%       | 65%      | 22%        |
| Human Services                              | 9       | 56%       | 67%      | 33%        |
| School of Nursing                           | 39      | 33%       | 92%      | 21%        |
| Wellstar College of Health & Human Services | 71      | 37%       | 80%      | 23%        |
| Communication                               | 17      | 18%       | 53%      | 24%        |
| English                                     | 53      | 42%       | 64%      | 13%        |
| Foreign Language                            | 20      | 25%       | 70%      | 40%        |
| History & Philosophy                        | 33      | 42%       | 39%      | 9%         |
| Political Science & Int'l Aff.              | 25      | 40%       | 24%      | 16%        |
| Psychology                                  | 19      | 26%       | 58%      | 11%        |
| Sociology, Geography & Anth                 | 21      | 33%       | 48%      | 29%        |
| College of Humanities & Social Sciences     | 188     | 35%       | 52%      | 18%        |
| Biology & Physics                           | 30      | 50%       | 33%      | 17%        |
| Chemistry & Biochemistry                    | 20      | 35%       | 50%      | 10%        |
| Computer Sci. & Info. Systems               | 24      | 50%       | 25%      | 38%        |
| Mathematics                                 | 39      | 36%       | 44%      | 21%        |
| College of Science & Mathematics            | 113     | 42%       | 38%      | 21%        |
| University College                          | 22      | 23%       | 68%      | 23%        |
|   |         |           |          |            |
| KSU Total                                   | 586     | 40%       | 51%      | 21%        |

- KSU employs the highest percentage of women (51%) on its faculty of the four-year state universities in Georgia.
- With the influx of junior level faculty, the percentage of tenured faculty is lower than most universities.
- The faculty is 21% minority representation while the student body is 20%.

### **New Full-Time Instructional Faculty**

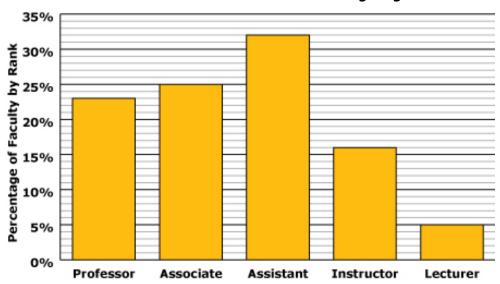


| Rank                       | Fall 2001 | Fall 2002 | Fall 2003 | Fall 2004 | Fall 2005 |
|----------------------------|-----------|-----------|-----------|-----------|-----------|
| Professor                  | 3         | 2         | 5         | 3         | 9         |
| Associate Professor        | 5         | 8         | 4         | 12        | 12        |
| Assistant Professor        | 17        | 19        | 43        | 47        | 57        |
| Instructor                 | 16        | 12        | 23        | 35        | 31        |
| Lecturer                   |           |           | 3         | 5         | 5         |
| Total                      | 41        | 41        | 78        | 102       | 114       |
| Total Full-time Faculty    | 389       | 409       | 469       | 537       | 586       |
| % New of Full-time Faculty | 11%       | 10%       | 17%       | 19%       | 19%       |

New Full-Time Instructional Faculty data reflect actual people, not new budget positions. Lecturer was a new rank implemented in Fall 2003.

- Over 64% of the faculty have been hired within the last five years.
- KSU has employed significant numbers of new faculty (376) over the past five years.
- Close to 20% of the faculty are new to KSU this fall.

# Full-Time Instructional Faculty By Rank



Fall 2005

| Number of Faculty by Rank |              |              |              |              |              |                    |                    |  |
|---------------------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------------|--|
| Rank                      | Fall<br>2001 | Fall<br>2002 | Fall<br>2003 | Fall<br>2004 | Fall<br>2005 | 5-Year #<br>Change | 5-Year %<br>Change |  |
| Professor                 | 109          | 109          | 122          | 130          | 133          | 24                 | 22%                |  |
| Associate<br>Professor    | 119          | 120          | 119          | 133          | 144          | 25                 | 21%                |  |
| Assistant<br>Professor    | 106          | 122          | 144          | 163          | 185          | 79                 | 75%                |  |
| Instructor                | 55           | 58           | 78           | 91           | 93           | 38                 | 69%                |  |
| Lecturer                  |              |              | 6            | 20           | 31           |                    |                    |  |
| Total                     | 389          | 409          | 469          | 537          | 586          | 197                | 51%                |  |

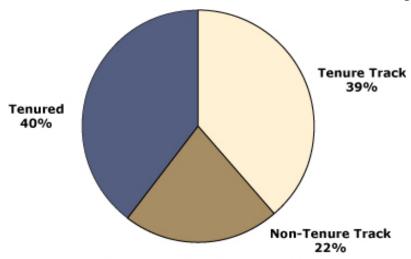
| Percentage of Faculty by Rank |   |      |      |      |      |  |  |  |  |  |
|-------------------------------|---|------|------|------|------|--|--|--|--|--|
| Rank                          | nk Fall 2001 Fall 2002 Fall 2003 Fall 2004 Fall |      |      |      |      |  |  |  |  |  |
| Professor                     | 28%   | 27%  | 26%  | 24%  | 23%  |  |  |  |  |  |
| Associate Professor           | 31%   | 29%  | 25%  | 25%  | 25%  |  |  |  |  |  |
| Assistant Professor           | 27%   | 30%  | 31%  | 30%  | 32%  |  |  |  |  |  |
| Instructor                    | 14%   | 14%  | 17%  | 17%  | 16%  |  |  |  |  |  |
| Lecturer                      | -   | -    | 1%   | 4%   | 5%   |  |  |  |  |  |
| Total                         | 100%  | 100% | 100% | 100% | 100% |  |  |  |  |  |

Full-Time Instructional Faculty by Rank data includes department chairs, regular faculty and temporary faculty. Percentage totals may not equal 100 due to rounding.

Lecturer was a new rank implemented in Fall 2003.

- Assistant Professors grew at the fastest rate over the last five years, as new junior level positions have been added.
- The distribution of faculty among the ranks has remained consistent over the last five years.

### **Tenure Status of Instructional Faculty**



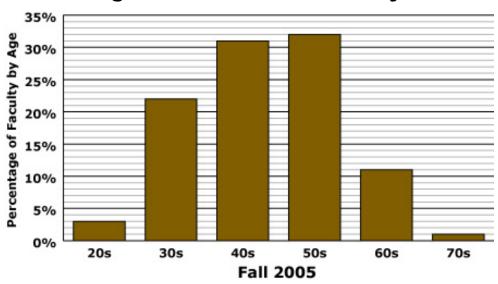
Fall 2005 Full-Time Faculty

| Fall 2005 Full-Time Faculty |       |     |                  |      |          |                  |     |       |  |
|-----------------------------|-------|-----|------------------|------|----------|------------------|-----|-------|--|
|                             | Tenur | ed  | Tenure Track Nor |      | Non-Tenu | Non-Tenure Track |     | Total |  |
|                             | #     | %   | #                | %    | #        | %                | #   | %     |  |
| Gender                      |       |     |                  |      |          |                  |     |       |  |
| Male                        | 124   | 43% | 110              | 38%  | 53       | 19%              | 287 | 49%   |  |
| Female                      | 108   | 36% | 117              | 39%  | 74       | 25%              | 299 | 51%   |  |
| Ethnicity                   |       |     |                  |      |          |                  |     |       |  |
| Asian                       | 13    | 35% | 21               | 57%  | 3        | 8%               | 37  | 6%    |  |
| Black                       | 20    | 30% | 25               | 37%  | 22       | 33%              | 67  | 11%   |  |
| Hispanic                    | 6     | 38% | 6                | 38%  | 4        | 25%              | 16  | 3%    |  |
| Native Am                   | 0     | 0%  | 1                | 100% | 0        | 0%               | 1   | 0%    |  |
| White                       | 193   | 42% | 174              | 37%  | 98       | 21%              | 465 | 79%   |  |
| Total                       | 232   | 40% | 227              | 39%  | 127      | 22%              | 586 | 100%  |  |

Instructors are included in tenure-track figures. Temporary faculty and Lecturers are included in non-tenure track figures.

- The percentage of tenured faculty dropped by three points from last year in large part due to the addition of 114 new faculty.
- The number of Lecturers and other Non-Tenure Track faculty has increased substantially in recent years, but remains a small percentage (22%) of the full-time faculty as a whole.

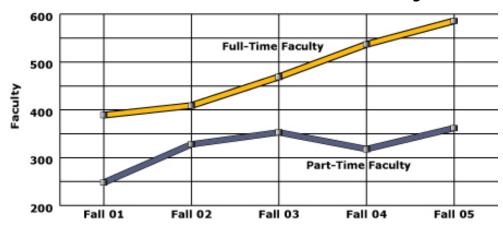
# Age of Instructional Faculty



| Faculty Age Groups: Fall 2005 |     |     |     |     |     |     |       |
|-------------------------------|-----|-----|-----|-----|-----|-----|-------|
|                               | 20s | 30s | 40s | 50s | 60s | 70s | Total |
| Male                          | 4   | 63  | 92  | 88  | 37  | 3   | 287   |
| Female                        | 12  | 65  | 89  | 102 | 29  | 2   | 299   |
| Total                         | 16  | 128 | 181 | 190 | 66  | 5   | 586   |
| % of Total                    | 3%  | 22% | 31% | 32% | 11% | 1%  | 100%  |

- The professoriate at KSU has matured over the last decade. In the Fall of 1990, KSU had only 22% of the faculty in their 50's and 60's. In Fall 2005, 44% of the faculty were nearing retirement age.
- While the largest age group is still in their 50's, those in their 40's are close behind in number.

### Five-Year Full-Time/Part-Time Faculty Profile



|                                      | Fall<br>2001 | Fall<br>2002 | Fall<br>2003 | Fall<br>2004 | Fall<br>2005 | 5-Year #<br>Change | 5-Year %<br>Change |
|--------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------------|
| FT Faculty                           | 389          | 409          | 469          | 537          | 586          | 197                | 51%                |
| PT Faculty                           | 248          | 328          | 353          | 318          | 362          | 114                | 46%                |
| FTE Students/<br>FT Faculty          | 24/1         | 27/1         | 31/1         | 28/1         | 27/1         |                    |                    |
| % Courses<br>Taught by FT<br>Faculty | 75%          | 70%          | 74%          | 77%          | 77%          |                    |                    |
| % Courses<br>Taught by PT<br>Faculty | 25%          | 30%          | 26%          | 23%          | 23%          |                    |                    |

The courses taught by faculty data include only courses coded as regular instruction type.

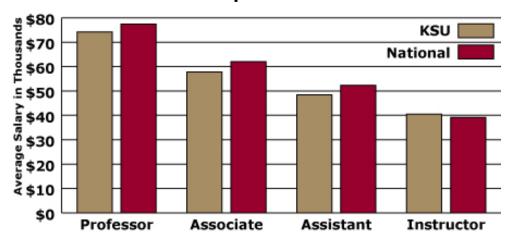
- KSU's FTE student to full-time faculty ratio is substantially above the average of the USG's state universities.
- Less than one-quarter of all classes are taught by part-time faculty.

### Relative Standing of KSU Instructional Faculty in Terms of Highest Degree

|                                       | Fall 2004               |                            |
|---------------------------------------|-------------------------|----------------------------|
| Institution                           | % With Doctorate Degree | % Without Doctorate Degree |
| Georgia Institute of Technology       | 96%                     | 4%                         |
| University of Georgia                 | 88%                     | 12%                        |
| North Georgia College and State Univ. | 84%                     | 16%                        |
| University of West Georgia            | 83%                     | 17%                        |
| Georgia State University              | 82%                     | 18%                        |
| Columbus State University             | 78%                     | 22%                        |
| Georgia College and State University  | 77%                     | 23%                        |
| Armstrong Atlantic State University   | 76%                     | 24%                        |
| Valdosta State University             | 76%                     | 24%                        |
| Kennesaw State University             | 74%                     | 26%                        |
| Georgia Southern University           | 72%                     | 28%                        |
| Augusta State University              | 71%                     | 29%                        |
| Savannah State University             | 71%                     | 29%                        |
| Albany State University               | 69%                     | 31%                        |
| Clayton State University              | 69%                     | 31%                        |
| Georgia Southwestern State University | 68%                     | 32%                        |
| Fort Valley State University          | 61%                     | 39%                        |
| Southern Polytechnic State University | 58%                     | 42%                        |

- KSU dropped from 7th to 10th place among the four-year institutions of faculty with doctorates, in part, because of the large numbers of junior faculty members recently hired.
- Among just the regional and state universities (15), KSU ranked seventh in the percentage of faculty with doctorates.

# Average 2004-2005 Academic Year Faculty Comparisons



| National Comparisons                        | Professor | Associate | Assistant | Instructor |
|---|-----------|-----------|-----------|------------|
| National Public Comprehensive Masters (IIA) | 77,500    | 62,000    | 52,300    | 39,200     |
| Kennesaw State University (IIA)             | 74,200    | 57,800    | 48,400    | 40,500     |
| KSU Percentile (IIA)                        | 58th      | 62nd      | 41st      | 54th       |

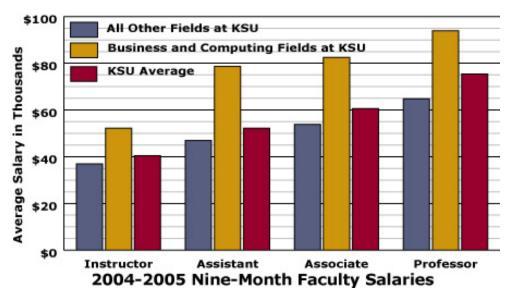
| USG Comparator              | Professor | Associate | Assistant | Instructor |
|-----------------------------|-----------|-----------|-----------|------------|
| Georgia Southern University | 73,700    | 58,500    | 50,400    | 33,600     |
| Kennesaw State University   | 74,200    | 57,800    | 48,400    | 40,500     |
| Augusta State University    | 71,600    | 53,900    | 47,100    | 36,500     |
| Valdosta State University   | 66,400    | 53,500    | 47,000    | 36,900     |
| University of West Georgia  | 73,200    | 53,400    | 46,500    | 34,200     |
| Columbus State University   | 68,900    | 53,100    | 43,000    | 48,200     |

- KSU's average faculty salaries by rank continued to be fairly comparable to the national averages for public comprehensive masters institutions (Category IIA) in the 2004-2005 year.
- Among these comparable institutions in the University System of Georgia, KSU's average salaries led all others at the professor and instructor ranks and were second highest for associate professors and assistant professors.
- Increases in the average salaries by rank from year to year are not only affected by the size of
  annual salary increases received, but also by a variety of other factors including market
  conditions affecting new hires, the employment of distinguished/endowed chairs, promotions in
  rank, retirements, resignations, etc.

# Average 2004-2005 9-Month Faculty Salaries at Comparable AASCU Institutions

| Field                         | Professor | Associate | Assistant | Instructor |
|-------------------------------|-----------|-----------|-----------|------------|
| Business                      |           |           |           |            |
| Finance                       | 101,300   | 88,100    | 87,100    | 43,600     |
| Accounting                    | 96,600    | 88,900    | 80,400    | 49,800     |
| Marketing                     | 93,600    | 82,100    | 78,900    | 49,200     |
| Management                    | 91,400    | 81,700    | 77,800    | 43,300     |
| Economics                     | 85,800    | 68,500    | 64,700    | -          |
| Computing                     |           |           |           |            |
| Information Systems           | 96,400    | 86,100    | 88,400    | 51,300     |
| Computer Science              | 86,100    | 75,700    | 66,800    | -          |
| Sciences                      |           |           |           |            |
| Physics                       | 78,900    | 61,500    | 52,100    | 39,100     |
| Biology                       | 76,100    | 58,700    | 49,900    | 36,900     |
| Mathematics                   | 73,700    | 58,300    | 49,700    | 35,900     |
| Chemistry                     | 77,300    | 58,700    | 47,700    | 36,900     |
| Education                     |           |           |           |            |
| Special Education             | 70,600    | 57,800    | 49,500    | 42,100     |
| Teacher Education             | 70,200    | 56,700    | 47,200    | 38,600     |
| Health-Related                |           |           |           |            |
| Nursing                       | 74,000    | 61,700    | 50,400    | 44,700     |
| Health and Physical Education | 70,000    | 58,400    | 48,700    | 40,300     |
| Social Work                   | 73,300    | 58,000    | 48,000    | 40,600     |
| Social Sciences               |           |           |           |            |
| Criminal Justice              | 75,500    | 62,500    | 52,500    | 37,400     |
| Psychology                    | 72,000    | 57,300    | 47,900    | 38,700     |
| Geography                     | 69,200    | 56,300    | 47,800    | -          |
| Sociology                     | 72,000    | 54,300    | 46,300    | 36,000     |
| Political Science             | 75,500    | 56,200    | 46,100    | -          |
| Anthropology                  | 71,200    | 54,400    | 45,500    | -          |
| History                       | 70,700    | 54,400    | 44,900    | 36,400     |
| Philosophy and Religion       | 75,000    | 55,800    | 44,100    | 35,400     |
| Public Administration         | -         | -         | -         | -          |
| Humanities                    |           |           |           |            |
| Communication                 | 72,500    | 57,700    | 47,400    | 39,200     |
| English                       | 67,100    | 53,400    | 44,500    | 32,600     |
| Foreign Languages             | 64,500    | 53,300    | 44,500    | 33,900     |
| Arts                          |           |           |           |            |
| Music                         | 69,200    | 54,000    | 45,300    | 38,700     |
| Visual Arts                   | 66,400    | 55,000    | 45,200    | 34,500     |
| Theatre                       | 68,800    | 53,400    | 45,000    | 35,700     |

# Average Academic Year Faculty Salaries By College and Market Clusters



| Market Clusters                                 | Professor     | Associate     | Assistant     | Instructor    | Lecturer      |
|---|---------------|---------------|---------------|---------------|---------------|
| KSU Average for All Fields Combined             | 75,400        | 60,600        | 51,100        | 40,400        | 43,400        |
| Business and Computing Fields at KSU            | 93,900        | 82,500        | 78,700        | 52,200        | 51,800        |
| All Other Fields at KSU                         | 64,800        | 53,900        | 47,000        | 37,000        | 41,800        |
| Business/Computing Compared to All Other Fields | 31%<br>Higher | 35%<br>Higher | 40%<br>Higher | 29%<br>Higher | 19%<br>Higher |

| Colleges at KSU                             | Professor | Associate | Assistant | Instructor | Lecturer |
|---|-----------|-----------|-----------|------------|----------|
| Coles College of Business                   | 92,600    | 81,200    | 77,600    | 50,600     | 53,700   |
| College of Science & Mathematics            | 71,400    | 61,000    | 50,700    | 42,200     | 40,000   |
| Bagwell College of Education                | 71,400    | 57,100    | 50,600    | 36,800     | 37,200   |
| Wellstar College of Health & Human Services | 67,000    | 56,100    | 48,800    | 35,700     | 45,900   |
| College of Humanities & Social Sciences     | 62,200    | 51,500    | 46,200    | 37,100     | 39,700   |
| University College                          |           | 56,900    | 45,000    | 40,300     |          |
| College of the Arts                         | 61,400    | 52,600    | 43,900    | 35,400     | 41,800   |

- KSU's average salaries for all fields combined were not true reflections of the typical compensation received by many faculty at each rank. Three-fourths of the KSU faculty were in academic disciplines where the national averages of salaries were substantially below the KSU averages for each rank. The other one-fourth of the KSU faculty were in business or computing fields where the national averages of salaries were substantially above the KSU average for each rank. Consequently, the KSU averages fell between these two distinct subgroups of national and KSU faculty salaries and represented neither group very accurately.
- KSU's average salaries were highest for the Coles College of Business and lowest for the College
  of the Arts, consistent with national salary patterns among academic disciplines at public
  comprehensive masters institutions.

#### Full-Time Employees By Gender and Race

| Fall 2005                  |      |        |        |          |       |
|----------------------------|------|--------|--------|----------|-------|
|                            | Male | Male % | Female | Female % | Total |
| Administrative/Executive   | 100  | 49%    | 103    | 51%      | 203   |
| Clerical                   | 171  | 92%    | 15     | 8%       | 186   |
| Faculty                    | 266  | 48%    | 285    | 52%      | 551   |
| Other Professional         | 97   | 32%    | 206    | 68%      | 303   |
| Service/Maintenance        | 55   | 68%    | 26     | 32%      | 81    |
| Skilled Crafts             | 32   | 100%   | 0      | 0%       | 32    |
| Technical/Paraprofessional | 10   | 42%    | 14     | 58%      | 24    |
| Total                      | 731  | 53%    | 649    | 47%      | 1,380 |

| Fall 2005                  |       |       |            |          |       |         |       |
|----------------------------|-------|-------|------------|----------|-------|---------|-------|
|                            | Black | Asian | Native Am. | Hispanic | White | Unknown | Total |
| Administrative/Executive   | 21    | 7     | 0          | 4        | 168   | 3       | 203   |
| Clerical                   | 29    | 1     | 3          | 2        | 142   | 9       | 186   |
| Faculty                    | 64    | 34    | 1          | 16       | 436   | 0       | 551   |
| Other Professional         | 49    | 7     | 0          | 5        | 238   | 4       | 303   |
| Service/Maintenance        | 35    | 0     | 2          | 0        | 43    | 1       | 81    |
| Skilled Crafts             | 2     | 1     | 0          | 0        | 29    | 0       | 32    |
| Technical/Paraprofessional | 4     | 0     | 1          | 0        | 1     | 1       | 24    |
| Total                      | 204   | 50    | 7          | 27       | 1,057 | 18      | 1,380 |

These categories are based on Federal Regulation EEO Classifications, which differ from Kennesaw State University's employee classifications.

Department Chairs and other academic administrators are included in the administrative/managerial category on these tables.

- Minority employees make up 23% (up four points from last year) of the total employee count; the student minority population is 20%.
- The total number of full-time employees was up by 7% over last year. Most of that increase was in the faculty ranks.

#### **Section Contents**

**Annual Operating Budget Budget By Function** 

**Budgeted Revenues** 

**Grant and Contract Expenditures** 

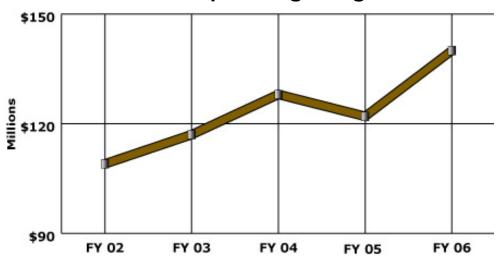
**KSU Foundation** 

**Physical Facilities** 

Space Analysis by Building

Comparative Square Footage

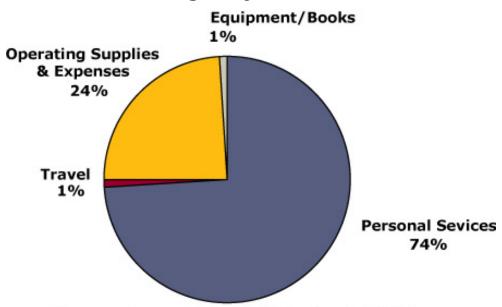
#### **Annual Operating Budget**



|                              | FY 2002       | FY 2003       | FY 2004       | FY 2005       | FY 2006       | 5-Year Change |
|------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Personal<br>Services         | \$75,611,290  | \$79,326,611  | \$85,647,429  | \$90,393,387  | \$103,353,127 | \$27,741,837  |
| Non-<br>Personal<br>Services | \$33,774,001  | \$37,464,697  | \$42,231,016  | \$31,562,777  | \$36,621,511  | \$2,847,510   |
| Total                        | \$109,385,291 | \$116,791,308 | \$127,878,445 | \$121,956,164 | \$139,974,638 | \$30,589,347  |
| Annual %<br>Change           | 9%            | 7%            | 9%            | -5%           | 15%           | 28%           |

- KSU's operating budget grew by over \$30 million (28%) over the past five years.
- Substantial budget increases were realized almost every year, thanks largely to new funding for enrollment growth and tuition increases.
- In recent years, KSU's operating budget has continued to grow despite the lack of funding for salary increases and significant cuts in state appropriations.

#### **Budget By Function**



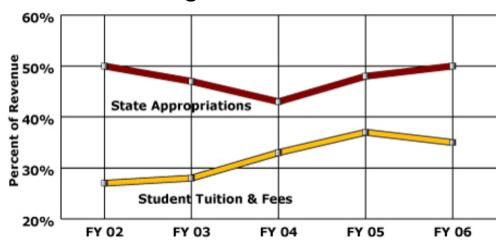
# Percentage of Total Budget FY06

| FY 2006 Budget                                     |                      |             |                       |                      |               |            |
|--|----------------------|-------------|-----------------------|----------------------|---------------|------------|
|  | Personal<br>Services | Travel      | Operating<br>Supplies | Equipment /<br>Books | Total         | %<br>Total |
| Instruction  | \$58,520,934         | \$616,642   | \$7,367,056           | \$196,380            | \$66,701,012  | 48%        |
| Research   | \$397,090            | \$59,029    | \$276,181             | \$0                  | \$732,300     | 1%         |
| Public Service                                     | \$3,466,181          | \$186,055   | \$1,274,726           | \$19,535             | \$4,946,497   | 4%         |
| Academic<br>Support                                | \$13,630,037         | \$194,780   | \$2,914,919           | \$1,098,935          | \$17,838,671  | 13%        |
| Student<br>Services                                | \$6,424,962          | \$50,440    | \$491,412             | \$10,100             | \$6,976,914   | 5%         |
| Institutional<br>Support                           | \$15,099,375         | \$158,711   | \$5,580,996           | \$619,882            | \$21,458,964  | 15%        |
| Operation &<br>Maintenance<br>of Physical<br>Plant | \$5,814,548          | \$5,500     | \$7,753,057           | \$55,000             | \$13,628,105  | 10%        |
| Scholarships & Fellowships                         | \$0                  | \$0         | \$7,692,175           | \$0                  | \$7,692,175   | 5%         |
| Total  | \$103,353,127        | \$1,271,157 | \$33,350,522          | \$1,999,832          | \$139,974,638 | 100%       |

The total operating budget includes general funds, special initiatives, departmental services, and sponsored operations.

- Personal Services continued as the largest component of the budget with 74 cents of every dollar being allocated for personnel.
- Nearly two-thirds of the university's budget goes to instruction and academic support.

#### **Budgeted Revenues**

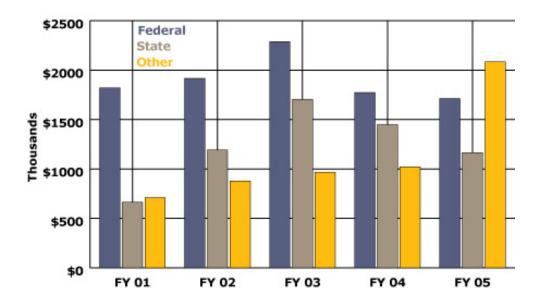


|                        |                  |               | _       |         |         |
|------------------------|------------------|---------------|---------|---------|---------|
|                        | Percent of Total | al Budgeted I | Revenue |         |         |
| Sources of Revenue     | FY 2002          | FY 2003       | FY 2004 | FY 2005 | FY 2006 |
| State Appropriations   | 50%              | 47%           | 43%     | 48%     | 50%     |
| Student Tuition & Fees | 27%              | 28%           | 33%     | 37%     | 35%     |
| Sponsored Operations   | 15%              | 17%           | 18%     | 10%     | 10%     |
| Other Sources          | 8%               | 8%            | 6%      | 5%      | 5%      |
| Total                  | 100%             | 100%          | 100%    | 100%    | 100%    |

Sponsored Operations include all sponsored programs, including HOPE, Pell, SEOG, and CWS, as well as other grants and contracts.

- The state appropriations funding increased to 50% of all revenues in FY 06, for the first time since FY 02.
- Student fee income remains at about one-third of the budget, up from one-fourth five years ago.
- Changes in accounting for HOPE scholarship in FY 2005 resulted in a notable drop in sponsored funds from previous years.

#### **Grant and Contract Expenditures**

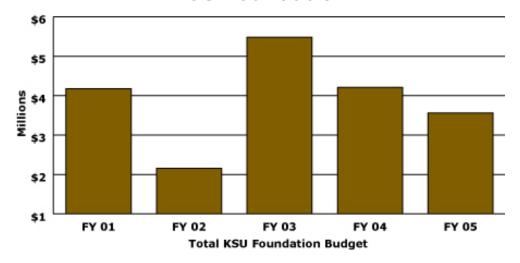


|         | FY 2001     | FY 2002     | FY 2003     | FY 2004     | FY 2005     | 5-Year #<br>Change | 5-Year %<br>Change |
|---------|-------------|-------------|-------------|-------------|-------------|--------------------|--------------------|
| Federal | \$1,821,927 | \$1,917,351 | \$2,288,722 | \$1,774,862 | \$1,714,349 | \$-107,578         | -6%                |
| State   | \$664,099   | \$1,191,993 | \$1,705,105 | \$1,447,464 | \$1,163,810 | \$499,711          | 75%                |
| Other   | \$710,521   | \$878,970   | \$966,185   | \$1,020,981 | \$2,085,512 | \$1,374,991        | 194%               |
| Total   | \$3,196,547 | \$3,988,314 | \$4,960,012 | \$4,243,307 | \$4,963,671 | \$1,767,124        | 55%                |

Grants and Contracts data excludes Continuing Education contracts. See Academic section for Continuing Education revenue information.

- Revenues from grants and contracts have increased over 50% during the last five years.
- For FY 2005, 52 (of 100 submitting) KSU faculty were funded for designated projects.
- There were 113 projects that received first-time awards.

#### **KSU Foundation**



| Sources of Gifts By Fiscal Year |           |           |           |           |           |                   |                   |
|---------------------------------|-----------|-----------|-----------|-----------|-----------|-------------------|-------------------|
| Source                          | FY 2001   | FY 2002   | FY 2003   | FY 2004   | FY 2005   | 5-Year<br>#Change | 5-Year<br>%Change |
| KSU Alumni                      | 89,865    | 106,158   | 82,107    | 86,325    | 75,468    | -14,397           | -16%              |
| KSU Campus                      | 89,094    | 87,446    | 103,283   | 108,355   | 205,965   | 116,871           | 131%              |
| Individual                      | 2,038,722 | 1,120,706 | 627,592   | 207,199   | 274,809   | -1,763,913        | -87%              |
| Trustee                         | 244,504   | 54,665    | 43,326    | 111,398   | 51,903    | -192,601          | -79%              |
| Corporation                     | 614,259   | 658,159   | 4,326,233 | 3,490,255 | 1,253,690 | 639,431           | 104%              |
| Foundation                      | 1,100,029 | 126,668   | 298,300   | 203,878   | 1,698,460 | 598,431           | 54%               |
| Total                           | 4,176,473 | 2,153,802 | 5,480,841 | 4,207,410 | 3,560,295 | -616,178          | -15%              |

Corporation includes organizations as well.

- FY 2003 includes a \$1,000,000 pledge from RTM Enterprises, a \$1,000,000 pledge from Shaw Industries and \$1,000,000 State of Georgia match.
- Faculty and staff contributions were over 130% more than five years ago.

# **Physical Facilities**

| Land                                     |             |               |
|--|-------------|---------------|
| Main Kennesaw Campus - 183 Acres         |             |               |
| Building                                 | Gross Sq Ft | Year Acquired |
| Advancement Building                     | 9,365       | 1967          |
| Music Building                           | 8,570       | 1967          |
| Nursing                                  | 31,615      | 1967          |
| Physical Education Building              | 40,010      | 1967          |
| Social Science Building                  | 21,014      | 1967          |
| Technology Annex                         | 14,316      | 1967          |
| W. Wyman Pilcher Public Service Building | 21,014      | 1967          |
| Willingham Hall                          | 21,014      | 1967          |
| James W. Carmichael Student Center       | 37,106      | 1975          |
| Horace W. Sturgis Library                | 100,617     | 1981          |
| Humanities Building                      | 35,091      | 1981          |
| Joe Mack Wilson Performing Arts Building | 37,949      | 1989          |
| Office Annex                             | 6,480       | 1989          |
| Physical Education Annex                 | 5,760       | 1989          |
| A.L. Burruss Building                    | 105,385     | 1991          |
| Bookstore                                | 12,896      | 1993          |
| LeoDelle and Lex Jolley Lodge            | 6,871       | 1993          |
| Science Building                         | 104,336     | 1995          |
| Campus Services Facility                 | 20,758      | 1998          |
| Kennesaw Hall                            | 131,182     | 1998          |
| Student Center Addition                  | 68,469      | 1998          |
| KSU Center                               | 162,577     | 1999          |
| Visual Arts Building                     | 32,423      | 1999          |
| Bobbie Bailey Athletic Facility          | 18,607      | 2002          |
| Clendenin Building                       | 37,184      | 2002          |
| KSU Place                                | 102,240     | 2002          |
| University Place                         | 315,777     | 2002          |
| Chastain Pointe                          | 60,373      | 2003          |
| English Addition                         | 32,176      | 2003          |
| Frey Road Houses                         | 60,701      | 2003          |
| University Village Phase I               | 416,472     | 2004          |
| Convocation Center                       | 130,893     | 2005          |
| Social Science Classroom Bldg.           | 162,595     | 2005          |
| Student Rec. and Wellness Addition       | 15,575      | 2005          |
| Town Point                               | 23,531      | 2005          |
| University Village Phase II              | 575,452     | 2005          |
| KSU Auditorium                           | 31,970      | 2006          |
| Parking                                  | Spaces      | Year Acquired |
| Parking Deck East                        | 1,482       | 2003          |

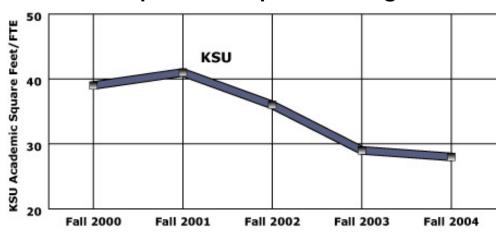
| Parking Deck West  | 651   | 2003 |
|--------------------|-------|------|
| Parking Deck North | 1,558 | 2004 |

# **Space Analysis by Building**

| Building                                 | Faculty Offices | Classrooms | Laboratories | Sq Ft     |
|--|-----------------|------------|--------------|-----------|
| A.L. Burruss Building                    | 85              | 23         | 3            | 105,385   |
| Clendenin Building                       | 21              | 11         | 0            | 37,184    |
| Convocation Center                       | 23              | 13         | 1            | 130,893   |
| English Building                         | 73              | 33         | 15           | 67,267    |
| Horace W. Sturgis Library                | 17              | 4          | 1            | 100,617   |
| Joe Mack Wilson Performing Arts Building | 18              | 11         | 2            | 37,949    |
| KSU Center                               | 0               | 12         | 0            | 162,577   |
| Kennesaw Hall                            | 36              | 11         | 0            | 131,182   |
| Music Building                           | 9               | 1          | 2            | 8,570     |
| Nursing                                  | 24              | 1          | 3            | 31,615    |
| Science Building                         | 68              | 5          | 16           | 104,336   |
| Social Science Building                  | 22              | 16         | 0            | 21,014    |
| Student Rec. and Wellness Center         | 0               | 3          | 0            | 55,585    |
| University Village                       | 0               | 6          | 1            | 4,690     |
| Visual Arts Building                     | 12              | 2          | 10           | 32,423    |
| W. Wyman Pilcher Public Service Building | 38              | 0          | 0            | 21,014    |
| Willingham Hall                          | 21              | 8          | 3            | 21,014    |
| Total                                    | 467             | 160        | 57           | 1,073,315 |

Classrooms are counted based on classification codes entered in Banner. Room Use codes 111, 112, 211 and 212 are the classroom codes used. Offices are indicated with a Room Use code of 310.

#### **Comparative Square Footage**



| Fall 2004                             | FTE    | Academic SQ FT | Academic SQ FT/FTE |
|---------------------------------------|--------|----------------|--------------------|
| Kennesaw State University             | 15,191 | 431,947        | 28                 |
| Clayton State University              | 4,673  | 254,142        | 54                 |
| University of West Georgia            | 8,898  | 499,181        | 56                 |
| Augusta State University              | 5,354  | 308,928        | 58                 |
| Armstrong Atlantic State University   | 5,614  | 365,906        | 65                 |
| North Georgia College and State Univ. | 4,060  | 276,677        | 68                 |
| Valdosta State University             | 9,295  | 641,090        | 69                 |
| Georgia Southern University           | 14,715 | 1,100,151      | 75                 |
| Albany State University               | 3,297  | 277,796        | 84                 |
| Georgia College and State University  | 4,987  | 427,131        | 86                 |
| Columbus State University             | 6,025  | 547,017        | 91                 |
| Southern Polytechnic State University | 3,157  | 399,408        | 127                |
| Georgia Southwestern State University | 2,016  | 259,277        | 129                |
| Savannah State University             | 2,564  | 347,167        | 135                |
| Fort Valley State University          | 2,345  | 470,311        | 201                |

- The Academic Square Footage per FTE student continues to decline as the enrollment increases faster than the brick and mortar.
- The average square foot per FTE student at other USG state universities is 80 feet; KSU is well below the average.

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Student Information
Academic Programs
Faculty/Staff
Budget/Facilities

### **General Information**

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|---------------------------------------|--------------------------------------|
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| Highlights: 1963 - 1979               | Office of Institutional Research     |
| Highlights: 1980 - 1989               | Office of Institutional Research     |
| Highlights: 1990 - 1995               | Office of Institutional Research     |
| Highlights: 1996 - 2001               | Office of Institutional Research     |
| Highlights: 2002 - Present            | Office of Institutional Research     |
| Mission &                             | Accreditation                        |
| Page                                  | Source                               |
| Institutional Mission                 | Office of Institutional Research     |
| Accreditation                         | Office of Institutional Research     |
| Organiza                              | itional Chart                        |
| Page                                  | Source                               |
| President's Council                   | Office of the President              |
| President's Other Reports             | Office of the President              |
| VPAA - Dean's Council                 | Vice-President of Academic Affairs   |
| VP Business                           | Vice-President of Business & Finance |
| VP Student Success                    | Vice-President of Student Success    |
| CIO                                   | Chief Information Officer            |
| Dean - University College             | Vice-President of Academic Affairs   |
| Dean - Arts                           | Vice-President of Academic Affairs   |
| Dean - Business                       | Vice-President of Academic Affairs   |
| Dean - Education                      | Vice-President of Academic Affairs   |
| Dean - Health and Human Services      | Vice-President of Academic Affairs   |
| Dean - Humanities and Social Sciences | Vice-President of Academic Affairs   |
| Dean - Science and Mathematics        | Vice-President of Academic Affairs   |
| Dean - Continuing Education           | Vice-President of Academic Affairs   |
| Advancement                           | University Advancement               |

### **Student Information**

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| Page   | Source  |  |  |
| Fall Enrollment Highlights   | Student Information Reporting System  |  |  |
| Fall Enrollment History  | Student Information Reporting System  |  |  |
| Ten Year Enrollment Profile  | Student Information Reporting System  |  |  |
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| KSU Is Maturing as a Metropolitan University   | USG Semester Enrollment Report  |  |  |
| Fall Enrollments of Selected State Universities  | USG Semester Enrollment Report  |  |  |
| Largest Fall Enrollments in the University System of Georgia   | USG Semester Enrollment Report  |  |  |
| Summer Enrollments of Selected State Universities  | USG Semester Enrollment Report  |  |  |
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| Undergraduate Fall Enrollment  | Student Information Reporting System  |  |  |
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Transfer Students From Other Institutions

USG Institutions Receiving the Largest Number of Transfers

Readmission of Former Students

ACS Application Report

Average SAT Score of First-Time Freshmen Among Four-Year USG Institutions

Banner Student System

USG Enrollment Report

USG Enrollment and SAT Report

State and National SAT Comparisons

| Aid & Retention                                       |                         |  |
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| Page  | Source                  |  |
| First-Year Retention Rates at USG Public Institutions | USG Retention Report    |  |
| Georgia HOPE Scholarships at KSU                      | Banner Student System   |  |
| Student Financial Aid                                 | Office of Financial Aid |  |

Office of Admissions

# **Academic Programs**

| Degrees and Majors   |                                      |  |  |
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| Bachelors Degrees and Majors Authorized                                      | USG Program Inventory                |  |  |
| Masters Degrees and Majors Authorized  | USG Program Inventory                |  |  |
| Degree Characteristics   |                                      |  |  |
| Page   | Source                               |  |  |
| Characteristics of Baccalaureate Graduates Who Began as KSU Freshmen         | IR Graduate Report                   |  |  |
| Characteristics of Baccalaureate Graduates Who Began as<br>Transfer Students | IR Graduate Report                   |  |  |
| Graduation Rates   | USG System Reports                   |  |  |
| Degrees Awarded Since KSU's Founding   | Registrar                            |  |  |
| Bachelor Programs Ranked by Degrees Awarded In FY 2004                       | USG Degrees Conferred Reports        |  |  |
| Masters Programs Ranked by Degrees Awarded In FY 2004                        | USG Degrees Conferred Reports        |  |  |
| Degrees Awarded by College   | USG Degrees Conferred Reports        |  |  |
| Degrees Conferred  |                                      |  |  |
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| Degrees Conferred - College of Arts  | USG Degrees Conferred Reports        |  |  |
| Degrees Conferred - College of Business                                      | USG Degrees Conferred Reports        |  |  |
| Degrees Conferred - College of Education                                     | USG Degrees Conferred Reports        |  |  |
| Degrees Conferred - PTEU (All Education Programs)                            | USG Degrees Conferred Reports        |  |  |
| Degrees Conferred - College of Health and Human Services                     | USG Degrees Conferred Reports        |  |  |
| Degrees Conferred - College of Humanities and Social Sciences                | USG Degrees Conferred Reports        |  |  |
| Degrees Conferred - College of Science and Mathematics                       | USG Degrees Conferred Reports        |  |  |
| Declared Majors  |                                      |  |  |
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| Undeclared Undergraduate Majors  | Student Information Reporting System |  |  |
| Declared Majors - College of Arts  | Student Information Reporting System |  |  |
| Declared Majors - College of Business  | Student Information Reporting System |  |  |
| Declared Majors - College of Education                                       | Student Information Reporting System |  |  |
| Declared Majors - PTEU (All Education Programs)                              | Student Information Reporting System |  |  |
| Declared Majors - College of Health and Human Services                       | Student Information Reporting System |  |  |
| Declared Majors - College of Humanities and Social Sciences                  | Student Information Reporting System |  |  |
| Declared Majors - College of Science and Mathematics                         | Student Information Reporting System |  |  |
| Library & Con Ed   |                                      |  |  |
| Page   | Source                               |  |  |
| Library Information  | Library                              |  |  |
| Continuing Education   | Continuing Education                 |  |  |

# Faculty/Staff

| Faculty Characteristics   |                          |  |
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| Full-Time Instructional Faculty   | Academic Affairs         |  |
| Full-Time Instructional Faculty By Department and College                   | Academic Affairs         |  |
| New Full-Time Instructional Faculty   | Academic Affairs         |  |
| Full-Time Instructional Faculty By Rank                                     | Academic Affairs         |  |
| Tenure Status of Instructional Faculty                                      | Academic Affairs         |  |
| Age of Instructional Faculty  | Academic Affairs         |  |
| Five-Year Full-Time/Part-Time Faculty Profile                               | Academic Affairs         |  |
| Relative Standing of KSU Instructional Faculty in Terms of Highest Degree   | USG - Information Digest |  |
| Salaries & Employees  |                          |  |
| Page  | Source                   |  |
| Average Academic Year Faculty Comparisons                                   | AAUP                     |  |
| Average 2003-2004 9-Month Faculty Salaries at Comparable AASCU Institutions | AASCU Salary Study       |  |
| Average Academic Year Faculty Salaries By                                   | AASCU Salary Study       |  |

College and Market Clusters

Full-Time Employees By Gender and Race

AASCU Salary Study

Higher Education Staff Information, EEO Commission, KSU Minority Affairs

# **Budget/Facilities**

| Budget Information              |                       |  |
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| Page                            | Source                |  |
| Annual Operating Budget         | Business Services     |  |
| Budget By Function              | Business Services     |  |
| Budgeted Revenues               | Business Services     |  |
| Grant and Contract Expenditures | Business Services     |  |
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| Facilities Information          |                       |  |
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| Facilities Information     |                                       |  |
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| Physical Facilities        | Business and Finance                  |  |
| Space Analysis by Building | Plant Operations and Academic Affairs |  |
| Comparative Square Footage | USG - Information Digest              |  |